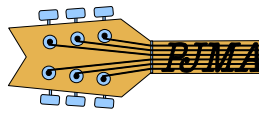
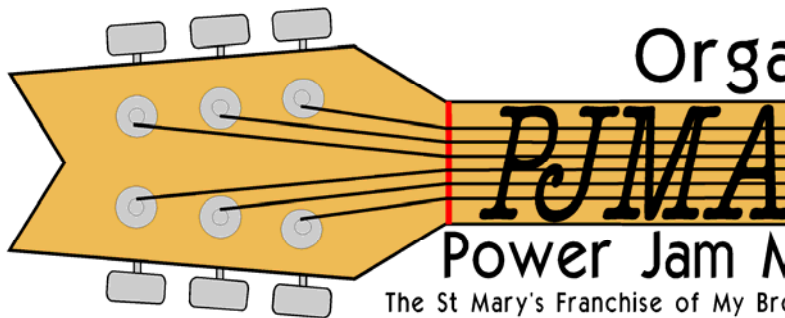


Power Jam Music Alliance
www.PJMA.info



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Power Jam Music Alliance
2008 Park Rock Fest
Operating Plan
30 & 31 Aug 2008



Organized by:

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Drug Free
Alcohol Free
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Power Jam Music Alliance

The St Mary's Franchise of My Brother's Place Inc, Waldorf MD

Sponsored by

ST. MARY'S COUNTY GOVERNMENT
DEPARTMENT OF RECREATION,
PARKS & COMMUNITY SERVICES
Phillip D. Rollins, Director



Thomas F. McKay, President
Kenneth R. Dement, Commissioner
Lawrence D. Jarboe, Commissioner
Thomas A. Mattingly, Sr., Commissioner
Daniel H. Raley, Commissioner

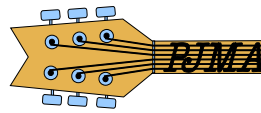
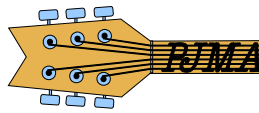


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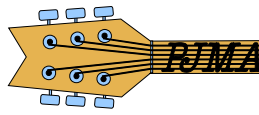
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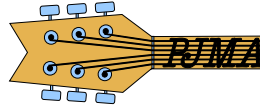
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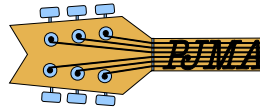


1. INTRODUCTION

Park Rock Festival 2008 will be held on 30 & 31 Aug at the Chancellors Run Regional Park, St. Mary's County MD. The first Park Rock Fest was held in 2000 and held subsequently in 2004, 2005, 2006 and 2007 at the same location. The goal of the event is to bring together the band members of Power Jam Music Alliance and the counties of St. Mary's, Calvert and Charles to share in an end of summer rock concert. The Power Jam Music Alliance is a group of rock bands that share their music talent to better the community welfare. The plan is for five stages with 12 band to 14 bands performing concurrently throughout the two days. Surrounding the stages will be areas to have other groups and business of counties share and participate in the event. There are two Food Courts for vendors to satisfy the hunger and thirst of the attendees. There are two Market Places where vendors may sell their merchandise to shoppers in the attendees. There is a Community Area for civic, social, and religious organizations to share their group goals, ideas and services with the attendees.

Consistent with PJMA events, this will be a drug free, alcohol free, and obscenity free event that can be attended by all ages. This plan will address the planning, roles, responsibilities, security and safety so that all will have a great time.

The PRF 2008 is sponsored by the St. Mary's County Recreation, Parks and Community Services (RP&CS) and the St. Mary's County Commissioners. The RP&CS are part of the committee coordinating the use of the Chancellors Run Regional Park and the overall fest event



2. GENERAL INFORMATION

2.1. Concept

Park Rock Fest 2008 marks the sixth time to hold the event. The first Park Rock Fest was held in 2000, and the second in 2004, third in 2005, fourth in 2006 and fifth in 2007; all were held at Chancellors Run Regional Park on the weekend before Labor Day. The past events have been very successful.. There was close to 1200 participants, and significant community participation. For 2008, there will over 12 months of planning culminating in the event. The PRF 2008 will be organized and produced by the Power Jam Music Alliance. The mission of the PJMA is consistent with the goal of the first fest, which is to provide an opportunity for rock musicians to share their talent with the community and benefit the community welfare. This year's event will feature 5 stages with 12 to 14 bands performing on each stage for two days. The goal for 2008 is to include a wide range of music styles from the origins of rock in the fifties to all styles of music available today that has a rock influence. In addition, to the music stages there will be 3 other venues: Food Court, Community Center and Market Place. Similar to the first event, it will be held on the weekend before Labor Day. The 2004 event had such good response that in 2005 the event was expanded to two days: Saturday and Sunday, in 2006 we added a fourth stage for the groups that play at the Coffee House Concerts and in 2008 we are adding a fifth stage for groups that play at our Go-Go events. The gate will open at 9 AM with the first Band performance starting at 10 AM. The bands set time is either 30 or 45 minutes with a 15 minute break for exchange of bands. The 14 slots result in the last performance ending at either 9:45 PM or 10:00 PM or 10:15 PM. The staggering of the stages is being done gradually start and end the event, always have music on a stage and have a sequential closing of the event.

The rest of this plan will detail the involvement of the PJMA volunteers, community participation and formalize the process to minimize surprise and maximize understanding between all.

2.2. Site Layout

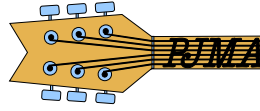
The event will be centered around the P&R brick building on the north end of the Chancellors Run Regional Park and extend to the Hall of Fame in the center of the park. The plan is to use the Loffler Hall for the PRF headquarters and band staging. The executive committee and all other volunteers will utilize the headquarters space to coordinate the event. The building will be used to provide power to the venues near the P&R brick building and a setup area for the bands. The portable restrooms will be used positioned to easy access.. The map in the Appendix A shows the proposed locations for the venues.

- The South Stage will be in grass strip beyond the parking lot in front right of the building parking.
- The East Stage will be next to the side entrance on the southeast side of the building.
- The North Stage will be immediate behind the building.
- The Mid Field Stage will be in the strip of grass on the south side of the side walk leading to the Hall of Fame
- The Pavilion Stage will be the located on top of the Hall of Fame in the open air pavilion

A tent that is at least 30 by 40 feet will cover each stage on the ground. All stages near the P&R brick building will use the east end of the Loffler Hall for staging of instruments and equipment. The South Stage tent and Mid Field Stage tent will also have a small wall tent behind the stage for staging of the band's equipment. The main tents are wall-less except for the side behind the stage. . The back area in the pavilion will be setup to position the equipment before going on the performance area.

The East Stage and North platforms are planned to be borrowed from the county who has 12 raised platforms. The South stage, field Stage, field stage and Pavilion stage will use stage platforms from Jus'us Brother's Productions. Four stages will have a 8' x 8' or larger drummer riser in the rear owned by PJMA. Each stage will be covered with used carpet donated by the local carpet stores.

Around the three open side (except the end where the stage is positioned) of each of the music tents the band members will be encouraged to setup tents to sell their band merchandise.



The Food Court area will be in the loading ramp area with spill over on the other side of the road towards the field. A second Food Court will be at the south end between the field stage and pavilion stage. The Market Place is planned for grassy area next to the building on the southeast side with spillover on to the grassy areas on either side of the walkway from the P&R brick building to the Hall of Fame. The Community Center is planned for the narrow strip of grass that connects from the turn around over to the parking lot. The turn-around will be closed to normal traffic so that foot traffic can move between the front and rear venues. An area will be reserved for the police cars, ambulance and band vehicles loading zone (bands will be using the front door to unload/load band gear (in 2004 band loading was by the rear entrance to the Loffler Hall, the lessons learned was the bands parked in the access road to the rear and created a vehicle parking dilemma.) The east parking lot will be available for attendee parking, the west parking lot will be reserved for PJMA Staff and band parking. A parking permit will be issued for the PJMA Staff and band parking. The south and field stage will be powered by diesel generators.

Portable toilets will be positioned near each of the stages. The buildings will be closed to all participants except staff and musicians. The entire site will be closed off except for entrance near the main park building. Open area will be closed off by orange construction fence or yellow road barriers.

The goal of the site layout is to provide optimum separation between the four music venues, best potential for being wired for power from the building, no impact to the playing fields, and maximum audience traffic between supporting areas.

2.3. Schedule

The Band performance schedule is provided in Appendix A. The timeline for event pre, day of and post activities is provided in appendix A.

2.4. Booking and Reservations

The PJMA will book the bands for the 5 music venues and take reservation for vendor in the Food Court, Market Place and Community Center. The PJMA operate the website www.PJMA.info where there is a page for Park Rock book and reservation. The web page will be update to reflect booking and reservation as follows:

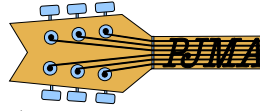
- Before June will list booked bands in order of reservation
- After June for the preliminary program,
- In July the interim program
- In August the Final Program.

A sponsor kit in Appendix C provides the details on Food Court reservations, Market Place reservations and Community Center. The Band Booking Kit is I Appendix D. There will be published on the PJMA and park rock websites.

Prior to publication of the preliminary program, bands will be listed on the website in order of when the band registered to play. The stage producers will review the registered bands and determine the bands that get booked and the order the bands get to play at the event. After the preliminary program is published on the www.parkrockcom website band can book to fill open slots in the program. There is also registration for Hot Backup Bands and Standby Band. Hot Backup Bands come to the event ready to play and when a band is not on site 1 hour before their set time they will be replace by the Hot Backup and the scheduled band will become a hot backup band. The Standby Band lists are bands waiting to move into the Hot Backup or scheduled program slot. When a band cancels, the replacement band is picked from either the Hot Backup or Standby Band list depending upon the music program for the stage

In past years PJMA had hoped to provide a \$100 stipend to each of the bands, however, the surplus from the event did not make this practical so instead we sponsor a Park Rock Thank You party and paid each group less. For 2008 year we will provide \$50 to all bands that are registered and booked by 1 June and play at the event Bands that come on board after that date are not be guaranteed the \$50 stipend. We are going to work hard to obtain corporate sponsorship to underwrite the \$50 stipend guarantee. We are also going to work hard to increase attendance and

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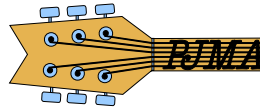


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reduce operating cost so that all bands can receive more. (i.e. \$14,000 surplus would be required to provide all the bands \$100). Bands get free access to the event for both days.

Started in 2006 and continued for 2008 is a \$20 band deposit to hold the booking. The deposit is an attempt to move to a more professional booking and commitment by bands for the music program. For the past years some bands have been very non-responsive to pre-event coordination and also failed to appear to perform. This results in overbooking, hardships to the performing bands schedules, scheduling problems for the producers and poor entertainment value for the attendees. The band's Booking deposit of \$20 will hold the bands spot on the advertised program. The Booking Deposit will be fully refunded to the band the day of the event when the band signs in to perform at the Park Rock or if the band notifies PJMA by e-mail (booking@pjma.info) prior to the Park Rock that the band can not perform. The Booking Deposit will be lost when the band does not contact us to cancel or fails to appear to perform at the event.

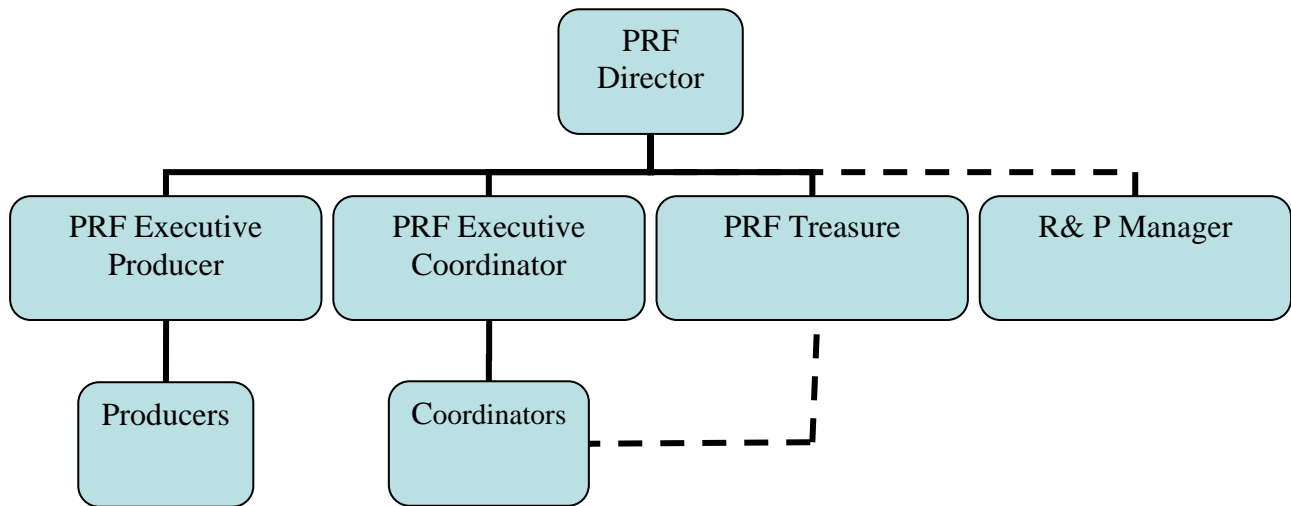
The deposit will be either mailed as \$20 is cash or money order to PJMA, 45870 Bob's Court, Lexington Park MD or send by Paypal to fred@pjma.info.

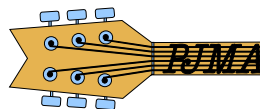


3. Park Rock Administration

The Park Rock 2008 is organized and produced by the Power Jam Music Alliance. The members of PJMA will staff the majority of the administrative positions. The team consists of an executive committee that guides the efforts of all the volunteers. The key members of the Park Rock Committee are given in the table below. The following sections will detail information regarding each of the positions and related activities.

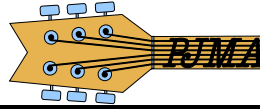
My Brothers Place Inc, Waldorf MD and the St. Mary's County Commissioners will provide oversight of the activities of the PRF 2008.



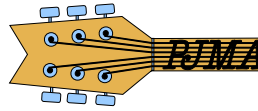


Park Rock COMMITTEE

Position	Description	Name
Director	Coordinate the overall planning and execution of event.	Fred Heather
R&P Manager	Coordinate, plan, recruit support and manages the Parks & Rec. Facility and personnel	Tyron Harris
Treasurer	Track the collection, and disbursement of money	Sue Heather
Executive Producer	Coordinate, plan, recruit support and conduct the entertainment program	Paul Lip
North Stage Producer	Coordinate, plan, recruit support and conduct the north stage program	Charlie Chaney
North Stage Sound Producer	Coordinate, plan, recruit support and conduct the sound for the north stage program	Charlie Chaney
North Stage Lighting Producer	Coordinate, plan, recruit support and conduct the lighting for the north stage program	Nikki Marquis
North Stage Master of Ceremonies	The Personality to introduce the north stage bands	Jack
East Stage Producer	Coordinate, plan, recruit support and conduct the East Stage program	Paul Throne
East Stage Sound Producer	Coordinate, plan, recruit support and conduct the sound for the East Stage program	John Finch
East Stage Lighting Producer	Coordinate, plan, recruit support and conduct the lighting for the East Stage program	David Yost
East Stage Master of Ceremonies	The personality to introduce the East Stage bands	(open)
South Stage Producer	Coordinate, plan, recruit support and conduct the South Stage Program	Katz Blackburn
South Sound Producer	Coordinate, plan, recruit support and conduct the sound for the South Stage Program	Matt Viv's Live Sound
South Lighting Producer	Coordinate, plan, recruit support and conduct the lighting for the South Stage Program	Matt Viv's Live Sound
South Master of Ceremonies	The personality to introduce the South bands	(open)
Mid Field Stage Producer	Coordinate, plan, recruit support and conduct the Mid Field Program	Strictly Fun Entertainment
Mid Field Sound Producer	Coordinate, plan, recruit support and conduct the sound for the Mid Field Program	Bill Heather
Mid Field Lighting Producer	Coordinate, plan, recruit support and conduct the lighting for the Mid Field Program	Jus Us Brothers
Mid Field Master of Ceremonies	The personality to introduce the Mid Field bands	Montario Hill
Pavilion Stage Producer	Coordinate, plan, recruit support and conduct the Pavilion Stage Program	Krys Baker
Pavilion Sound Producer	Coordinate, plan, recruit support and conduct the sound	Sammy Badilla aka



Position	Description	Name
	for the Pavilion Stage Program	DJ Mango
Pavilion Lighting Producer	Coordinate, plan, recruit support and conduct the lighting for the Pavilion Stage Program	DJ Mango
Pavilion Master of Ceremonies	The personality to introduce the Pavilion bands	(open)
Executive Coordinator	Coordinate, plan, recruit support and manages the Coordinators	Travis Flanagan
Public Relations & Media Coordinator	Coordinates, plans, and manages the advertising of the event to the community	Dora Bankins Bush
Market Place Coordinator	Coordinate, plan, recruit support and manages the companies in Market Place sale area	(open)
Community Center Coordinator	Coordinate, plan, recruit support and manages the group in Community Center	Terry Jones
Food Court Coordinator	Coordinate, plan, recruit support and manages the Food Court vendors	(open)
Patron Coordinator	Coordinate, plan, recruit support and manages the patrons who financially support the events costs	Dora Bankins Bush
Merchandising Coordinator	Coordinate, plan, recruit support and manages the merchandising of the fest	(open)
Admission Coordinator	Coordinate, plan, recruit support and manages the road block where the entrance fee is collected	Marybeth Heather
Web Coordinator	Webmaster for the Park Rock Fest WebPages	Chris Baker
Physical Facilities Coordinator	Coordinate, plan, recruit support and manages the pickup, setup, maintenance, take down and return of all temporary facilities	Travis Flanagan
Security Team	Coordinate, plan, recruit support and manages the Security	Joe Saxon
First Aid	Coordinate, plan, recruit support and manages the First Aid	Bay Dis
Artwork & Printing	Coordinate, plan, recruit support and manages the artwork and printing	Thor Svendsgaard
Street Teams	Coordinate, plan, recruit, support and manages the group of volunteers who are providing help were ever needed	Teri Blackburn Casey Colors Randae Sparks

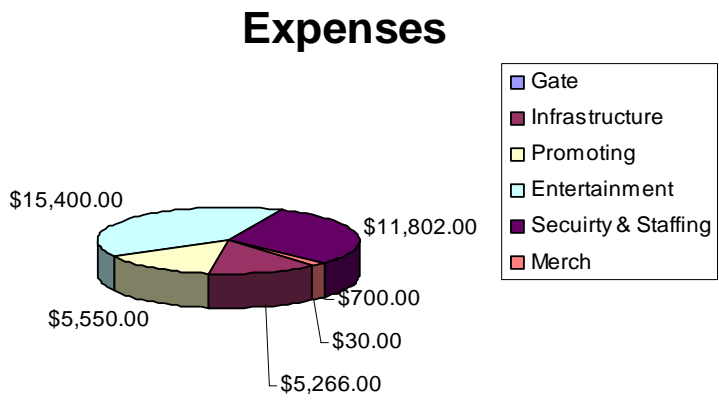
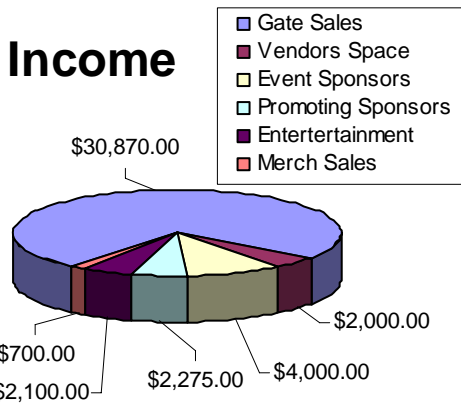


3.1. Director

The Director is the overall manager of the PRF 2008. The Director chairs the executive committee that consists of the Treasure, Executive Producer, Executive Coordinator, and R&P Manager. The Director is responsible for the success of the event, working with the members of the executive committee, and helping out where ever there is a shortage of effort. The director shall call meetings, publish news bulletins by e-mail and any other activities needed to make the event successful. The director is responsible for requesting community service workers from the St. Mary’s county States Attorney, assigning work for the individuals, monitoring their work and signing statements that the worker has completed their number of community service hours. The Director is responsible for development of the PRF Evaluation and Feedback Form, providing it to the admission coordinator for distribution evaluating the forms after the event and sharing the feedback for improvement the following year.

3.2. Treasurer

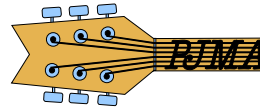
The Treasurer is responsible for all the financial aspects of the event. The treasurer will establish the budget and any interim budgets until the day of the event. The budget details are provided in Appendix B. The treasurer will keep track of all pre-event expenses and income. During the event the treasurer is responsible for all expenses and income. After the event the treasurer shall reconcile the income, expenses versus the budget and prepare a comparison statement. The event statement will be provided to the Director and the R&P manger for record keeping. The treasurer shall be responsible for distribution of funds to the PJMA bank account, to R&P manger and to pay expenses. The Treasurer is responsible for the preparation of the cash for the gate fee collection, merchandising sales and counting money collected at the gate through out the day of the event. The Treasurer is responsible for obtaining cash boxes and carpentry aprons for storage of the money. The Treasurer should recruit assistants for the day of the event to assist in execution of task. The Treasurer is responsible for collecting all invoices, issuing receipts, generating invoices and other paper work associated with the financial aspect of the event.



3.3. Executive Producer

The Executive Produce is responsible for the organizing, managing, and providing the entertainment in the five stages. The Executive Producer directs the efforts of the individual Stage Producers who in turn directs the efforts of the Lighting Producers, Sound Producer and Master of Ceremonies to create a consistent and enjoyable entertainment program. The Executive Producer is responsible for reorganizing the original line up of bands into a line up that organizes the genres of music styles, music skill, audience appeal and program appeal and working with the bands to accommodate any other scheduling concerns they may have. The Executive Producer is responsible for recruiting the producers for each stage and working with the producers to recruit and fill all other positions for the entertainment program.

The Executive Producer will maintain the list of Hot Backup Band in the Loffer Hall for replacement of bands who fail to show up 1 hour before their set time. The stage producers are to determine who the next band to play 1 hours



before their set time and substitute with Hot Backup Bands if the stage producer determines that the scheduled band has not checked in.

The Executive Producer is responsible for compiling and creating Park Rock Compilation CD. The Executive Producer shall collect the band music for the preliminary program (bands on the Big Poster) in June and interim program (Band on the T-shirt) for July. The Executive Producer shall create the final CD base on band in the interim program. The Art and Printing Coordinator shall provide the graphic for the CD. The Executive Producer shall have the merchandise coordinator obtain duplicates of the CD for sale at PRF.

3.3.1. North Stage Producer

The North Stage Producer is responsible for the organizing, managing, and providing the entertainment on the North Stage. The North Stage Producer directs the efforts of the North Stage: Assistant Producers, Lighting Producers, Sound Producer and Master of Ceremonies to create a consistent and enjoyable entertainment program. The North Stage Producer is responsible for reorganizing the online sign-up of bands into a line up for the North Stage Program and working with the bands to accommodate any other scheduling concerns they may have. The North Stage Producer is responsible for recruiting and scheduling assistants (so that there will be one producer in charge at the stage all day for both days), lighting and sound producers and working with these producers to recruit and fill all other help.

The goal of the music program for the north stage is to focus on classic, metal and hardcore rock music. The order of the music will depend upon what bands sign up to play on which days..

3.3.1.1. North Stage Lighting Producer

The North Stage Lighting Producer is responsible for the organizing, managing, and providing the lighting effects on the North Stage. The North Stage Lighting Producer coordinates the stage lighting of the North Stage with the North Stage Producer to create a consistent and enjoyable entertainment program. . The Lighting Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for lights at the stage all day for both days). The North Stage Lighting Producer is responsible for obtaining the lights before the event, setup, operation, takedown and storage of the North Stage lights. The light setup is planned for 7 AM; take down is planned for after 11 PM each day. On Saturday night the system will be left up and there will be guards posted throughout the night. Sunday night the system will be returned to the owner for storage. The North Stage lighting should consist of:

One 4 Color Light Chaser System	1 100 Foot Extension Cord
One 4 Color Light Bar	2 50 Foot Extension Eords
2 Pin Spots	4 12 Foot Extension Cords
1 Strobe Light	2 Plug Strips
1 Light Control Switches	1 Vertigo

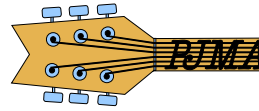
3.3.1.2. North Stage Sound Producer

The North Stage Sound Producer is responsible for the organizing, managing, and providing the sound reinforcement on the North Stage. The North Stage Sound Producer coordinates the stage sound reinforcement of the North Stage with the North Stage Producer to create a consistent and enjoyable entertainment program. The Sound Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for sound at the stage all day for both days). The North Stage Sound Producer is responsible for obtaining, setup, operation, takedown and storage of the North Stage Sound System. The sound setup is planned for 7 AM; take down is planned for after 10 PM. On Saturday night the system will be left up and there will be guards posted throughout the night.. Sunday night the system will be returned to the owner for storage. The ideal sound system consists of the following:

Main Power Amp	Monitor Power Amp
Main Speakers (minimum 2)	Monitor Cables (2-4 50 foot cables)
Speaker Cables (2 50 foot cables)	Subwoofer (optional)
Floor Monitors (minimum 2)	Subwoofer Amp (optional)
	Drum Mics (4 minimum)

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Stage Mic (5 minimum)
Audio Snake(100 feet)
Mic Cables (including to Amps & base 4 drum+5
voice/inst+2 main+2 mon+2 sub+1 bass=16 cables)
Mic Stands (5 stand)
Audio Audio Mixer
CD Player
Break Music



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Sound/Light Platform 4 by 8 foot raised PJMA
platform's with carpet covers
Table for Equipment
2 Chairs
5 100 Foot Extension Cords
2 Plug Strip
2 GFI Plug Strips

3.3.1.3. North Stage Master of Ceremonies

The North Stage Master of Ceremonies (MC) is the personality that the audience sees and hears on the North Stage & Hardcore Stage. The North Stage MC is responsible for recruiting and scheduling assistants (so that there will be at least one MC for the North Stage all day for both days) The North Stage MC responsible for the hosting the bands in the staging area, meeting the bands, getting to know about the bands and being familiar with the band activities. At the beginning of each band's set the MC is responsible for developing audience excitement, introducing the band, welcoming applause and at the end of the bands set, announcing the thank you to the band for their support, closing applause and making announcement of the future band performance on the North Stage. The North Stage MC works with the North Stage Producer to create a consistent and enjoyable entertainment program. The North Stage MC is responsible for reviewing the bands music and bio before the event, coordinating with the sound producer the playing of band music during the stage transitions. The MC should be on site at 9 AM to meet the first band, and plan to be there until the last band finishes and is packed out.

3.3.2. East Stage Producer

The East Stage Producer is responsible for the organizing, managing, and providing the entertainment on the East Stage. The East Stage Producer directs the efforts of the East Stage: Assistant Producers, Lighting Producers, Sound Producer and Master of Ceremonies to create a consistent and enjoyable entertainment program. The East Stage Producer is responsible for reorganizing the online sign-up of bands into a line-up for the East Stage Program and working with the bands to accommodate any other scheduling concerns they may have. The East Stage Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for in charge at the stage all day for both days), lighting and sound producers and working with these producers to recruit and fill all other help.

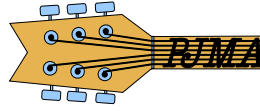
The goal of the music program for the East Stage is to focus on Punk, EMO and Hard Rock music. The order of the music will depend upon what bands sign up to play on which days..

3.3.2.1. East Stage Lighting Producer

The East Stage Lighting Producer is responsible for the organizing, managing, and providing the lighting effects on the East Stage. The East Stage Lighting producer coordinates the stage lighting of the East Stage with the East Stage Producer to create a consist and enjoyable entertainment program. . The Lighting Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for lights at the stage all day for both days). The Lighting Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for lights at the stage all day for both days) . The East Stage producer is responsible for obtaining the lights before the event, setup, operation, takedown and storage of the East Stage Lights. The light setup is planned for 7 AM; take down is planned for after 10 PM. On Saturday night the system will be left up and there will be guards posted throughout the night. Sunday night the system will be returned to the owner for storage. The ideal East Stage lighting should consist of:

One 4 Color Light Chaser System
One 4 Color Light Bar
2 Pin Spots
1 Strobe Light
1 Light Control Switches

1 100 Foot Extension Cords
2 50 Foot Extension Cords
4 12 Foot Extension Cords
2 Plug Strips
1 Vertigo



3.3.2.2. East Stage Sound Producer

The East Stage Sound Producer is responsible for the organizing, managing, and providing the sound reinforcement on the East Stages. The East Stage Sound Producer coordinates the stage sound reinforcement of the East Stage with the East Stage Producer to create a consist and enjoyable entertainment program. . The Sound Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for sound at the stage all day for both days) The East Stage Sound Producer is responsible for obtaining, setup, operation, takedown and storage of the East Stage Sound System. The Sound Setup is planned for 7 AM; take down is planned for after 10 PM.. On Saturday night the system will be left up and there will be guards posted throughout the night.. Sunday night the system will be returned to the owner for storage. The ideal sound system consists of the following:

Main Power Amp	Mic Stands (5 stand)
Main Speakers (minimum 2)	Audio Mixer
Speaker Cables (2 50 foot cables)	CD Player
Floor Monitors (minim 2)	Break Music
Monitor Power Amp	Sound/Light Platform 4 by 8 foot raised PJMA platform's with carpet covers
Monitor Cables (2-4 50 foot cables)	Table for Equipment
Subwoofer (optional)	2 Chairs
Subwoofer Amp (optional)	3 100 Foot Extension Cords
Drum Mics (4 minimum)	2 Plug Strip
Stage Mic (5 minimum)	2 GFI Plug Strips
Audo Snake(100 feet)	
Mic Cables (including to Amps & base 4 drum+5 voice/inst+2 main+2 mon+2 sub+1 bass=16 cables)	

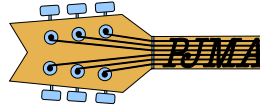
3.3.2.3. East Stage Master of Ceremonies

The East Stage Master of Ceremonies (MC) is the personality that the audience sees and hears on the East Stage. The East Stage MC is responsible for recruiting and scheduling assistants (so that there will be at least one MC for the East Stage all day for both days) The East Stage MC responsible for the hosting the bands in the staging area, meeting the bands, getting to know about the bands and being familiar with the band activities. At the beginning of each band's set the MC is responsible for developing audience excitement, introducing the band, welcoming applause and at the end of the bands set, announcing thanks for the band for their support, closing applause and making announcement of the future band performance on the East Stages. The East Stage MC works with the East Stage producer to create a consistent and enjoyable entertainment program. The East Stage MC is responsible for reviewing the bands music and bio before the event, coordinating with the sound producer the playing of band music during the stage transitions. The MC should be on site at 9 AM to meet the first band, and plan to be there until the last band finishes and is packed out.

3.3.3. South Stage Producer

The South Stage Producer is responsible for the organizing, managing, and providing the entertainment on the South Stage. The South Stage Producer directs the efforts of the South Stage: assistant producers, lighting producers, sound producer and Master of Ceremonies to create a consistent and enjoyable entertainment program. The South Stage producer is responsible for reorganizing the online sign up of bands into a line-up for the South Stage Program and working with the bands to accommodate any other scheduling concerns they may have. The South Stage Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for the South Stage all day for both days), lighting and sound producers and working with these producers to recruit and fill all other help.

The goal of the music program for the South Stage is to focus on Alternative, Independent, Contemporary Rock, and Christian Rock music. The order of the music will depend upon what bands sign up to play on which days..



3.3.3.1. South Stage Lighting Producer

The South Stage Lighting Producer is responsible for the organizing, managing, and providing the lighting effects on the South Stages. The South Stage Lighting Producer coordinates the stage lighting of the South Stage with the South Stage producer to create a consistent and enjoyable entertainment program. The South Stage Lighting Producer is responsible for recruiting and scheduling assistants (so that there will be at least one lighting producer for the South Stage all day for both days). The South Stage producer is responsible for obtaining the lights before the event, setup, operation, takedown and storage of the South Stage Lights. The Light Setup is planned for 7 AM; take down is planned for after 10 PM. On Saturday night the system will be left up and there will be guards posted throughout the night.. Sunday night the system will be returned to the owner for storage. The ideal stage lighting should consist of:

One 4 Color Light Chaser System	1 100 Foot Extension Cords
One 4 Color Light Bar	2 50 Foot Extension Cords
2 Pin Spots	4 12 Foot Extension Cords
1 Strobe Light	2 Plug Strips
1 Light Control Switches	1 Vertigo

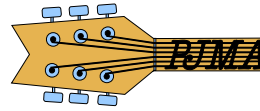
3.3.3.2. South Stage Sound Producer

The South Stage Sound Producer is responsible for the organizing, managing, and providing the sound reinforcement on the South Stages. The South Stage Sound Producer coordinates the stage sound reinforcement of the South Stage with the South Stage Producer to create a consistent and enjoyable entertainment program. The South Stage Sound Producer is responsible for recruiting and scheduling assistants (so that there will be at least one sound producer for the South Stage all day for both days). The South Stage Sound Producer are responsible for obtaining, setup, operation, takedown and storage of the South Stage Sound System. The Sound Setup is planned for 7 AM; take down is planned for after 10 PM On Saturday night the system will be left up and there will be guards posted throughout the night.. Sunday night the system will be returned to the owner for storage. The ideal sound system consists of the following:

Main Power Amp	Mic Stands (5 stand)
Main Speakers (minimum 2)	Audio Mixer
Speaker Cables (2 50 foot cables)	CD Player
Floor Monitors (minim 2)	Break Music
Monitor Power Amp	Sound/light Booth
Monitor Cables (2-4 50 foot cables)	Sound/Light Platform 4 by 8 foot raised PJMA platform's with carpet covers
Subwoofer (optional)	Table for Equipment
Subwoofer Amp (optional)	2 Chairs
Drum Mics (4 minimum)	3 100 Foot Extension Cords
stage mic (5 minimum)	2 Plug Strips
Audo Snake(100 feet)	2 GFI Plug Strips
Mic Cables (including to Amps & base 4 drum+5 voice/inst+2 main+2 mon+2 sub+1 bass=16 cables)	

3.3.3.3. South Stage Master of Ceremonies

The South Stage Master of Ceremonies (MC) is the personality that the audience sees and hears on the South Stage. The South Stage MC is responsible for recruiting and scheduling assistants (so that there will be at least one MC for the South Stage all day for both days). The South Stage MC responsible for the hosting the bands in the staging area, meeting the bands, getting to know about the bands and being familiar with the band activities. At the beginning of each band's set the MC is responsible for developing audience excitement, introducing the band, welcoming applause and at the end of the bands set, announcing the thank you to the band for their support, closing applause and making announcement of the future band performance on the South Stage. The South Stage MC work with the South Stage producer to create a consistent and enjoyable entertainment program. The South Stage MC is responsible for reviewing the bands music and bio before the event, coordinating with the sound producer the playing of band music during the stage transitions. The MC should be on site at 9 AM to meet the first band, and plan to be there until the last band finishes and is packed out after 10 PM.



3.3.4. Mid Field Stage Producer

The Mid Field Producer is responsible for the organizing, managing, and providing the entertainment on the Mid Field. The Mid Field Producer directs the efforts of the Mid Field: assistant producers, lighting producers, sound producer and Master of Ceremonies to create a consistent and enjoyable entertainment program. The Mid Field producer is responsible for reorganizing the online sign up of bands into a line-up for the Mid Field Program and working with the bands to accommodate any other scheduling concerns they may have. The Mid Field Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for the Mid Field all day for both days), lighting and sound producers and working with these producers to recruit and fill all other help.

The goal of the music program for the Mid Field is to focus on R&B, Go-Go, Hip-Hop, Rap, Motown and soul music. The order of the music will depend upon what bands sign up to play on which days..

3.3.4.1. Mid Field Lighting Producer

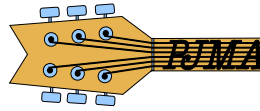
The Mid Field Lighting Producer is responsible for the organizing, managing, and providing the lighting effects on the Mid Fields. The Mid Field Lighting Producer coordinates the stage lighting of the Mid Field with the Mid Field producer to create a consistent and enjoyable entertainment program. . The Mid Field Lighting Producer is responsible for recruiting and scheduling assistants (so that there will be at least one lighting producer for the Mid Field all day for both days). The Mid Field producer is responsible for obtaining the lights before the event, setup, operation, takedown and storage of the Mid Field Lights. The Light Setup is planned for 7 AM; take down is planned for after 10 PM. On Saturday night the system will be left up and there will be guards posted throughout the night.. Sunday night the system will be returned to the owner for storage. The ideal stage lighting should consist of:

One 4 Color Light Chaser System	1 100 Foot Extension Cords
One 4 Color Light Bar	2 50 Foot Extension Cords
2 Pin Spots	4 12 Foot Extension Cords
1 Strobe Light	2 Plug Strips
1 Light Control Switches	1 Vertigo

3.3.4.2. Mid Field Sound Producer

The Mid Field Sound Producer is responsible for the organizing, managing, and providing the sound reinforcement on the Mid Fields. The Mid Field Sound Producer coordinates the stage sound reinforcement of the Mid Field with the Mid Field Producer to create a consistent and enjoyable entertainment program. The Mid Field Sound Producer is responsible for recruiting and scheduling assistants (so that there will be at least one sound producer for the Mid Field all day for both days). The Mid Field Sound Producer is responsible for obtaining, setup, operation, takedown and storage of the Mid Field Sound System. The Sound Setup is planned for 7 AM; take down is planned for after 10 PM On Saturday night the system will be left up and there will be guards posted throughout the night.. Sunday night the system will be returned to the owner for storage. The ideal sound system consists of the following:

Main Power Amp	Mic Stands (5 stand)
Main Speakers (minimum 2)	Audio Mixer
Speaker Cables (2 50 foot cables)	CD Player
Floor Monitors (minim 2)	Break Music
Monitor Power Amp	Sound/light Booth
Monitor Cables (2-4 50 foot cables)	Sound/Light Platform 4 by 8 foot raised PJMA platform's with carpet covers
Subwoofer (optional)	Table for Equipment
Subwoofer Amp (optional)	2 Chairs
Drum Mics (4 minimum)	3 100 Foot Extension Cords
stage mic (5 minimum)	2 Plug Strips
Audo Snake(100 feet)	2 GFI Plug Strips
Mic Cables (including to Amps & base 4 drum+5 voice/inst+2 main+2 mon+2 sub+1 bass=16 cables)	



3.3.4.3. Mid Field Master of Ceremonies

The Mid Field Master of Ceremonies (MC) is the personality that the audience sees and hears on the Mid Field. The Mid Field MC is responsible for recruiting and scheduling assistants (so that there will be at least one MC for the Mid Field all day for both days). The Mid Field MC responsible for the hosting the bands in the staging area, meeting the bands, getting to know about the bands and being familiar with the band activities. At the beginning of each band's set the MC is responsible for developing audience excitement, introducing the band, welcoming applause and at the end of the bands set, announcing the thank you to the band for their support, closing applause and making announcement of the future band performance on the Mid Field. The Mid Field MC work with the Mid Field producer to create a consistent and enjoyable entertainment program. The Mid Field MC is responsible for reviewing the bands music and bio before the event, coordinating with the sound producer the playing of band music during the stage transitions. The MC should be on site at 9 AM to meet the first band, and plan to be there until the last band finishes and is packed out after 10 PM.

3.3.5. Pavilion Stage Producer

The Pavilion Stage Producer is responsible for the organizing, managing, and providing the entertainment on the Pavilion Stage. The Pavilion Stage Producer directs the efforts of the Pavilion Stage: assistant producers, lighting producers, sound producer and Master of Ceremonies to create a consistent and enjoyable entertainment program. The Pavilion Stage producer is responsible for reorganizing the online sign up of bands into a line-up for the Pavilion Stage Program and working with the bands to accommodate any other scheduling concerns they may have. The Pavilion Stage Producer is responsible for recruiting and scheduling assistants (so that there will be at least one producer for the Pavilion Stage all day for both days), lighting and sound producers and working with these producers to recruit and fill all other help.

The goal of the music program for the Pavilion Stage is to focus on cross-over rock music from Folk Rock, Country Rock, Blues, Jazz, 50's rock, acoustic and other world music styles. The order of the music will depend upon what bands sign up to play on which days..

3.3.5.1. Pavilion Stage Lighting Producer

The Pavilion Stage Lighting Producer is responsible for the organizing, managing, and providing the lighting effects on the Pavilion Stage. The Pavilion Stage Lighting Producer coordinates the stage lighting of the Pavilion Stage with the Pavilion Stage producer to create a consistent and enjoyable entertainment program. . The Pavilion Stage Lighting Producer is responsible for recruiting and scheduling assistants (so that there will be at least one lighting producer for the Pavilion Stage all day for both days). The Pavilion Stage producer is responsible for obtaining the lights before the event, setup, operation, takedown and storage of the Pavilion Stage Lights. The Light Setup is planned for 7 AM; take down is planned for after 10 PM. On Saturday night the system will be left up and there will be guards posted throughout the night. Sunday night the system will be returned to the owner for storage. The ideal stage lighting should consist of:

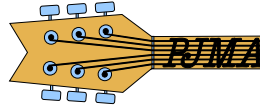
One 4 Color Light Chaser System	1 100 Foot Extension Cords
One 4 Color Light Bar	2 50 Foot Extension Cords
2 Pin Spots	4 12 Foot Extension Cords
1 Strobe Light	2 Plug Strips
1 Light Control Switches	1 Vertigo

3.3.5.2. Pavilion Stage Sound Producer

The Pavilion Stage Sound Producer is responsible for the organizing, managing, and providing the sound reinforcement on the Pavilion Stage. The Pavilion Stage Sound Producer coordinates the stage sound reinforcement of the Pavilion Stage with the Pavilion Stage Producer to create a consistent and enjoyable entertainment program. The Pavilion Stage Sound Producer is responsible for recruiting and scheduling assistants (so that there will be at least one sound producer for the Pavilion Stage all day for both days). The Pavilion Stage Sound Producer is responsible for obtaining, setup, operation, takedown and storage of the Pavilion Stage Sound System. The Sound Setup is planned for 7 AM; take down is planned for after 10 PM. On Saturday night the system will be stored in

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the Loffler Hall. Sunday night the system will be returned to the owner for storage. The ideal sound system consists of the following:

Main Power Amp	Mic Stands (5 stand)
Main Speakers (minimum 2)	Audio Mixer
Speaker Cables (2 50 foot cables)	CD Player
Floor Monitors (minim 2)	Break Music
Monitor Power Amp	Sound/light Booth
Monitor Cables (2-4 50 foot cables)	Sound/Light Platform 4 by 8 foot raised PJMA platform's with carpet covers
Subwoofer (optional)	Table for Equipment
Subwoofer Amp (optional)	2 Chairs
Drum Mics (4 minimum)	3 100 Foot Extension Cords
stage mic (5 minimum)	2 Plug Strips
Audio Snake(100 feet)	2 GFI Plug Strips
Mic Cables (including to Amps & base 4 drum+5 voice/inst+2 main+2 mon+2 sub+1 bass=16 cables)	

3.3.5.3. Pavilion Stage Master of Ceremonies

The Pavilion Stage Master of Ceremonies (MC) is the personality that the audience sees and hears on the Pavilion Stage. The Pavilion Stage MC is responsible for recruiting and scheduling assistants (so that there will be at least one MC for the Pavilion Stage all day for both days). The Pavilion Stage MC responsible for the hosting the bands in the staging area, meeting the bands, getting to know about the bands and being familiar with the band activities. At the beginning of each band's set the MC is responsible for developing audience excitement, introducing the band, welcoming applause and at the end of the bands set, announcing the thank you to the band for their support, closing applause and making announcement of the future band performance on the Pavilion Stage. The Pavilion Stage MC works with the Pavilion Stage producer to create a consistent and enjoyable entertainment program. The Pavilion Stage MC is responsible for reviewing the bands music and bio before the event, coordinating with the sound producer the playing of band music during the stage transitions. The MC should be on site at 9 AM to meet the first band, and plan to be there until the last band finishes and is packed out after 10 PM.

3.4. Executive Coordinator

The Executive Coordinator is the person who bring together the activities of the Market Place Coordinator, Food Court Coordinator, Community Center Coordinator, Public Relations & Media Coordinator, Patron Coordinator, Merchandise Coordinator, First Aid Coordinator, Admissions Coordinator, Artwork and Printing Coordinator, Street Team Coordinator, Facility Coordinator and Webmaster

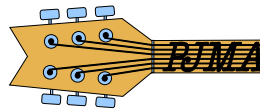
3.4.1. Market Place Coordinator

The Market Place Coordinator manages the vendors who sell products, services, and anything that retails to the general public at the fest. The Market Place Coordinator is responsible for contacting the potential vendors who would sell at the event, convincing them to rent a site, and getting them to commit to sell at the event. The Market Place Coordinator is authorized to sign contracts with the vendors and collection of rental fees. The Market Place Coordinator is responsible for recruiting an assistant to help with the effort.

The Market Place Coordinator works with the Treasure to provide a copy of the rental contract, and rental fees. The Market Place Coordinator works with the Facility Coordinator to determine the location at the event for each of the sellers. The Market Place Coordinator works with the Street Team Coordinator to make contact with sources and get sources to sell at the event.

On the days of the event, the Market Place Coordinator will have a base position in the headquarters from 8 AM to 11:30 PM. From the headquarters base position the Market Place coordinator will work with the vendors for setup, sales and close out.

The Market Place Coordinator should try to get feedback from the vendors to evaluate the event and determine how future events could be operated better.



Possible Market Place sales vendors are:

Sporting Goods Stores

- Bike
- Scuba
- Ball Sports
- Skate Board

Music Stores

Banks

Cell Phone Companies

Tattoo & Ink Transfers

Jewelry

Clothing Boutiques

Record Stores

Recording Studios

Radio & TV Stations

Car/Life Insurance

Auto Sales

Soft Drink Companies

Eye Glass Sales

Flower & Potted Plants

Video Rentals

Dollar Stores

Flea Market Vendors

Used Clothing Sales

Tanning Spas

Beauty Salons

Best Buy

Gyms

Hair Dressers

Recording Equipment Companies

Band Equipment & Instruments Companies

DVC and CD Sales

In addition to the marketing of the space for sales there are the sales of other incentives. Incentives for the Market Place are to offer advance commitments that would get the vendor's name on Park Rock webpage and link to their website. If the vendor would like a larger font, an upgrade from the base at 10 pt up to 18 points, the cost would be \$5 for the increase. If the vendor would like a Logo (GIF), that could cost \$20 (gif image 50 by 100 points). We will offer to provide a separate web page for an additional fee of \$100. Space rental cost based on square foot cost for tent divided by number of positions in tent. (75% occupancy of spaces, with a guess of 8 space, 3 on each side 1 on each end in a 16'x20' tent, (100% used = \$300/4= \$67, 75% use = \$300/3=\$100) A rental fee of \$75 is the planned amount for both days since the Tents will be owned by PJMA. In addition there will be offers for free ticket for entry (i.e. 1 ticket for each booth rented). A major incentive for the vendors will be the offer to sponsor the area for \$300. (There is more of this kind of incentives discussed under the Patron Coordinator). An alternative to rental fee is percentage of gross income instead of rental fee.

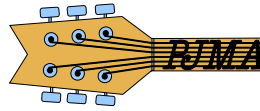
All the above are for vendors that use a tent; some vendors go with no tent. The vendors would be advised to provide their own tent or coverage. Suggest rental space is \$50. The vendors would have to bring their own tables also. The tent company will rent us a table for \$10 and chairs for \$5. This would minimize the PJMA setup and take down efforts

3.4.2. Food Court Coordinator

The Food Court Coordinator manages the vendors who would like to sell at the Food Court. The Food Court Coordinator is responsible for contacting the potential vendors who would sell food or beverages at the event, convincing them to rent a site, and getting to commit to sell at the event. The Food Court Coordinator is authorized to sign contracts with the vendors and collections of rental fees. The Food Court Coordinator is responsible for recruiting an assistant to help with the effort.

The Food Court Coordinator works with the Treasure to provide a copy of the rental contract, and rental fees. The Food Court Coordinator is responsible for working with the Facility Coordinator to determine the location at the event for each of the vendors. The Food Court Coordinator works with the Street Team Coordinator get their help to contact vendors and get the vendors to sell at the event.

On the days of the event, the Food Court Coordinator will have a base position in the headquarters from 8 AM to 11:30 PM. From the Headquarters base position the Food Court Coordinator will work with the vendors for setup, sales and close out.



The Food Court Coordinator should try to get feedback from the vendors to evaluate the event and determine how future events could be operated better.

Possible source for Food Court vendors are:
Community Club Food Sales

- Elks, Optimum/Rotary/Moose
- Church
- Schools
- Other non-profits

Retail Restaurants

- Pizza Hut
- Papa Johns
- Taco Bell
- Hamburger
- Starbucks
- Subs (Subway, quzino)
- Chinese food

- BBQ Caterers (Bear Creek, 235 BBQ)
- donuts
- Mexican
- Popeyes
- Local Restaurants
- Panera Bread

Rolling Vendors

- shaved ice
- ice cream
- chuck wagons
- candy
- pretzels
- Popcorn

In addition to the marketing of the space for sales there is the sale of other incentives. Incentives for Food Court sales is to offer advance commitment would gets the vendor's name on Park Rock webpage and link to website. If the vendor would like a larger font upgrade from the base at 10 pt up to 18 points, the cost would be \$5 for the increase. If the vendor would like a Logo (GIF), that would cost \$20 (gif image 50 by 100 points). We will offer to provide a separate web page for an additional fee of \$100. Suggested space rental cost based on square foot cost for tent divided by number of positions in tent. (75% occupancy of spaces, with a guess of 4 space of the 2 side each side in a 16'x20' tent, 100% used = \$300/4= \$67, 75% used = \$300/3=\$100 suggest rental fee of \$75. In addition we will offer free ticket for entry (i.e. 1 ticket for each booth rented). A major incentive for the vendors is offer to sponsor the area for a fee of \$300. (There is more of this kind of incentives discussed under the Patron Coordinator). An alternative to rental fee is percentage of gross income instead of rental fee.

All the above is for vendors that use the tent; all vendors in 2005 went with no tent. The vendors will be advised to provide their own tent or coverage. Suggest rental space is \$50 for two days. The vendors would have to bring their own tables also. The tent company will rent us a table for \$10. This would minimize the PJMA setup and take down efforts

Each vendor needs to be reminded of the need to provide good public sanitation. This would include vendors advised to have county license as applicable, Use disposable plates, cups, and eating utensils, reiterate standards for sanitation (washing of hands, cleaning of dishes, properly cooked food, cooked food storage and serving time). The county health inspector has been on-site during the event checking for license and sanitation practices.

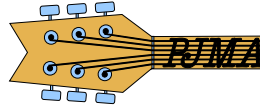
3.4.3. Community Coordinator

The Community Coordinator manages the organizations that would like to make contact with the attendees of the event for their civic, social or religious cause. The Community Coordinator is responsible for contacting the potential organizations who would get their organization mission shared at the event, convincing them to rent a site, and getting the organization to commit to share at the event. The Community Coordinator is authorized to sign contracts with the organizations and collect rental fees. The Community Coordinator is responsible for recruiting an assistant to help with the effort.

The Community Coordinator works with the Treasure to provide a copy of the rental contract, and rental fees. The Community Coordinator is responsible for working with the Facility coordinator to determine the location at the event for each of the organizations. The Community Coordinator works with the Street Team Coordinator get their help to contact organizations and get the organization to support the event.

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On the days of the event, the Community Coordinator will have a base position in the headquarters from 8 AM to 11:30 PM. From the headquarters base position the Community Coordinator will work with the organizations for setup, contact, and close out.

The Community Coordinator should try to get feedback from the organizations to evaluate the event and determine how future events could be operated better.

Possible Community Organizations are:

Teen Crises	Higher Education (colleges, & schools)
Pregnancy Centers	Conservation Groups
Drug Abuse	Elks/Optimums/Rotary Club
Legal Aid	Police & Sheriff Depts.
Alcohol Abuse	Debt Relief
Eating Disorders	Young Marines/ROTC
Religion Outreach	Sport Teams
Clubs	County Outreach Programs
Armed Forces Recruiting	Political Parties
Vista (public service groups)	NAS Car

In addition to the marketing of the space for sales there will be the sale of other incentives. The idea for community organizations incentives is to offer advance commitment that would get the organizations name on Park Rock webpage and link to their website. If the organization would like a larger font upgrade from the base at 10 pt up to 18 points, the cost would be \$5 for the increase. If the organization would like a Logo (GIF), that would cost \$10 (gif image 50 by 100 points). We will offer to provide a separate web page for an additional fee of \$100. Suggested space rental cost based on square foot cost for tent divided by number of positions in tent. (75% occupancy of spaces, with a guess of 8 space 3 on each side 1 on each end in a 10'x20' tent, 100% used = \$300/4 = \$67, 75% used = \$300/3 = \$100), the planned rental fee is \$75. In addition we will offer free ticket for entry (i.e. 1 ticket for each space rented). For a really big incentive the organization could be offered to sponsor the area for a fee of \$300. (There is more of this kind of incentives discussed under the Patron Coordinator).

The organization is responsible for providing their own table; a table can be rented for \$10 and chairs for \$5.

All the above are for vendors that rent a tent; some will go with no tent rental. The organizations would be advised to provide their own tent or coverage. Suggest rental space is \$25. The organizations would have to bring their own tables also. The tent company will rent us a table for \$10. This would minimize the PJMA setup and take down efforts

3.4.4. Public Relations & Media Coordinator

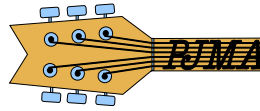
The Public Relations and Media Coordinator gets the news about Park Rock to the general public. The Public Relations & Media Coordinator is responsible for getting the Park Rock Fest announced to the general public by listing on community calendars, writing and providing articles and photos to newspaper, and getting public service announcements on Radio and TV. The Public Relations and Media Coordinator is responsible for getting posters and flyers for the event positioned throughout the tri-county area to get the public to attend the event. The Public Relations & Media Coordinator is responsible for recruiting an assistant to accomplish the effort.

The Public Relations and Media Coordinator is responsible for working with the Webmaster to publish pre and post information about the event on the Park Rock website. The Public Relations & Media Coordinator is responsible for working with the Street Coordinator to get their support to market the event. The Public Relations and Media Coordinator works with the Executive Producer to get the flyers sent out to the bands for distribution to their fans.

On the days of the event, the Public Relations and & Media Coordinator will have a base position in the headquarters from 8 AM to 11:00.PM From the headquarters base position the Public Relations and Media coordinator have photos taken of the event, develop information about the event and then provide the photos and article to the newspapers and for posting on the PJMA web site. The Public Relations and Media Coordinator

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should arrange for the Media (Newspapers, Radio and TV) to come to the event, and then host the media to record the event for publication.

Possible Public Relation and Media contacts are:

- Get listed on county calendar
- Put announcements in Enterprise
- Put announcement in Tester
- Get PSA on Cable
- Get PSA on radio (WMDM, WSTAR, WHFS, etc.)
- Put info Penny saver, Bit & Pieces
- Put in St. Mary's Today
- Invite Enterprise to event
- Get Photographer and photo graph event
- Write article after event provide to newspaper
- Put up web space with photos and articles
- Get flyer out to bands
- Poster at every store, telephone post school, St Mary's College, CSM
- Get Interviews on Radio & TV
- Web based Entertainment Sites, Community Calendars
- Pre-event postcard flyers distributed at other rock events
- Get Radio Ad and on-site broadcast at event

3.4.5. Patron Coordinator

The Patron Coordinator manages the source that would like to donate to the financial support of Park Rock. The Patron Coordinator is responsible for contacting the potential source that would like to donate money to sponsor the event, convincing them to patronize, and arrange for suitable recognition at Park Rock Fest. The Patron Coordinator is authorized to sign contracts with the source and collect the donations. The Patron Coordinator is responsible for recruiting an assistant to help with the effort.

The Patron Coordinator works with the Treasure to provide a copy of the Donation Agreements, and donated money. The Patron Coordinator works with the Artwork and Printing Coordinators to get the patron's signs made. The Patron Coordinator works with the Facility Coordinator to determine the location for the recognitions at the event for each of the source. The Patron Coordinator works with the Street Team Coordinator get their help to contact source and get the source to support the event.

On the days of the event, the Patron coordinator will have a base position in the headquarters from 8 AM to 11:00. From the headquarters base position the Patron Coordinator will make sure the signs for the patrons are setup, remain up, taken down at the end and given to the patron when the event is over. The Patron Coordinator should try to get feedback from the source to evaluate the event and determine how future events could be operated better.

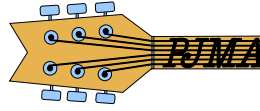
The following is a list of possible patrons:

Government Service Contractors
Medical Offices
Hotels
Chain Stores
Gas Stations
Restaurants
Real Estates Agencies
Industrial Companies
Banks

(See list of food and commercial vendors)
Screen Printers
Paper printers
Mattress Companies
Tanning Spas
Electronic Stores
Music Stores

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Patrons like to see their name associated with the event; three possible approaches are discussed here: Patron Awards, Patron pays for Equipment/Service/Items, Patron Advertising.

The concept of Patronage Awards is to reward donation associated with custom selected advertising/promoting with extra marking that recognizes the high levels of support. A three level approach is to be used. Here is plan:

- Platinum Level Donation >\$800
 - Banner with Logo on Front Page of Park Rock Webpage with link to company's Website
 - Company on Top part of Banners and Sign for Patrons place near the music venues
 - Receive 12 complementary one day tickets and 3 T-shirt
- Gold Donation >\$500
 - Company Logo on Front Page of Park Rock Webpage with Link to Company's Website
 - Company on Middle part of Banners and Sign for Patrons place near the music venues
 - Receive 6 complementary one day tickets and 2 T-shirt
 -
- Silver Donation >\$200
 - Small Logo at Bottom on Front Page of Park Rock with Link to Company's Website
 - Company on Bottom part of Banners and Sign for Patrons place near the music venues
 - Receive 4 complementary one day tickets and 1 T-shirt

These levels would be achieved by donating to sponsor the booth rental, Equipment/Service/Items or Patron Marketing.

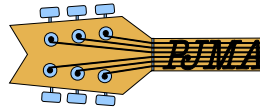
Our patrons will be allowed associate their donation with the cost for good, material, or services before or during the event. Here are some examples:

Name on Signage, price for each sign \$25
Music Tent \$700
Market Tents \$300
Seats & tables for South and Mid Field Stages \$20
Stage Lights \$200
Generators for Electrical service \$400
Ad on Pre-show Big Posters \$100
Ad on pre-show Post Cards \$100/2000 cards
Ad on back of Advance Tickets \$100
Wrist bands with company's name \$80 for 1000
25 Staff T-Shirt \$200 (one add on back)
Advance Ticket Purchase and Give Away (by patron or PJMA)
Self sponsored give-aways/raffles (used car, CD's, Electronics, instruments, gift Certificates)

It is possible to split the cost of areas such as the Stage cost between 2 or non competing vendors. If the vendor desire to be an on banner across the stage is cost is \$200 divided by the number of vendors

The last concept is to sell advertising space on merchandise. The most popular merchandise is the T-Shirt. It will not be possible to cover all the cost of the T-shirts, but it could defray the cost, here are some suggested costs:

Back (\$50) 6 possible
Sleeve (\$100) one only per sleeve
Coupon on Website (\$10)
Home Page Banner on Website (\$50)
Home Page Ad on Website (\$40)
Half Page Ad on website (\$25)
Quarter Page Ad on website (\$10)



3.4.6. Merchandise Coordinator

The Merchandise Coordinator is responsible for the selection, purchase, sale, and distribution of merchandise that promotes the Park Rock Fest. The Merchandise Coordinator shall determine what merchandise is appropriate for the marketing of Park Rock Fest. The Merchandise Coordinator is to contact source for making the merchandise, obtain style, price and delivery information.

The Merchandise Coordinator works with the Artwork and Printing coordinator to create the artwork that decorates the merchandise. The Merchandise Coordinator works with the Patron Coordinator to include any display of Patrons and number of complementary items need for patrons. The Merchandise Coordinator shall determine the number of complementary merchandise is to be given to the staff and band by working with the Executive Coordinator and Executive Producer.

The Merchandise Coordinator shall make a proposal to the Executive committee of what merchandise is to be purchased, the quantity, the sources (3 alternatives), printing/delivery time, and cost. The proposal shall also present how much of the merchandise is to be complementary, how many are to be sold (before and during the event) and suggested retail prices. Upon approval of the Executive Committee the Merchandise Coordinator can order the merchandise, obligate funds, receive shipments and store the merchandise for the event.

On the days of the event the Merchandise Coordinator is to establish merchandise point of sales by 10 AM and keep it staffed until 11:00 PM. The minim is one, but the better is to have one near the entrance to each of the music tents and in the Food Court area, community area and Market Place area. The Merchandise Coordinator works with the Facility Coordinator to obtain the tables, canopies, and chairs for each point of sale. The merchandise Coordinator shall recruit volunteers to staff each point of sale. The merchandise Coordinator shall work with the treasure to pay for the merchandise from the manufactures and during the event get cash advances, every 3 hours turn in excess money from merchandise sales and at the end turn in all money. The merchandise coordinate is responsible for keeping track of the inventory of merchandise and what has been sold and given away. At the end of the event the Merchandise Coordinator shall prepare a statement of income, expenses and inventory.

Possible types of Park Rock Merchandising are

-T-Shirts

Front Names/Logo of all Bands

Rear Park Rock Logo and Patrons

Cost paid for by Patrons

Staff = 12 + 3+ 6+ 6=27

Community Workers = 20

Small 10

Medium 15

Large 15

X Large 5

Xx Large 5

Sales = 100

Small 20

Medium 30

Large 30

X Large 10

Xx Large 10

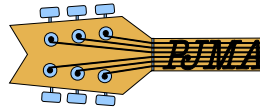
Staff T shirts cost = 50x 6 = \$300

Participant T-shirt Costs = 100*6 =\$600

-Hats (ball caps)

-Soda Mug

-Wrist Bands



- Stickers
- Compilation CD
 - 1 CD per stage, 1 song per band/20 copies each
 - Cost 4 x 20x 2 x \$1= \$160

The Executive Producer is responsible for compiling and creating the CD, The Art and Printing Coordinator should provide the graphics for the CD

3.4.7. First Aid Coordinator

The First Aid Coordinator works with the local Ambulance Squad and arranges for them to come and standby at the event to render First Aid. The First Aid Coordinator works with the facility coordinator to provide space for the Ambulance Squad personnel and vehicle. On the day of the event the First Air Coordinator shall host the Ambulance Squad; helping them park their vehicle and assisting them with what ever they may need until the event is over. If the Ambulance should need to leave, the First Aid Coordinator shall obtain support of the security to make way for the vehicle to leave. If no ambulance personnel are present, the First Aider shall be capable of providing First Aid as certified by the American Red Cross and have access to a phone to call 911.

3.4.8. Admissions Coordinator

The Admissions Coordinator is responsible for the access of everyone to the Park Rock Fest. The term ‘everyone’ includes all the volunteers listed or implied here in this plan, band members and all the personnel from the Market Place vendors, Community Center organizations, Food Court vendors, media, security, Parks & Recreation, and all the paying attendees. Everyone being issued a color-coded wristband will accomplish access control. The Admissions Coordinator should determine who wears which color and for obtaining appropriated quantity of colored bands. . The color scheme is:

- Attendees Day 1- Green Celtic Pattern
- Attendees Day 2- Solid Green Pattern

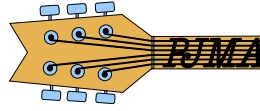
- Staff Day 1- Red Checkerboard
- Staff Day 2 – Solid Red
- Band Members Day 1 – Blue Pattern
- Band Member Day 2 – Solid Blue
- Parents/Grandparents/Guardians --- Yellow
- Smokers - Orange
- Cost = \$0.05 per person
- 2000 attendees = \$100
- 100 Staff =\$5
- 250 Band Members =\$12.50

In past events it was also necessary to use colored bands to mark participants over 18 who wanted to smoke, since they smoke in any open outdoors area. Smoking will not be permitted within the PRF site areas except for a fenced in area established 50 fee beyond the music venues. Orange bands will be used to indicate they can smoke. Smoking Health advisor signs may be posted in the smoking area to encourage people to stop smoking and reinforce our efforts to discourage smoking

The Admissions Coordinator is also responsible for the pre-event ticket sales. The Admissions Coordinator shall work with the Artwork and Printing Coordinator to obtain numbered pre-event tickets. The Admission Coordinator should arrange for local retailer to sell the tickets starting 1 August. The retailer should be provided 50 to 100 tickets each, envelope, and sales track log and event flyer. The Admissions Coordinator should check with ticket outlet weekly to re-supply tickets up to the 10 in stock. Collect any money and provide it to the treasure. The day before the event advance ticket sales end. The Admissions Coordinator shall collect all the envelopes, unsold tickets, and money for sold tickets. The Admissions Coordinator shall give to each retailer two complimentary tickets for their support of the event. The admission Coordinator shall compile a record of pre-event tickets sold, not sold and income from tickets sales. The Admission Coordinator shall provide the record, unsold tickets and

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money to the Treasure in the morning before the opening of the event. All advance tickets sales are final, no refunds.

The Admission Coordinator is responsible for recruiting an assistant.

The suggest price of tickets is as follows:

- Advance Ticket Sales for each days \$15
- Gate Ticket Sales each day \$20
- Sunday Ticket purchased (from the gate or office) on Saturday: \$15

The estimated income ticket sales are 300 Advance + 1200 at the door = \$4,500 + \$24,000 = \$28,500. The Admissions Coordinator provides all funds collected from advance ticket sales to the Treasure.

Before the event the Admissions Coordinator shall work with the Executive Coordinator and the Executive Producer to compile a list of all PJMA volunteers and Band members who will need complementary access. The Admission Coordinator shall work with the Parks and Rec. Manager to compile a list of all employees and security personnel who will need access.

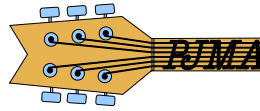
Access to the event will be control by a roadblock at the entrance to the park, where the advance tickets will be collected and wristbands will be issued. The roadblock will use pylons “cones” as barriers. When possible the check in point for the bands will be moved from the admission roadblock to a point farther down in the northeast parking lot. This will facilitate the checking of bands names on the access list which can be time consuming and accelerate the entry of the paying attendees.

The concept for the roadblock is to staff it with a community organization. The community organization will decide how to schedule their people. The Admissions Coordinator shall work with the Community Center Coordinator to create a list of community organizations that will staff the entry gate. In 2004 the bands staffing the gate did not work..

On the day of the event, the Admissions Coordinator will have a base position in the headquarters from 7 AM to 11:30 at the entrance to the building (not in the Loffler Hall). From the Headquarters base position the Admissions Coordinator will coordinate the admission gate and distribution of wristbands. The treasure will issue to the admission Coordinator the cash advance in carpentry aprons to make change at the gate. The Admissions Coordinator will provide the bands with copy of the list of No-Charge entry people, pen, the cash aprons, and wristbands. At the gate the bands are to do one of the following:

- Exchange \$20 for a appropriate green wrist Band
- Exchange an one day advance ticket for a appropriate green wrist band
- Exchange a complementary one day ticket for an appropriate green wrist band
- Provide a red wrist band for anyone on the Access list who is staff
- Provide a blue wrist band to anyone on the Access list who is a band member
- Allow access to anyone who claims they are at the Park for something other than the Rock Fest
- Anyone claiming they should be issued a wrist band with out paying and does not meet the above situations should purchase a green wrist band and be directed to the PRF headquarters to reconcile their desire
- Contact the Admissions Coordinator if there is someone who feels they should be given ticket but does not meet the above situations.

Every 60 minutes money and wristband should be exchanged to drop money off with the Admissions Coordinator and have adequate supplies of wrist bands and cash to make change at the gate. The Admissions Coordinator will work with volunteer community organization and their rotation of volunteers throughout the day. The admission Coordinator keeps track of the number of wristband issued and the income from the gate. Community Service



worker assign to the gate shall always have a PJMA volunteer working with them to handle the money and supervise the worker. All money collected for access to the PRF 2008 is non-refundable.

After the event the Admissions Coordinator should compile an Admissions Summary documenting everyone who had access. The report summary should give the number of people for each kind of access and income from the gate/ticket sales. The summary should be provided to the Executive Producer within 1 week after the event

The Admission Coordinator is responsible for logging in and out the community service workers and determining when the worker completes their obligation of community service hours. After signing in the community work shall be direct to contact the PRF Director for job assignment or be assigned to the jobs provided by the PRF Director to the Admission Coordinator. Upon completing their number of community service hours the Admission Coordinator shall direct the person to the Director for signature of completion.

The Admission Coordinator is responsible for passing out and collecting event evaluation forms from the band members, volunteers, vendors, community groups and anyone who wants to provide feedback. The stage producers, and coordinators shall support this effort by passing our and collecting forms from their respective areas. The evaluation form blank is provided in the appendix.

3.4.9. Artwork and Printing Coordinator

The Artwork and Printing Coordinator creates the image of Park Rock Fest to the Public. The Artwork and Printing Coordinator creates the posters, post cards, banner, flyers, logos, tickets, CD Labels and other graphics for the event. After creating the graphic the coordinator gets the printed copies made for distribution. The Artwork and Printing Coordinator is also responsible for the signage at the event that give the music program, marks Patrons of the event (see the job of the Patron Coordinator), and gives directions for facilities, and parking. The Artwork and Printing Coordinator shall decide if the graphic can be done on home computers or must be contracted out. If the graphic is to be contracted out, the Artwork and Printing Coordinator shall find source that can accomplish the job (three sources preferred). For those sources that require money, the Artwork and Printing Coordinator shall prepare a proposal for the Executive Committee that details the sources, what is to be reproduced, cost, quantity, and delivery time. Upon approval by the Executive Committee the Artwork and Printing Coordinator is authorized to order the prints, obligate money and receive the printed material. The Artwork and Printing Coordinator shall work with the Treasure to provide invoices and get money to pay for printing.

A list of possible signs is as follows:

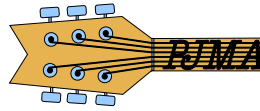
- Tent Banner for Patrons
- Tent Banner name of band
- Tent Sign for band program
- No Smoking Signs
- Site Direction to venues
 - Music venues
 - Food
 - Restrooms
 - Community Tent
 - Market Place Tent
 - Road block
 - Parking Instructions
 - Road Side Directions

The signs can be stapled to a wood post in ground or nailed to risers, staple on poster

“

Printed Materials

- 18” by 24 Poster
- 4 x 6 Post Cards
- Advance Tickets (business card size)
- Ticket Log (8.5’ by 11”)



Pocket Program (card stock, 4 on a page 8.5"x 11.5")

The Artwork and Printing Coordinator works with the Merchandising Coordinator, Webmaster, Admissions Coordinator, Patron Coordinator and Executive Producer to determine the graphic needed for their area and provide them when and where needed.

3.4.10. Street Team Coordinator

The Street Team Coordinator is the connection to a group of volunteers who have offered to spread the workload of the event. The Street Team has the potential to find Market Place vendors, Food Court vendors, and Community Center groups. The street team can help advertise the event to the public by distribution of flyers, and posters. The Street Team Coordinator is to recruit teams in Charles, St. Mary's and Calvert County. The street team members should have access to the high schools, colleges, stores, mall, and other teen gathering spots in all three counties. The Street Team Coordinator should work with the entire team finding opportunities where the Street team can pitch in and help. The street team could be tasked to setup and take down the facilities for the event. The Street Team Coordinator should compile a list of volunteers who have been exceptionally helpful and be given complementary entry. This list should be provided to the Admissions Coordinator so they can have free access the day of the event.

3.4.11. Facilities Coordinator

The Facilities Coordinator is responsible for the physical layout, all the additional tents, and utilities needed to operate the event. The Facilities Coordinator coordinates with the R&P Manager to achieve proper use and compatibility with the Chancellors Run Regional Park physical plant. The Facility Coordinator is responsible for recruiting assistants and tech to accomplish all the efforts. The Facilities Coordinator will determine how and where the resource will be borrowed, or bought. The Facilities Coordinator is responsible for obtaining the tents, having the tents erected, maintaining the tents throughout the event and taking the tents down after the event. In the past we have rented two tents Chaney Enterprises that must be picked up in Waldorf on Thursday and setup on Friday before the event and taken down on Monday, then returned on Tuesday. The rented tents from Commercial Tent Companies will setup and take down their own tents. The Facility Coordinator must meet with the tent company to ensure the tents are setup in the desired location. . If there are enough of the Market Place vendors to wanting tents the additional commercial test will be rented. The community groups will also need a tent they will use PJMA Frame tests. The Food Court vendors in the past have not need commercial tents, none are planned 2008. The Facilities Coordinator will work with each of the respective coordinators to identify space that is to be made available. The following is a list of the tests that are need:

- 4 Large Frame Tents
 - Four 30 by 40' feet (Jims Air) \$700 per tent
 - 4 Medium Frame Tents (PJMA)
 - Two 16' by 20' Band Equipment Staging
 - One 16' by 30' Market Place Tent
 - One 16' by 30' Community Tent
 - One 16' by 40' Toyota Tent
- (All Food Court vendors provide their own shelter)

The Loffler Hall will be used for staging band equipment for the North Stage, South Stage and the East Stage.

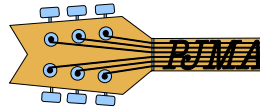
The Facility Coordinator is responsible for providing electrical power, to each music tent and personnel lighting in each of the tents and as requested by the other areas. The Facility Coordinator shall identify any additional power cables, and tents and other items need to the Executive Coordinator. The following are some note on lighting:

Personnel lighting for night time

- -Power for food Vendors
(Advise vendors to bring own extension cords and generators)
- Generators
 - two 25 KW generators with breakout box for access to the 50 amp breakers. (service for the south and mid field stages)

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- Lights
 - Stage Color Lights & Chaser
 - Stage Spot Lights
 - Lights stands (tripod or truss)
 - Controller for Lights
- Power for stage
 - Power amps
 - Lights
 - Musician amps
 - Power for Audio Mixer
- Power cords (100 feet)
- Power Budget (estimates)
 - 15 amps for PA
 - 15 amps for lights
 - 30 amps for Guitars Amps

Some vendors may need water; a hose bib is on the rear of the main building and on the north side of the Hall of Fame. Vendor can connect a hose or bring containers to obtain water

The Facility Coordinator is responsible for providing tables and chairs to the production booths, merchandizing areas and for those who want to rent them for their space. The R&P Manager may be able to provide a limited number of tables; the majority will be rented from the tent company. The R&P Manager will also provide picnic tables for the Food Court Area.

The Facilities Coordinator is responsible for providing the raised stages and production booths at each of the music tents.

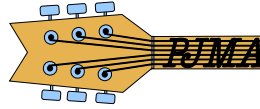
- The PJMA stage will be used to provide drum risers for the North, East, South and Field Stage
- The county has 16 raised stands, these will be split between the North and East Stage
- The Mid Field Stage, south and Pavilion stage will use the Stage provided by Jus'us Brothers
- The production booths for the North, East, South and Field stage will be made from 8 platforms owned by PJMA and stored at Hyperspace. The Pavilion stage production booth will be made using two of the stage pieces from Jus'us Brothers.
- The Production Booth will be covered with carpet. The Stages will have carpeting pieces as needed to keep the band gear stationary.

The facility coordinator is responsible for getting the county raised stands and the CRRC risers delivered to the park, setup, dismantled and returned

- Stage Size
 - 16 by 20 North Stage, East and Mid Field
 - Drum Rise (North 8' x 12', East 8' x 12', South 8' x 12', Field 8' by 24')
 - 12 by 12 Feet triangle Pavilion Stage
 - 8 by 8 feet production booth

The Facilities Coordinator is responsible for obtaining portable toilets. In 2006 when there was no power due to the storm damage it was apparent that portable toilets would have been better for the attendee. Also security for the band equipment and the building would be enhanced if there were portable toilets. Potable toilet rent for \$85 each and must be arranged to be dropped on Friday and pickup on Tuesday. The portable toilets should place as advised by the R&P Manager. Two portable toilets will be between the North and East Stage, South and field Stage and Field and Pavilion Stage for a total of 6. The facility coordinator shall have community service workers clean and service the portable toilets during the event the portable toilet provider will service the toilets before Sunday opening.

The Facilities Coordinator should plan space around each of the music tents for band members to sell their merchandise. The Executive producer should be advised to have the band bring their own canopies, tables and



chairs to setup around the perimeter of the music tents. The bands are expected to be there all day, and will be keeping all profits from their sales.

3.4.12. Web Coordinator

The Web Coordinator is the Webmaster for the Park Rock Website. The Web Coordinator is to create and maintain the Park Rock Fest Web Page. The Web Page is to provide information on the three concurrent music performances, Band bios, links to the band's website, committee members and positions, community sponsors, Market Place vendors, Food Court Vendors, site map, directions, and funded WebPages. The Web Coordinator works with all the members of the Committee. After the event, the web coordinator should post picture and notes from the event and start the promoting the following years event.

3.5. R&P Manager

The Recreation & Park Manager is Tyron Harris. He is responsible to St. Mary's County for the quality of the programs offered, park safety, park security, park facilities, and staffing the event with paid employees where he feels appropriate. The R&P Manager is member of the executive committee where he can directly influence the direction of the event to be consistent with the vision of R&P. Since the R&P Manager is responsible for the facilities, he is responsible for providing access to water, bathroom and facilities, and arranging for trash, and security. These facilities may or may not have personnel, but the needs are detailed next

3.5.1. Water

The Food Court Vendors will need water for cleaning and cooking. Access by hose or hose bib is planned to be provided in the back of the building. Attendee may need to be hydrated, food vendors will be encouraged to sell water. Bands will have free water available at each of the sound booths and in the Loffler Hall.

3.5.2. Toilet Facilities

The plan is to use the toilet facilities in the main building for staff only. The R&P is responsible for the supplies and cleaning of the toilet facilities. The 6 portable toilets will be provided 2 between each of the stages. These toilets will be cleaned by the portable toilet supplier.

3.5.3. Trash

The R&P is responsible for setting out and collecting the trash containers. The vendors will be advised to take their trash to the dumpsters. The Park Rock Committee will have the community service workers clean the park on Sunday Morning. The R&P is responsible for clean up of trash after the event. The Park Rock Committee will be responsible for the trash created by the setup and take down of the event. The suggested locations for trash containers:

One at each tent

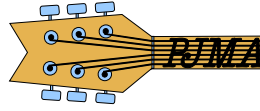
4 where food sold

The suggested pickup at 11 AM , 2 PM, 6 PM and 11 PM during event

3.5.4. Security

The R&P Manager will arrange for the St. Mary's County to provide deputies for the event. The event is responsible for compensating the deputies. The deputies have indicated that a minimum of 4 officers would be need for the event. The layout of the event has been setup in there areas to facilitate observation. The circular drive in front of the building has been set aside for parking of the patrol cars. The community service workers will be assigned to support the security effort by being guards to the Loffler Hall, P&R Building, Pavilion Stage and the South Stage.

3.5.5. PJMA Security Team



PJMA will provide a Security Team that will be assigned to manage and coordinate over all Park Rock security with specific order to provide Stage and Access Security. The PJMA Security Team will consist of a PJMA Security Team Leader and 20 or more volunteers and community service works. The Security Team Leader will manage the security groups assigned to the 4 stages, and access. The PJMA Security Team groups are as follows:

1. Group A: North Stage: 2 security volunteers
2. Group B: East Stage: 2 security volunteers
3. Group C: South Stage 2 security volunteers
4. Group D Field Stage: 2 security volunteers
5. Group E East Entrance 1 security volunteers, West Entrance 1 security volunteers, Pavilion Entrance 1 security volunteers
6. Group F Building Entrance 2 Community Service Workers, Loffler hall entrance 2 Community Service Workers
7. Group G Relief: 5 Security Volunteers/Community Service Workers

In addition, the Security Team Leader will be responsible for scheduling and coordinating one night time security guard from 8 PM Friday to 8 AM on Saturday, 11 PM Saturday to 8 AM on Sunday and 11 PM on Saturday to 9 AM on Monday.

The Security Team Leader will be co-located with the St. Mary's County Deputies in the Security Tent located near the East Stage and close to the Deputy's park cars.

Appendix E is the PJMA guidelines for Park Rock Security. The main emphases is on precautions implemented to encourage acceptable activities by the participants and desired steps to deal with unacceptable activities

4. Safety and Precautions

The safety and precaution section is for everyone. The purpose is to describe the actions taken to prevent injury, damage and respond to disaster.

4.1. Weather & Disaster precautions

4.1.1. Sun

To minimize the effects of over exposure to the sun, there is free access to water fountains and the tents provide shade for watching performances. The ambulance and first aid will be on site to deal with people who are affected

4.1.2. Rain/hail

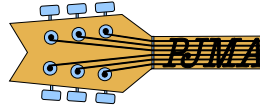
The event continues in the case of rain. The rain or hail may result in getting things wet so therefore there are tents to get out of rain, the electrical service will have grounds for equipment, and the performers, sound producer and lighting producer are on platforms above any standing ground water.

4.1.3. Lightning

If a storm is present that has lightning bolts with immediate thunder clap then everyone is required remaining under cover of tent, or in a building or vehicle. This condition shall start when the lightning bolt and thunder clap are less than 15 second apart and end when greater than 15 seconds apart. The 15 seconds is approximately equal to the storm being 15 miles away and should be equivalent to the park's standard of 30 minutes after a local storm.

4.1.4. Hurricane

In the rare case, that a hurricane is projected for St. Mary County on the day of the event with a Hurricane Warning, the decision to cancel will be made the night before the event.



4.1.5. Tornado

In the rare case of a Tornado Warning being issued for the area or sited the event will be suspended; the people will be moved into the brick buildings or vehicles. The event will resume when the storm no longer threatens (warning removed) or suspended if hit by a tornado

4.1.6. Snow, Freezing Temperatures, Earth Quake & Tidal wave

The weather cases of snow, freezing temperatures earth quakes, and tidal waves are not considered a likely threat to the area or season when the even is being held.

4.1.7. Evacuation Plans

The R&P Manager or the Director is responsible for making the decision to evacuate. They will make announce over the PA's at each music venue tent that there is a need to evacuate. If there is an immediate problem, then relocate to safe area away from threat, either Loffler Hall or Hall of Fame. If a long term problem then suspend event and advise people to drive out of area.

4.2. Hazards and Safety Precautions

4.2.1. Electrocutions

The staff and musicians will be protected from electrocution by having them perform on wood platforms that isolate them from the earth on the stage and production booth. In addition the extension cords ends will be fitted with a GFI circuit breaker on the end of the cord to sense fault currents and remove power.

4.2.2. Tripping

Everyone will be requested not to run about. Lightning will be provided in the tents. Tent stakes will be marked with orange tape. Power cords across roads will be ran with the pylon marking area where the across the parking area and cable bridges of wood or carpet. Food vendor will be place to avoid cord running across the road. Power cords covered in high traffic zone with (carpet or plastic) mats or duct tape.

4.2.3. Falling

The stage platforms are 18 to 24 inches off the ground and not a hazard. However, stairs will provide to ease access. Climbing fences, buildings will not be allowed

4.2.4. Crowd Injuries

The MC, producers and security are not to permit mosh pits or crowd surfing. If such activity starts, the music must be suspended until the activity is stopped. Security shall have the option of removing the offending individuals from the event.

4.2.5. Heat Exhaustion & Sun Stroke

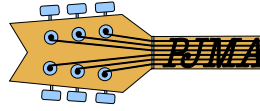
The water fountains inside the building will be available for free drinking water

4.2.6. Body Ailments

The first Aider and Ambiances squad will available to administer care for any body ailments

4.2.7. Alcohol/Drugs/Weapons/Glass

The event is Alcohol and drug free. None will be sold or distributed, Attendees and bands members will be not allowed to bring in weapons, glass containers, coolers or containers with food, or drink into event areas. The staff shall be watching for irregular behavior indicating alcohol, or drug activity



4.2.8. Fire

The event will be suspended in nearby woods there is threat of fire as advised by fire marshal. In the event of a Tent or Building Fire, the event shall be suspended and the participants will be moved to soccer field until the Fire Marshal declares the area safe.

4.2.9. Fire Prevention

To prevent fire the event shall use Flame retardant Tents, Adequate Electrical Service, Plug Strips with circuit breakers, lights will be kept 12" from tent fabric, there is to be no smoking in tents, fire extinguisher available where flame are constantly present (i.e. cooking stoves)

4.2.10. Restricted Areas

The following are not being used by the event and participants will be advised not to be in these areas:

- Soccer Fields
- Woods
- Baseball Fields
- Playgrounds
- In building other than staff and musicians

4.2.11. Prohibited Items and Activities

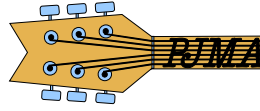
The following is a list of prohibited items and activities:

- Knives, Axes, Saws, Big Scissors
- Guns
- Illicit Drug and Substances
- Alcohol
- Crowd Surfing
- Mosh Pits
- Drag Racing
- Obscenities
- Sex
- Nudity
- Gambling
- Bicycles
- Skateboards
- Scooters
- Lawnmowers

4.2.12. Vehicle & Parking

The Site Map in Appendix A shows the plan. The first parking lot on the right as you enter the park will be setup for one-way traffic. The road going to the R&P office will be blocked. Car will enter the parking lot and exit at the opposite end. The road in front of the R&P building will be block; this included the flag and entrance road to the front. Traffic exiting will make a right and go towards the park exit. If the parking lot on the right is full or people want to use other park service then they can turn left. PRF attendee can use any available parking spot all the way around the park up to the barriers for in front of the building. Vehicle that enters on the left will be forced to exit through the left road also. The road surface in front of the R&P building will be reserved for the parking of deputy sheriff cars, ambulances and temporary loading zone for band.

If there ends up being over 1000 attendees, the vehicle will be directed to park on the front lawn to the south of the park entrance, then on to the soccer fields. This decision will be made by the P&R Manager



When a band member enters, they will be given an access sign to allow them to drive their vehicles to the staging area for their performance. After unloading they park their cars wherever they can find a spot. The parking lot to the west of the R&P build will be reserved for band and staff parking.

4.2.13. Communication

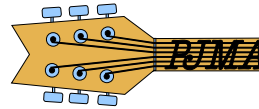
The primary way of communication between PRF staff will be personal cell phones. In addition FRS handheld walkie-talkie may be used. The police will have their radio network. A cell phone directory of all PRF staff will be compiled and distributed by the executive director.

4.2.14. Kidnapping and Abductions

This event is intended to be a safe environment for minor. Minor under the ages 13 year old must be escorted by an adult over 18, who will be held responsible of the minor. Minors 13 years and older will be permitted to attend the event unescorted. These minors not are allowed to be alone. They will be encouraged to join the other attendee at the various venues. The admission gate will be monitoring vehicle for passengers that do not look like they are where they desire to be. All staff will report any activity that appear to be or is a kidnapping or abduction to the Police, P&R manager or the PRF Director. The Police will be requested to investigate and resolve any Kidnapping or abductions reports. If requested by the police, all vehicle and foot traffic leaving the event will be stopped by the PRF Director until the Police have determined that is it not necessary.

4.2.15. Rape, Child and Adult Sexual Abuse

The areas of rap, child and adult abuse are all on the not permitted list. The purpose here is to address the precautions and steps to be take it the event of such abuse being reported. The PJMA standards for Child Protection and Reporting of Sexual abuse will be used to ensure that the volunteers and staff are not a threat. The PJMA policy and guidelinse are available on request. The St. Mary's county will be responsible for their staff using their polices. Any incidence of rape, and child or adult sexual abuse shall be reported to PRF Director, P&R Manager or the Police. The process required by the State of Maryland will be followed.

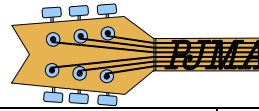


5. Execution Plan

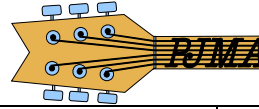
5.1. Pre-Event

This event list is give in months order, then by who and last by start date

Event	Description	Who	Start Date	End Date	Done
JAN					
1	Publish Park Rock Operating Plan	Director	1 Jan	30 Jan	
2	Recruit Executive Committee	Director	1 Jan	30 June	
3	Rework and Launch Website	Web Co	1 Jan	31 Jan	
FEB					
1	Submit Paper Work for Grants	Director	1 Feb	1 July	
2	Hire PR & Media & Art & Printing Consultants/Support	Director	1 Feb	28 Feb	
3	Reserve Music Tents	Director	1 Feb	1 May	
4	Purchase PJMA Tents	Director	1 Feb	1 May	
5	Update Website	Web Co	1 Feb	1 Apr	
6	Recruit Community Groups for Gate	Director	1 Feb	15 Aug	
7	Recruit Community Groups for Setup	Director	1 Feb	15 Aug	
8	Recruit Community Groups for Take down	Director	1 Feb	15 Aug	
9	Recruit Park Rock Volunteers	Executive Committee Members	1 Feb	15 Aug	
10	Reserve Additional Tents (Chaney)	Facility Co	1 Feb	15 Aug	
11	Post Event on Community Calendars	PR & Media	1 Feb	30 Aug	
12	Get quotes for Generators	Facility Coordinator	1 Feb	27 Apr	
MAR					
1	Solicit Local Churches for Christian Music Program	Director	1 March	1 May	
2	Solicit and Sign up Patrons	Patron Co	1 March	15 Aug	
3	Solicit and Sign up Market Place Sponsors	Market Place Co	1 March	31 Aug	
4	Solicit and Sign up Community Groups	Community Co	1 March	31 Aug	
5	Solicited and Sign up Food Court Groups	Food Court Co	1 March	31 Aug	
6	Get donations for Big Poster	Patron Co	1 March	1 June	
7	Get donations for sponsor of Wristbands	Patron Co	1 March	1 July	
8	Get donations for sponsor of T Shirt	Patron Co	1 March	15 July	
9	Update Operations Plan	Director	1 March	(updated until Aug 31)	
10	Get bids on Portable toilets	Facility Director	1 March	27 Apr	
11	Determine Best Source for Generators	Facility Director	1 March	27 Apr	
12	Update Website	Web Master	1 March	31 Mar	
13	Solicit Security Companies for Night Guard	Security Team Leader	1 March	31 Mar	
APR					
1	Layout Big Poster Artwork	Art & Printing	1 April	30 May	
2	Layout Post Card Artwork	Art & Printing	1 April	30 May	
3	Layout Advance Ticket Artwork	Art & Printing	1 April	30 May	
4	Send Letter To State Attorney for volunteers	Director	1 Apr	30 April	
5	Update Website with Sponsors	Web	1 Apr	31 Aug	

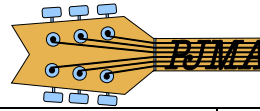


Event	Description	Who	Start Date	End Date	Done
6	Review and determine source for portable toilets	Facility Director	1 Apr	5 May	
7	Order & reserve generators for Event	Facility Coordinator	1 Apr	5 May	
8	Arrange for Night Security Guard	Security Team Leader	1 Apr	30 April	
MAY					
1	Preliminary List of Bands for Big Poster and provide band names for Poster	Executive Producer	1 May	30 May	
2	Compile Preliminary group of songs for Promotional CD	Executive Producer	1 May	30 May	
4	Get donations for roadside Banners	Patron Co	1 May	30 June	
4	Research sites for Online Ticket Sales	Admissions Co.	1 May	30 June	
5	Add Preliminary List of Bands to Big Poster from Executive Producer	Art & Printing	15 May	30 May	
6	Articles sent to Magazines	PR & Media	15 July	15 Aug	
7	Publish Booked Bands Website	Web Master	1 May	1 June	
8	Coordinate with Deputy Staffing	Security Team Leader	1 May	30 June	
JUN					
1	Print Big Poster & Delivery	Art & Printing	1 June	30 June	
2	Print Post Cards Poster & Delivery	Art & Printing	1 June	30 June	
3	Print Advance Tickets & Delivery	Art & Printing	1 June	30 June	
4	Arrange for Online Ticket Sales	Director	1 June	30 June	
5	Reserve Platforms for PRF & PJMA Fest	Facility Coordinator	1 June	30 June	
6	Collect used/donated carpets for stages	Facility Coordinator	1 June	2 Sept	
7	Order Wristband & receive Wristbands	Director	15 June	2 July	
8	Update Website with Preliminary Program	Web	1 June	30 June	
9	Post Big Poster on Web Site	Web	1 July	3 July	
10	Participation Newsletters & Info	Director	1 June	4 July	
11	Order Portable Toilets	Facility Director	1 June	15 June	
12	Recruit Security Team Members	Security Team Leader	1 June	30 July	
JUL					
1	Distribute Advance Tickets to Outlets	Admissions	1 July	15 July	
2	Distribute Poster to Community Groups	Community Co	1 July	28 Aug	
3	Distribute Poster to Food Vendors	Food Court Co	1 July	28 Aug	
4	Distribute Poster to Market Place Sponsors	Market Place Co	1 July	28 Aug	
5	Distribute Poster for Advertising	PR & Media	1 July	28 Aug	
6	PSA to Radio, TV and Cable channel	PR & Media	1 July	15 Aug	
7	Distribute Poster to Community	Street Team	1 July	28 Aug	
8	Arrange for Radio/TV/Cable Interviews	PR & Media	1 July	30 July	
9	Interim List of Bands for T-Shirt	Executive Producer	1 July	15 July	
10	Layout Artwork for T-Shirt	Art & Printing	1 July	15 Jul	
11	Artwork/Printing of Banner Park Entrance	Art & Printing	1 July	30 July	
12	Layout Artwork for Promotional CD	Art & Printing	1 July	15 July	
13	Compile Songs for Promotional CD based on Interim list of bands	Executive Producer	1 July	15 July	
14	Fabricate Riser for Pavilion Stage	Facility Co	1 July	20 Jul	
15	Layout Artwork for Music Program Boards	Art & Printing	15 July	30 July	



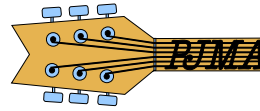
Event	Description	Who	Start Date	End Date	Done
16	Create Promotional CD	Executive Producer	15 July	30 July	
17	Order and receive T-shirts	Merchandise Co	15 July	15 Aug	
18	Order & receive promotional Merchandise	Merchandise Co	15 July	15 Aug	
19	Request Approval to Distribute Poster to Schools	PR & Media	15 July	30 July	
20	Create Event Feedback Form for Park Committee Review	Director	15 July	30 July	
21	Update Website	Web Co	1 July	28 Aug	
22	Provide Security Training to Deputies, P&R Staff and Security Team members	Security Team Leader	1 July	28 Aug	
AUG					
1.	Order and receive promotional CD	Merchandise Co	1 Aug	15 Aug	
2.	Articles sent to Newspapers	PR & Media	1 Aug	15 Aug	
3.	Conduct Radio/TV Interviews	PR & Media	1 Aug	28 Aug	
4.	Put up roadside Banner at Chancellors Run	PR & Media	1 Aug	5 Aug	
5.	Call and reserve Cones and Signs from County Highway Department	Facility Co	1 Aug	15 Aug	
6.	Compile Preliminary List of Vendors for Food Court	Food Court Co	1 Aug	15 Aug	
7.	Compile Preliminary List of Vendors for Market Place	Food Court Co	1 Aug	15 Aug	
8.	Compile Preliminary List of Groups for Community Center	Food Court Co	1 Aug	15 Aug	
9.	Compile Preliminary List of Volunteers	Admission Co	1 Aug	15 Aug	
10.	Call States Attorney for Status on Community Service Volunteers	Director	1 Aug	15 Aug	
11.	Develop Final Music Program	Executive Producer	1 Aug	15 Aug	
12.	Compile Final List of Vendors for Food Court and assign space	Food Court Co	15 Aug	28 Aug	
13.	Compile Final List of Vendors for Market Place and assign space	Food Court Co	15 Aug	28 Aug	
14.	Compile Final List of Groups for Community Center and assign spaces	Food Court Co	15 Aug	28 Aug	
15.	Order Water for Bands	Patron Co	1 Aug	15 Aug	
16.	Distribute Poster to Schools/Colleges	PR & Media	15 Aug	29 Sept	
17.	Get Music Program Boards Printed	Art & Printing	15 Aug	28 Aug	
18.	Get Pocket Program Printed	Art & Printing	15 Aug	28 Aug	
19.	Order Portable Toilets based on advance ticket sales	Facility	15 Aug	25 Aug	
20.	Get Park Rock Signage Printed	Art & Printing	15 Aug	28 Aug	
21.	Receive list of Community Service Workers	Admission Co	15 Aug	28 Aug	
22.	Confirm Tent Plans	Facility Co	1 Aug	15 Aug	
23.	Arrange for Security Team	R&P Manager	15-Aug	3 Sept	
24.	Finalized Evaluation Form, Make copies and provide to Admissions	Director	15-Aug	3 Sept	
25.	Obtain Money for Change	Treasure	15-Aug	20 Aug	
26.	Mark Areas for Commercial Tents, production booth, PJMA Tents and other PRF facilities	Facility Co	26 Aug	28 Aug	

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All Events are: Tobacco Free
 Drug Free
 Alcohol Free
 Obscenity Free

Event	Description	Who	Start Date	End Date	Done
27.	Meet Commercial Tent Company if needed on Thursday for setup	Facility Co	27 Aug	28 Aug	
28.	Deliver Patron Water to Loffer Hall for Bands	Patron Co	28 Aug	28 Aug	
29.	Compile Final List of Volunteers and Assignments	Admission Co	25 Aug	1 Sept	
30.	Compile Final List of Community Service Workers and Assignments for Sat & Sun	Admission Co	25 Aug	1 Sept	

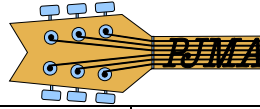


5.2. Event

Event	Description	Who	Start Date/time	End Date/time	Done
Aug	Setup Day				
1.	Deliver used carpets CRRP	Facility Co	29 Aug	29 Aug	
2.	Meet Tent Company and advise where to setup tents	Facility Co	29 Aug	29 Aug	
3.	Meet Portable Toilet Company and advise were to position	Facility Co	29 Aug	29 Aug	
4.	Meet and Set Up Market Place Vendors	Market Place Co	29 Aug	29 Aug	
5.	Meet and Set Up Food Court Vendors	Food Court Co	29 Aug	29 Aug	
6.	Meet and Set Up Community Groups	Community Center Co	29 Aug	29 Aug	
7.	Community Service Workers Available 9 AM to 5 PM	Director	29 Aug	29 Aug	
8.	Setup Community Center Tent	Facility Co	29 Aug	29 Aug	
9.	Setup PJMA Frame Tents	Facility Co	29 Aug	29 Aug	
10.	Set up Production booths	Facility Co	29 Aug	29 Aug	
11.	Setup Merchandising Test	Facility Co	29 Aug	29 Aug	
12.	Setup Entry Gate Booths	Facility Co	29 Aug	29 Aug	
13.	Set up Stages	Facility Co	29 Aug	29 Aug	
14.	Put table and chairs at booths & tents	Facility Co	29 Aug	29 Aug	
15.	Provide Power to Tents & Stages	Facility Co	29 Aug	29 Aug	
16.	Set up Sound Systems	Sound Producers	29 Aug	29 Aug	
17.	Setup Lights for Stages	Lighting Producers	29 Aug	29 Aug	
18.	Setup Event Headquarters in Loffler Hall	Admission Co and Treasure	29 Aug	29 Aug	
19.	Supervise placement and setup of portable toilets	Facility Co	29 Aug	29 Aug	
20.	Meet and transfer site security to Night Security Guard @ 7 PM	Security Team Lead	29 Aug	29 Aug	
	Sat 1st Show Day				
1	Director on Site at 7 AM	Director	30 Aug	30 Aug	
2	Staff Headquarters 7 AM to 10:30 PM	Admission Co and Treasure	30 Aug	30 Aug	
3	Community Service Workers Available 7 AM to 11 PM	Director	30 Aug	30 Aug	
4	Sign in Volunteers, Community Service Workers, Bands, and PJMA Staff	Admission	30 Aug	30 Aug	
5	Direct activities of Community Service Workers	Director	30 Aug	30 Aug	
6	Staff Gate a 7 to 9 AM for Entry of Bands, volunteers, Community	Admissions	30 Aug	30 Aug	

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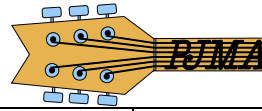


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Event	Description	Who	Start Date/time	End Date/time	Done
	service workers, Vendors, Community Groups				
7	Setup Road Barriers at 7 AM	Facility Co	30 Aug	30 Aug	
7.5	Put up Saturday Park Rock Signage (No smoking, Program Boards, Patrons, Banners, etc)	Facility Co	30 Aug	30 Aug	
8	Meet and Set Up Community Groups Support Groups 9 AM to 10 PM	Community Center Co	30 Aug	30 Aug	
9	Meet and Setup Food Vendors at 7 to 9 AM, Support Vendors 9 AM to 10 PM	Food Court Co	30 Aug	30 Aug	
10	Meet and Setup Market Place Vendors at 7 to 9 AM, Support Vendors 9 AM to 10 PM	Market Place Co	30 Aug	30 Aug	
11	Executive Producer on Site at 8 AM to meet with staff then bands	Executive Producer	30 Aug	30 Aug	
12	Lighting Producer on Site at 8 AM for staff meeting and 9:00 AM to check out lights. Lights 9 AM to 10 PM (minimal lights from 9 AM to 5 PM)	Lighting Producer	30 Aug	30 Aug	
13	MC on Site at 8 AM for staff meeting and to meet bands at 9:00 to 10 PM. MC from 10 AM to 10 PM	MC's	30 Aug	30 Aug	
14	Sound Producers on Site at 8 AM for staff meeting and to checkout sound at 9 AM. Sound 10 AM to 10 PM	Sound Producers	30 Aug	30 Aug	
15	Stage Producer on Site at 8 AM for staff meeting then meet bands at 9 AM. Produce Program 10 AM to 10 PM	Stage Producer	30 Aug	30 Aug	
17	Staff day time security from 7 AM to 11 PM	Security Co	30 Aug	30 Aug	
18	Staff Gate at 9 to 9:30 PM for Entry of General public and PRF staff	Admission	30 Aug	30 Aug	
19	Bands Arrive at 9 AM to 9 PM	Bands	30 Aug	30 Aug	
20	Setup PJMA Merchandise Tent at 9 AM and Staff 10 AM to 11 PM	Merchandise Co	30 Aug	30 Aug	
21	Band Performance Start at 10 AM	Bands	30 Aug	30 Aug	
22	Band Performance Ends at 10 PM	Bands	30 Aug	30 Aug	
23	Take Down Road signs and cones at end of day and store in tents	Facility Co	30 Aug	30 Aug	
24	Secure Sound system for night after 10 PM	Sound Producers	30 Aug	30 Aug	
25	Secure Lighting system for night at 10 PM	Lighting Producers	30 Aug	30 Aug	
26	Meet and transfer site security to Night Security Guard @ 11 PM	Security Team Lead	30 Aug	30 Aug	
	Sun 2nd Show Day				

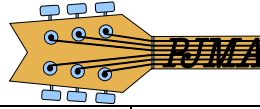
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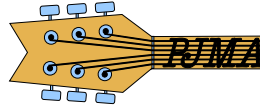


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Event	Description	Who	Start Date/time	End Date/time	Done
1	Director on Site at 7 AM to 11 PM	Director	31 Aug	31 Aug	
2	Staff Headquarters 7 AM to 10:30 PM	Admission Co and Treasure	31 Aug	31 Aug	
3	Sign in Volunteers, Community Service Workers, Bands, and PJMA Staff	Admission	31 Aug	31 Aug	
4	Direct activities of Community Service Workers	Director	31 Aug	31 Aug	
5	Staff Gate a 7 to 9 AM for Entry of Bands, volunteers, Community service workers, Vendors, Community Groups	Admissions	31 Aug	31 Aug	
6	Setup Road Barriers at 7 AM removed the night before	Facility Co	31 Aug	31 Aug	
7	Put up Park Rock Signage for Sunday (No smoking, Program Boards, Patrons, Banners, etc)	Facility Co	31 Aug	31 Aug	
8	Meet and Set Up Community Groups, Support Groups 9 AM to 10 PM	Community Center Co	31 Aug	31 Aug	
9	Meet and Setup Food Vendors at 7 to 9 AM, Support Vendors 9 AM to 10 PM	Food Court Co	31 Aug	31 Aug	
10	Meet and Setup Market Place Vendors at 7 to 9 AM, Support Vendors 9 AM to 10 PM	Market Place Co	31 Aug	31 Aug	
11	Executive Producer on Site at 8 AM to meet with staff then bands	Executive Producer	31 Aug	31 Aug	
12	Lighting Producer on Site at 8 AM for staff meeting and 9:00 AM to check out lights. Lights 9 AM to 10 PM (minimal lights from 9 AM to 5 PM)	Lighting Producer	31 Aug	31 Aug	
13	MC on Site at 8 AM for staff meeting and to meet bands at 9:00 to 10 PM. MC from 10 AM to 10 PM	MC's	31 Aug	31 Aug	
14	Stage Producer on Site at 8 AM for staff meeting then meet bands at 9 AM. Produce Program 10 AM to 10 PM	Stage Producer	31 Aug	31 Aug	
15	Sound Producers on Site at 8 AM for staff meeting and to checkout sound at 9 AM. Sound 10 AM to 10 PM	Sound Producers	31 Aug	31 Aug	
16	Set up and operate First Aid Station from 8 AM to 10 PM	First Air Co	31 Aug	31 Aug	
17	Staff day time security from 7 AM to 11 PM	Security Co	31 Aug	31 Aug	
18	Setup PJMA Merchandise Tent, Staff 10 AM to 11 PM	Merchandise Co	31 Aug	31 Aug	
19	Staff Gate at 9:00 AM to 9:30 PM for Entry of General public and PRF	Admission	31 Aug	31 Aug	



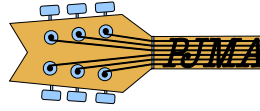
Event	Description	Who	Start Date/time	End Date/time	Done
	staff				
20	Bands Arrive at 9 AM to 9 PM	Bands	31 Aug	31 Aug	
21	Band Performance Start at 10 AM	Bands	31 Aug	31 Aug	
22	Band Performance Ends at 10 PM	Bands	31 Aug	31 Aug	
23	Take down Lighting system and store for future use after 10 PM	Lighting Producers	31 Aug	31 Aug	
24	Take Down Road signs and cones at end of day and store in compound	Facility Co	31 Aug	31 Aug	
25	Secure Sound system and store for next event after 10 PM	Sound Producers	31 Aug	31 Aug	
26	Pay on Site Bills (i.e security)	Treasure	31 Aug	31 Aug	
	Mon 1 Sept Take Down Day				
1	Director on Site at 9 AM to 5 PM	Director	1 Sept	1 Sept	
2	Volunteers and Community Service Workers Available 9 AM to 5 PM	Director	1 Sept	1 Sept	
3	Take down PRF signs at park	Facility Co	1 Sept	1 Sept	
4	Put away sound systems & lights	Sound Producer	1 Sept	1 Sept	
5	Put away lights	Lighting Producer	1 Sept	1 Sept	
6	Roll up and Put away Power Cords	Facility Co	1 Sept	1 Sept	
7	Remove carpets from drum risers and breakdown support structure, store platforms	Facility Co	1 Sept	1 Sept	
8	Take down Tents	Facility Co	1 Sept	1 Sept	
9	Remove carpets from produces booths and restore platforms in compound	Facility Co	1 Sept	1 Sept	
10	Dispose or recycle carpeting	Facility Co	1 Sept	1 Sept	
11	Take down banner at park entrance	Facility Co	1 Sept	1 Sept	
12	Take down Road Signs on highways	Facility Co	1 Sept	1 Sept	
13	Put any furniture (table & chairs) back in P&R building	Facility Co	1 Sept	1 Sept	
14	Return Generators & other Rented Items	Facility Co	1 Sept	1 Sept	
15	Disassemble and Store Entry Booths				



5.3. Post Event

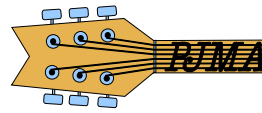
Event	Description	Who	Start Date	End Date	Done
SEP					
1	If requested, support commercial tent takedown and storage (This is usually done on Tuesday)	Facility Co	2 Sept	2 Sept	
4	Report to States Attorney the results of Community Service Worker	Director	2 Sept	2 Sept	
5	E-mail thank you to all the bands	Director	2 Sept	16 Sept	
6	E-mail thank you to food vendors	Director	2 Sept	16 Sept	
7	E-mail thank you to market Place vendors	Director	2 Sept	16 Sept	
8	E-mail thank you to community groups	Director	2 Sept	16 Sept	
9	Final Financial Statement	Treasurer	4 Sept	30 Sept	
10	Pay Bands	Treasurer	16 Sept	30 Oct	
11	Revise PJMA Website for PRF 2008	Director	16 Sept	30 Sept	
OCT					
	Invoice Delinquent Accounts	Treasurer	1 Oct	30 Oct	
NOV					
	Compile & Evaluate PRF2008 from survey of vendors, community groups and bands.	Director	1 Nov	30 Nov	
Dec					
1	Christmas Cards to Bands, Vendors and Community Groups	Director	1 Dec	20 Dec	

)

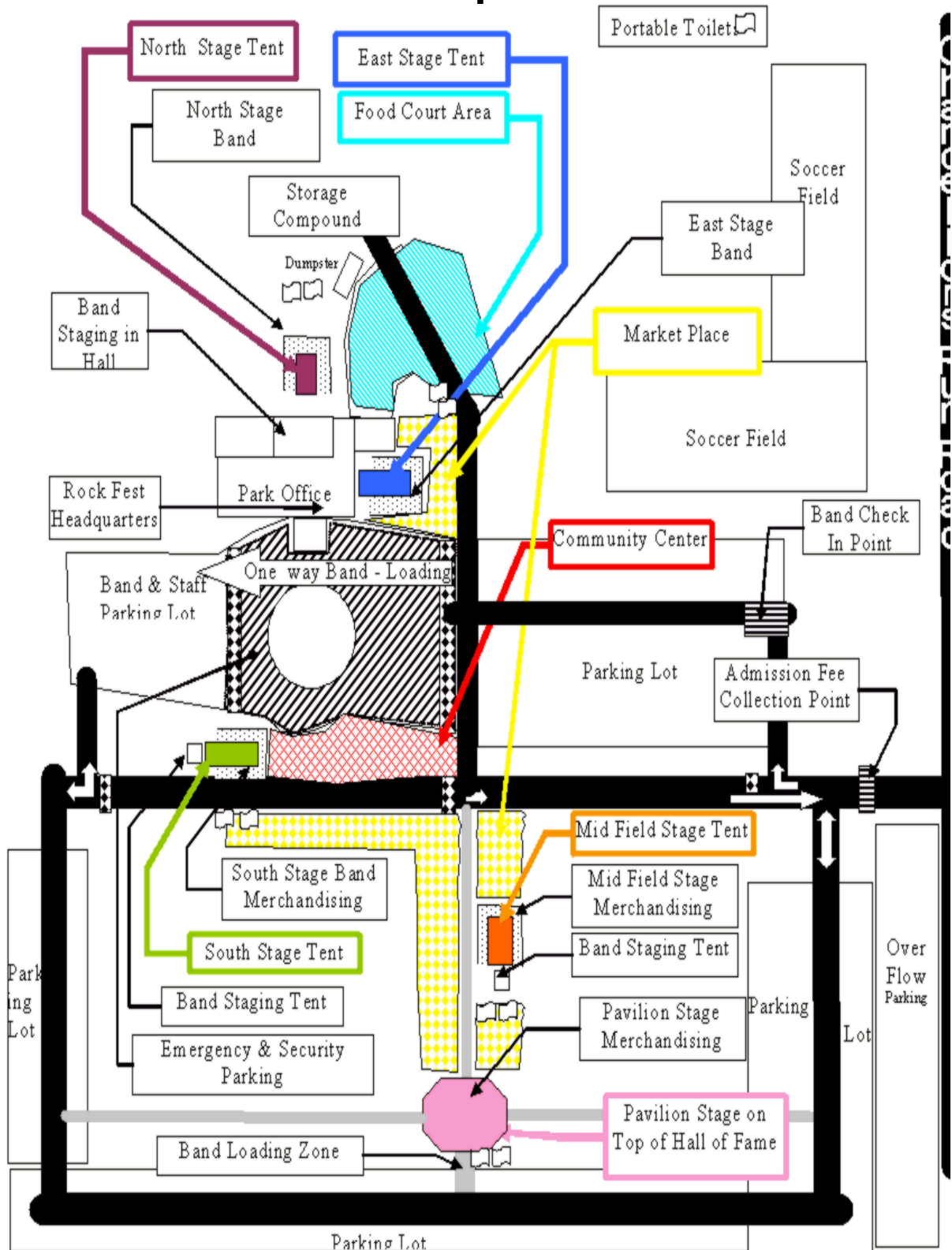


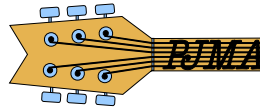
Appendix A

Site Plans, Schedules, Forms

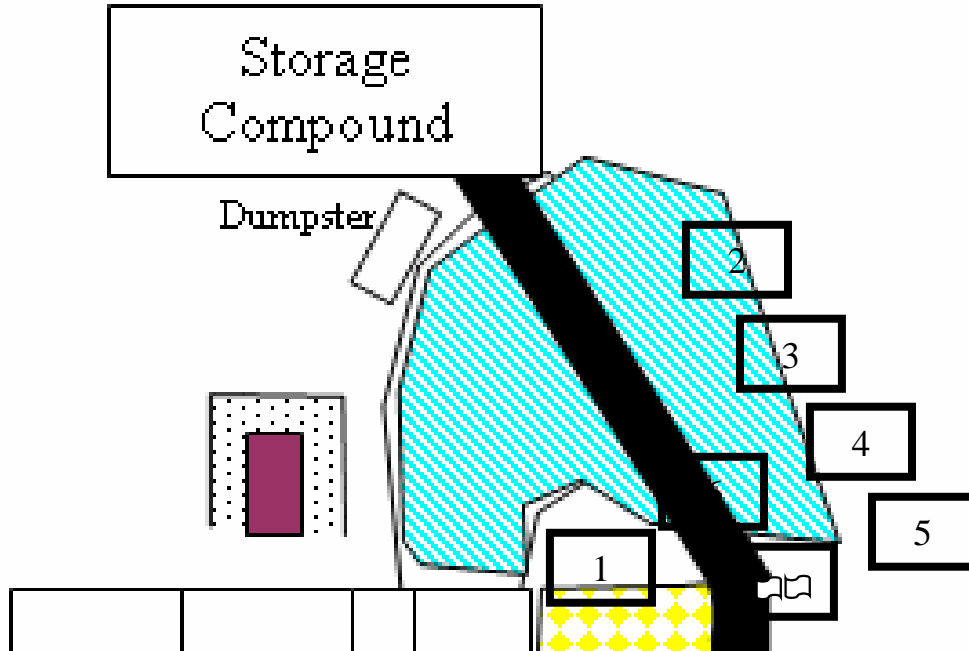


Site Map

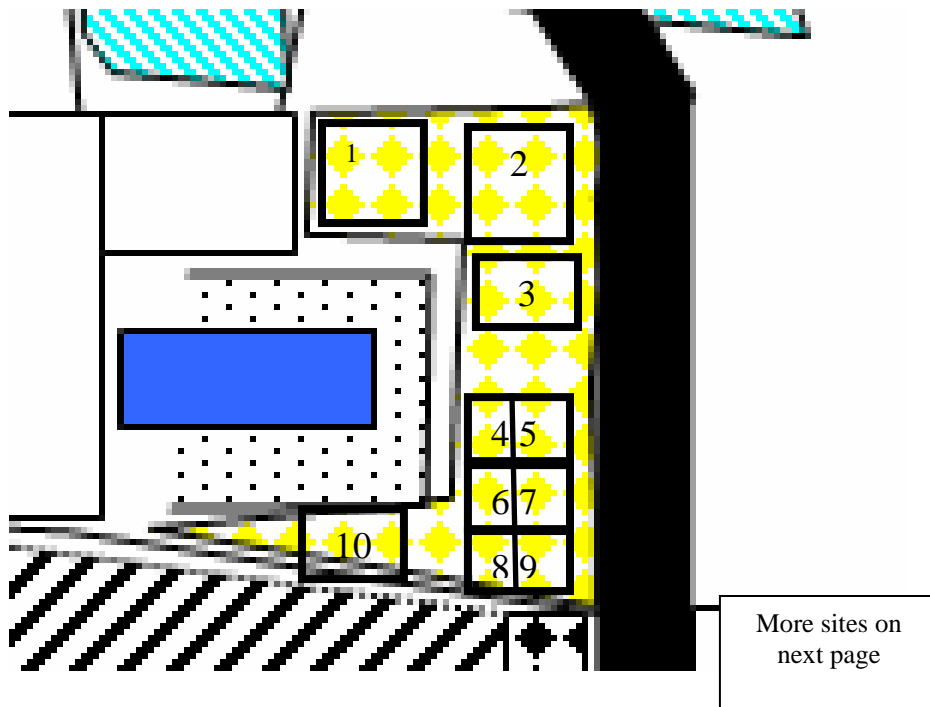


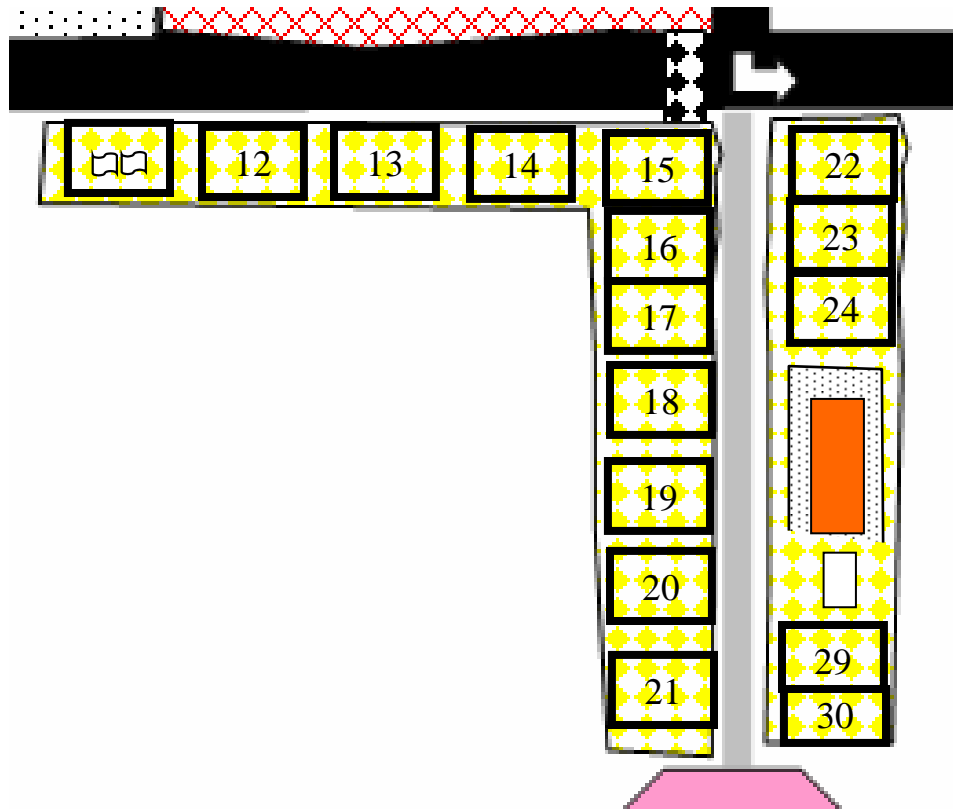
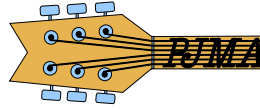


Market Place Vendor Sites

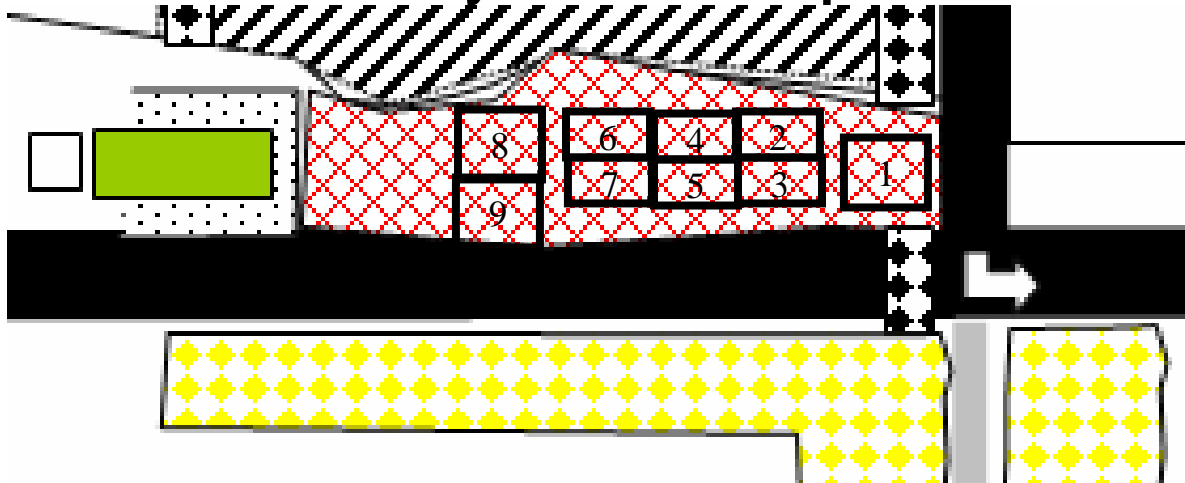


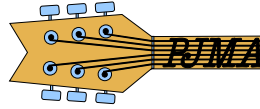
Market Place Vendor Sites





Community Center Group Sites



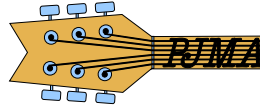


Stage Program North Stage

Time	Band	Website Description, Music Style, Home Town
10:00 to 10:45		
11:00 to 11:45		
12:00 to 12:45		
1:00 to 1:45		
2:00 to 2:45		
3:00 to 3:45		
4:00 to 4:45		
5:00 to 5:45		
6:00 to 6:45		
7:00 to 7:45		
8:00 to 8:45		
9:00 to 9:45		

East Stage

Time	Band	Website Description, Music Style, Home Town
10:15 to 11:00		
11:15 to 12:00		
12:15 to 1:00		
1:15 to 2:00		
2:15 to 3:00		
3:15 to 4:00		
4:15 to 5:00		
5:15 to 6:00		
6:15 to 7:00		
7:15 to 8:00		
9:15 to 9:00		
9:15 to 10:00		

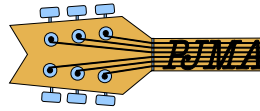


South Stage

Time	Band	Website Description, Music Style, Home Town
10:30 to 11:15		
11:30 to 12:15		
12:30 to 1:15		
1:30 to 2:15		
2:30 to 3:15		
3:30 to 4:15		
4:30 to 5:15		
5:30 to 6:15		
6:30 to 6:15		
7:30 to 8:15		
8:30 to 9:15		
9:30 to 10:15		

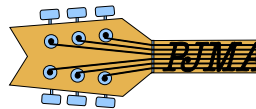
Pavilion Stage

Time	Band	Website Description, Music Style, Home Town
10:15 to 11:00		
11:15 to 12:00		
12:15 to 1:00		
1:15 to 2:00		
2:15 to 3:00		
3:15 to 4:00		
4:15 to 5:00		
5:15 to 6:00		
6:15 to 7:00		
7:15 to 8:00		
9:15 to 9:00		
9:15 to 10:00		



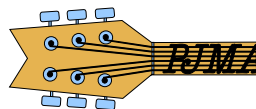
South Stage

Time	Band	Website Description, Music Style, Home Town
10:30 to 11:15		
11:30 to 12:15		
12:30 to 1:15		
1:30 to 2:15		
2:30 to 3:15		
3:30 to 4:15		
4:30 to 5:15		
5:30 to 6:15		
6:30 to 6:15		
7:30 to 8:15		
8:30 to 9:15		
9:30 to 10:15		



Entry Point (Gate) Schedule Saturday

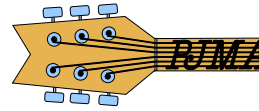
Start Time	End Time	Community Group and Person
10:00	10:30	
10:30	11:00	
11:00	11:30	
11:30	12:00	
12:00	12:30	
12:30	1:00	
1:00	1:30	
1:30	2:00	
2:00	2:30	
2:30	3:00	
3:00	3:30	
3:30	4:00	
4:00	4:30	
4:30	5:00	
5:00	5:30	
5:30	6:00	
6:00	6:30	
6:30	7:00	
7:00	7:30	
7:30	8:00	
8:00	8:30	
8:30	9:00	
9:00	9:30	
9:30	10:00	
10:00	10:30	



Entry Point (Gate) Schedule

Sunday

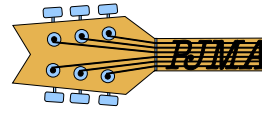
Start Time	End Time	Community Group and Person
10:00	10:30	
10:30	11:00	
11:00	11:30	
11:30	12:00	
12:00	12:30	
12:30	1:00	
1:00	1:30	
1:30	2:00	
2:00	2:30	
2:30	3:00	
3:00	3:30	
3:30	4:00	
4:00	4:30	
4:30	5:00	
5:00	5:30	
5:30	6:00	
6:00	6:30	
6:30	7:00	
7:00	7:30	
7:30	8:00	
8:00	8:30	
8:30	9:00	
9:00	9:30	
9:30	10:00	
10:00	10:30	



Appendix B

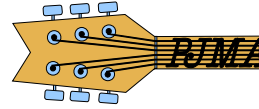
Budget

Income	Price	Units	QTY	Sub-Total	Totals
Gate Sales					\$30,870.00
Saturday Advance Ticket Sales	\$15.00	each	224	\$3,360.00	
Sunday Advance Ticket Sales	\$15.00	each	144	\$2,160.00	
Online Ticket Sales	\$15.00	each	10	\$150.00	
Saturday Gate Sales	\$20.00	each	672	\$13,440.00	
Sunday Gate Sales	\$20.00	each	588	\$11,760.00	
Vendors Space					\$2,000.00
Commercial Space Open	\$50.00	spaces	10	\$500.00	
Commercial Space Tented	\$75.00	spaces	8	\$600.00	
Food Court Vendors Open	\$50.00	spaces	8	\$400.00	
Community Groups Open	\$25.00	spaces	4	\$100.00	
Community Groups Tented	\$50.00	spaces	8	\$400.00	
Event Sponsors					\$4,000.00
T-shirt Sponsor Sleeve	\$100.00	Ad rear	2	\$200.00	
Tshirt Sponsor Back	\$50.00	Ad back	6	\$300.00	
Program Board Sponsor	\$25.00	one ad all signs	4	\$100.00	
Stage Banner	\$75.00	one ad one banner	10	\$750.00	
Wrist Band Sponsor	\$100.00	per 1000	2	\$200.00	
Music Tent Sponsor	\$700.00	tent	2	\$1,400.00	
Community Center Sponsor	\$300.00	patron	1	\$300.00	
Market Place Sponsor	\$300.00	patron	1	\$300.00	
Bands Water	\$150.00	lot	1	\$150.00	
Food Court Sponsor	\$300.00	patron	1	\$300.00	
Promoting Sponsors					\$2,275.00
Poster Sponsor	\$100.00	one ad	8	\$800.00	
Post Card Flyer Sponsor	\$100.00	one ad	6	\$600.00	
Advance Ticket Sponsor	\$100.00	patron	1	\$100.00	
Web GIF Link	\$20.00	upgrade	5	\$100.00	
Web Link Font	\$5.00	upgrade	5	\$25.00	
Electronic Coupon	\$10.00	page	5	\$50.00	
Road Side Banner	\$200.00	patron	3	\$600.00	
Entertainment					\$2,100.00
Performance Deposits	\$20.00	bands	105	\$2,100.00	
Merch Sales					\$1,300.00
T-Shirt Sales	\$10.00	T-Shirt	100	\$1,000.00	
CD Sales	\$5.00	each	50	\$250.00	
Poster Sales	\$1.00	each	50	\$50.00	
Total of Income				\$42,545.00	\$42,545.00
Expenses					
Gate					\$30.00
Advance Tickets Printing	\$0.10	ticket	300	\$30.00	
Infrastructure					\$5,266.00
Stage Banners	\$100.00	tent	9	\$900.00	
Commercial Tent Rental	\$680.00	tent	4	\$2,720.00	
Tent Walls	\$20.00	side	4	\$80.00	
Production Platforms	\$58.00	platform	2	\$116.00	
Portable Toilets	\$75.00	each	10	\$750.00	
Misc. Minor	\$100.00	lot	2	\$200.00	
Generator	\$500.00	each	1	\$500.00	
Promoting					\$5,650.00
Poster Printing	\$0.75	each poster	1000	\$750.00	
Radio Promotions	\$2,000.00	lot	1	\$2,000.00	
Wrist Bands	\$0.08	wrist band	2000	\$160.00	
Post Card Printing	\$0.07	each card	6000	\$390.00	
Promotion Support	\$500.00	lot	1	\$500.00	
Banner	\$150.00	each 3 feet by 6 feet	2	\$300.00	
Signage	\$50.00	each	10	\$500.00	
Band Water	\$100	lot	1	\$100.00	
Thankyou Party	\$100	lot	1	\$100.00	
Website Development	\$350.00	lot	1	\$350.00	
Artwork Services	\$500.00	lot	1	\$500.00	
Entertainment					\$17,220.00
Band Stipend	\$100.00	each	140	\$14,000.00	
Performance Deposit Refunds	\$20.00	per band	91	\$1,820.00	
Producer Stipends	\$10.00	hour	140	\$1,400.00	
Security & Staffing					\$11,802.00
County Police	\$50.00	hour	112	\$5,600.00	
Volunteer Food Voucher	\$5.00	per person	50	\$250.00	
Security Guards	\$16.00	hour	222	\$3,552.00	
R&P Fees	\$75.00	hour	32	\$2,400.00	
Merch					\$700.00
T-shirts	\$6.50	T-Shirt	100	\$650.00	
CD Production	\$1.00	Duplication Serv	50	\$50.00	
Total Expenses				\$40,668.00	\$40,668.00
Surplus					\$1,877.00



Appendix C

Sponsor Kit



January 13, 2008

March 22, 2008

From: Fred Heather,
President PJMA and
Director of Park Rock Fest 2008
45870 Bob Court
Lexington Park MD 20653

Subj: **Participation in Park Rock Fest 2008**



This packet of information provides the many options available for you to participate in Park Rock Fest 2008. The event will be held rain or shine on 30 & 31 Aug 2008 at the Chancellors Run Regional Park in Great Mills, Maryland.

Power Jam Music Alliance is the producer and organizer of the event. The St. Mary's County is our sponsor of the event at the park. The proceeds from the event go to the non-profit mission of PJMA which is to create opportunities for musicians to share their music with the community while benefiting the community's welfare. This is our 6^h year of producing the Park Rock Fest pinnacle event that embodies our mission. Each year we have grown in number of bands, stages, audience, and community participation. Make this year your chance to make an impact on the community by joining with PJMA and support Park Rock Fest 2008.

The attached pages describe the details of ways you can be part of Park Rock 2008.

Your company's logo/name can be displayed as sponsor of any of the following items:

- Roadside banners to promote event
- Staff T-shirts
- Signage at the event for music programs
- At the Music Venues at banners on the side or back of the stages
- Renaming the Music, Community Center, Market Pace and Food Court to include your company's name

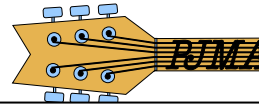
You can join us at the Park Rock Fest 2008 as a vendor or community group. The site layout has mapped out the area to include reserved space for food vendors, merchant/service vendors and community groups. We have space under tents provided by PJMA or you may bring your own tents. The cost and spaces are detailed in the attached pages.

To show PJMA's appreciation of those that support Park Rock Fest 2008 we have established a Patron Awards Program. Those sponsors that donate more that \$200 will receive additional high visibility marketing of the company and some great perks. The three award levels are described in the attachments. PJMA wants everyone to recognize your company's interest in sponsoring Park Rock Fest 2008 and PJMA's community welfare mission.

You may have other ideas and options, please contact us and share what would be mutually beneficial. Come and help these musicians and the community.

I may be contact at the address above, e-mail: Fred@pjma.info, or phone: 301-863-5782, cell 240-925-8659.

Fred Heather



When: 30 & 31 Aug 2008 (Sat. & Sun. before Labor Day)

Time: 10 AM to 11 PM

Where: Chancellors Run Regional Park, Great Mills MD

What: +125 Rock Band, Live for 2 Day on 5 Stages

Attendee Cost: \$15 Advance, \$20 at the Gate/day

More Info: www.PJMA.info or www.PARKROCK.com

Why: Please join us at Park Rock Fest 2008 as a Market Place Vendor, Food Vendor, Community Center group, or patron. The fest is open to all ages, with a unique opportunity to make contact with over 2000 young people between the ages of 13 and 29. The areas in between the music venues have been reserved for your participation to sell food, retail or display products or share your group's community mission. Vendor and groups can be either in space under a large canopy tent or on an open space for your own tent. As a sponsor of the Park Rock Music Fest you can sponsor/donate goods, materials or services needed for the event. Those sponsors that donate more than \$200 will also receive additional marketing and perks by achieving one of three Patron Award Levels.

Contacts:

Fred Heather, Fred@pjma.info, 240-925-8659
 Travis Flanagan, Travis@pjma.info, 240-298-1073

Power Jam Music Alliance

PJMA was started in St. Mary's County in June of 2003 as a franchise of the not for profit corporation My Brother's Place, Inc, Waldorf, MD (Federal Tax ID number 52-2117695) with the following goals:

- To join musicians with the community to provide opportunities to share and improve their musical talents, while benefiting general welfare.
- To provide for the education of musicians to develop, improve and succeed with their art.
- To foster, coordinate, and sponsor musical performances with the community.
- To provide charitable contributions to benefit community welfare groups and activities.

PJMA has organized over 150 concerts this past year. The sixth annual Park Rock Fest is being organized by PJAM as an end of summer musical concert event where +125 Bands will be sharing their talent on 5 live stages at Chancellors Run Regional Park. The park's location is ideal for attendance by the residence of St. Mary's County, Calvert County and Charles County. In additions to the bands, there are areas for participation by Commercial Vendors, Food Court Vendors, and Community Groups to further involve the community in the welfare activities of PJMA.

Participation

\$75 donation by vendor or non-profit group gets 8' by 8' area under Park Rock provided canopy tent	\$50 donation by vendor gets 12' by 12' open area for the vendor's provided canopy tent	\$25 donation by non-profit groups gets 12' by 12' open area for the group's provided canopy tent
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Patronage

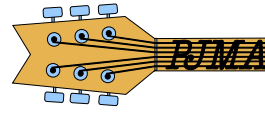
Platinum Level is our recognition of those who donate >\$800 in sponsorship below. We will display a company banner on the home page of the Park Rock website, top placement on Patron Signage at the event, 12 one day tickets and 3 Park Rock T-Shirts.	Gold Level is our recognition of those who donate >\$500 in sponsorship below. We will display a logo on the home page of the Park Rock website, center placement on Patron Signage at the event, 6 one day tickets and 2 Park Rock T-Shirts.	Silver Level is our recognition of those who donate >\$200 in sponsorship below. We will display a small logo on the bottom of home page of the Park Rock Website, Bottom placement on Patron Signage at the event, 4 one day tickets and 1 Park Rock T-Shirts.
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Sponsorship (see Donation Worksheet for sponsorship cost and more details)

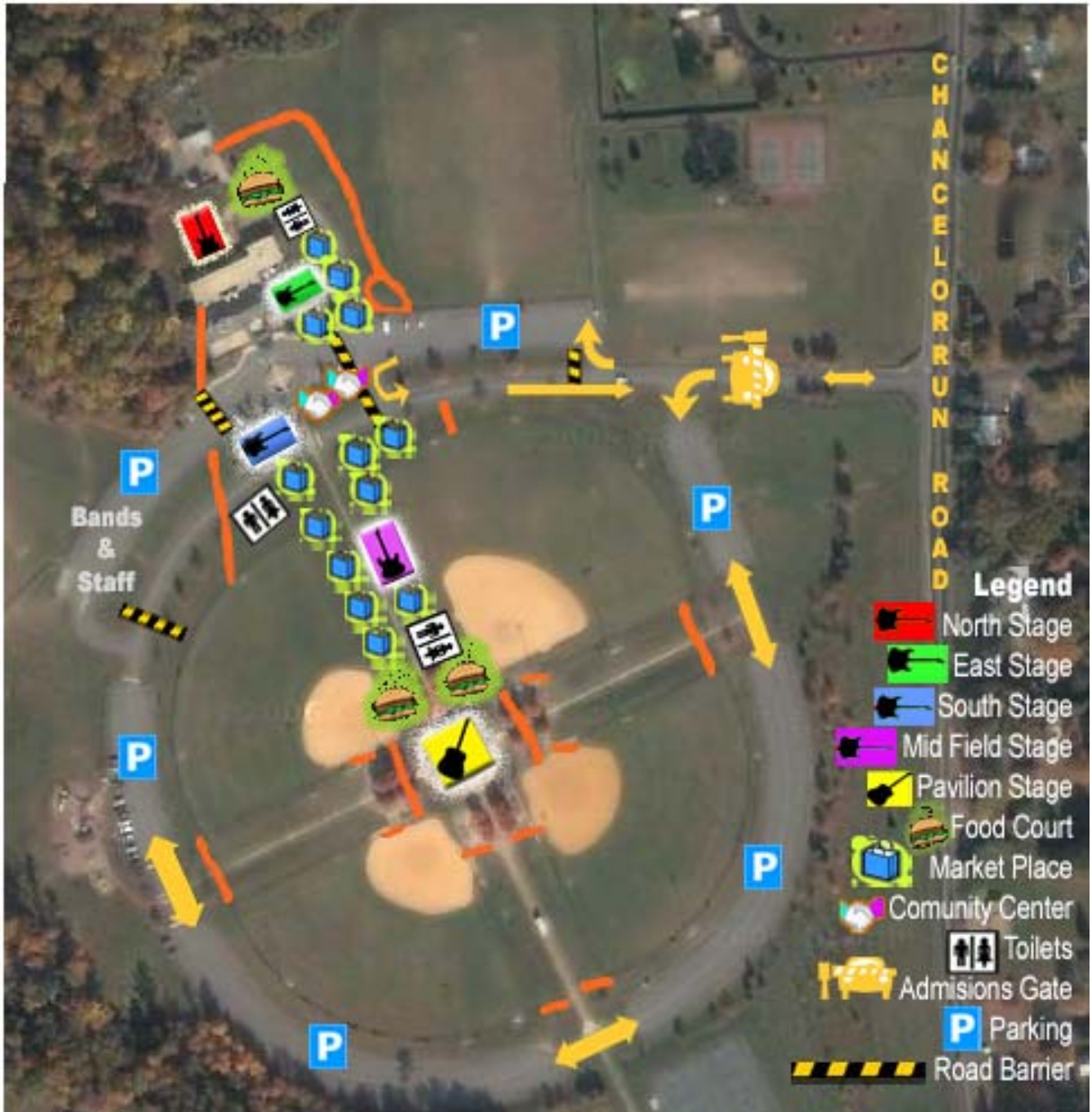
Here is how your get those 2000 visitors to Park Rock and over 10,000 hit to the Park Rock website to take notice of your company! Sponsor one of the 5 music stages, market palace and community center and get the venue name changed to include your company (North Stage to Acme Stage), Name on Park Rock Signage, Name/Logo on Pre-show Poster, Name/logo Printed on Wrist Bands, Name/logo Printed on back of Advance Ticket, Sponsor of Park Rock T-Shirts for Staff, Name/logo on Staff T-Shirt, Name/Logo on Road Side Banners, Name/Logo on Chancellors Run Park entry banner, Give A-ways/Raffles, Water for Band Members and advertisement/coupons on sponsor page at Park Rock website.

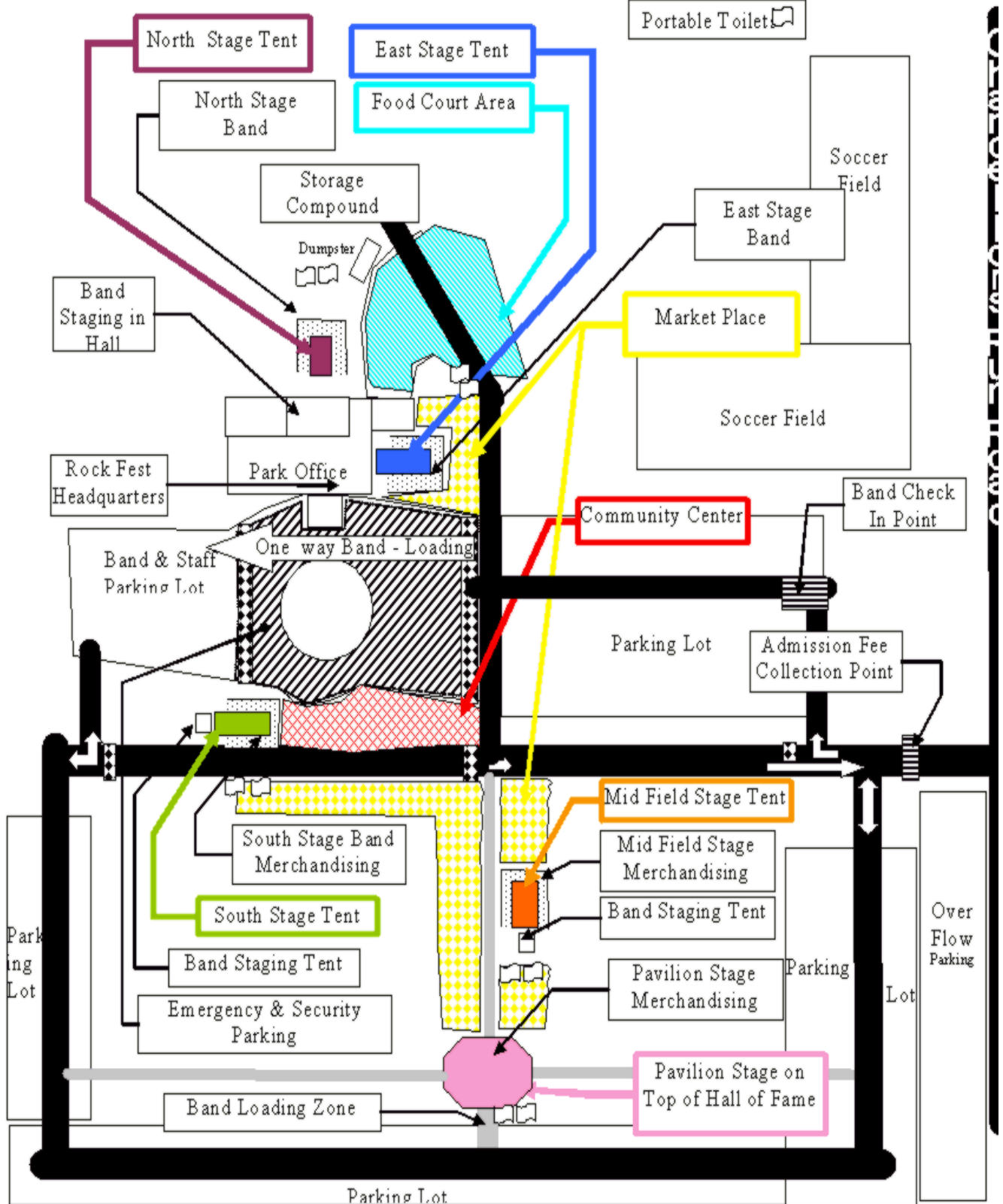
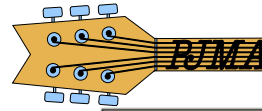
Attachments

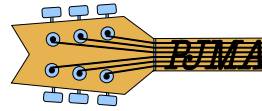
- Donation Worksheet and Site Map
- Standards for
- Standards for Bands, Vendors, Groups and Staff at Park Rock Fest
- Patron Donation Agreement
- Market Place Vendor Donation Agreement
- Community Center Group Agreement
- Food Court Vendor Donation Agreement



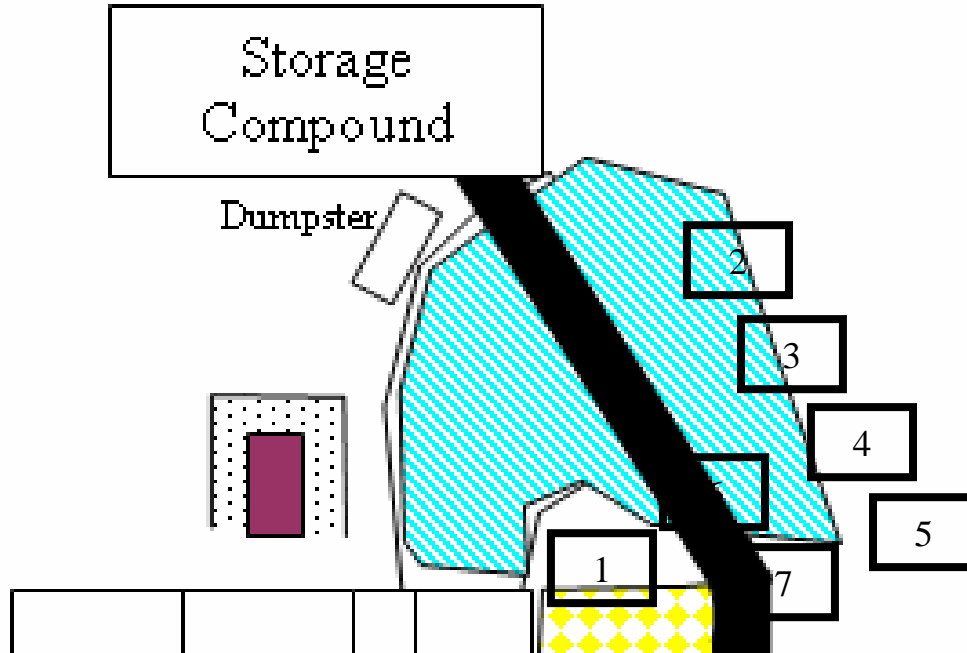
Site Maps



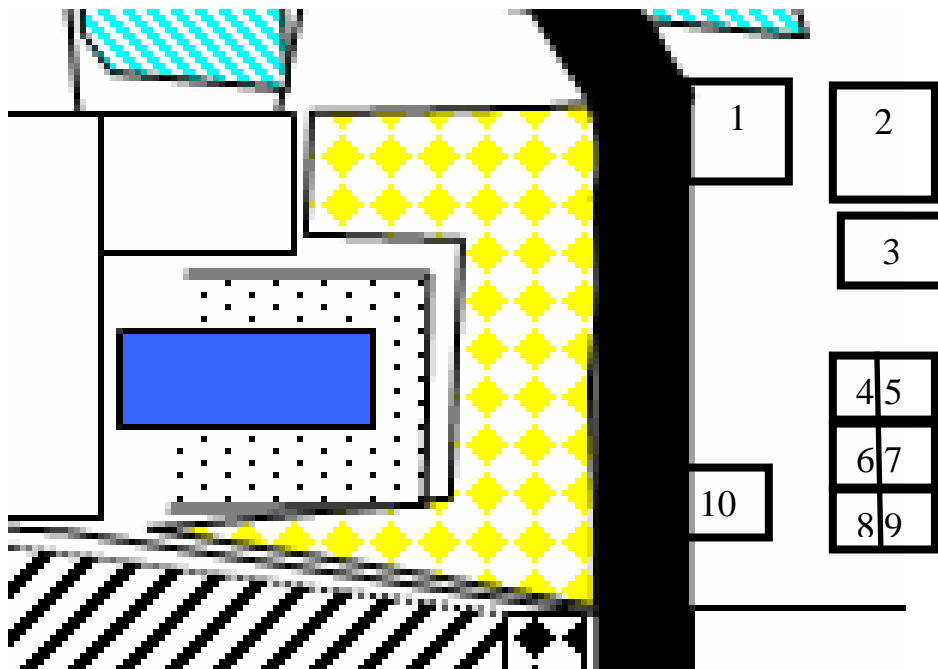




Vendor Sites

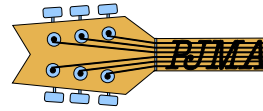


Food Court Vendor Sites

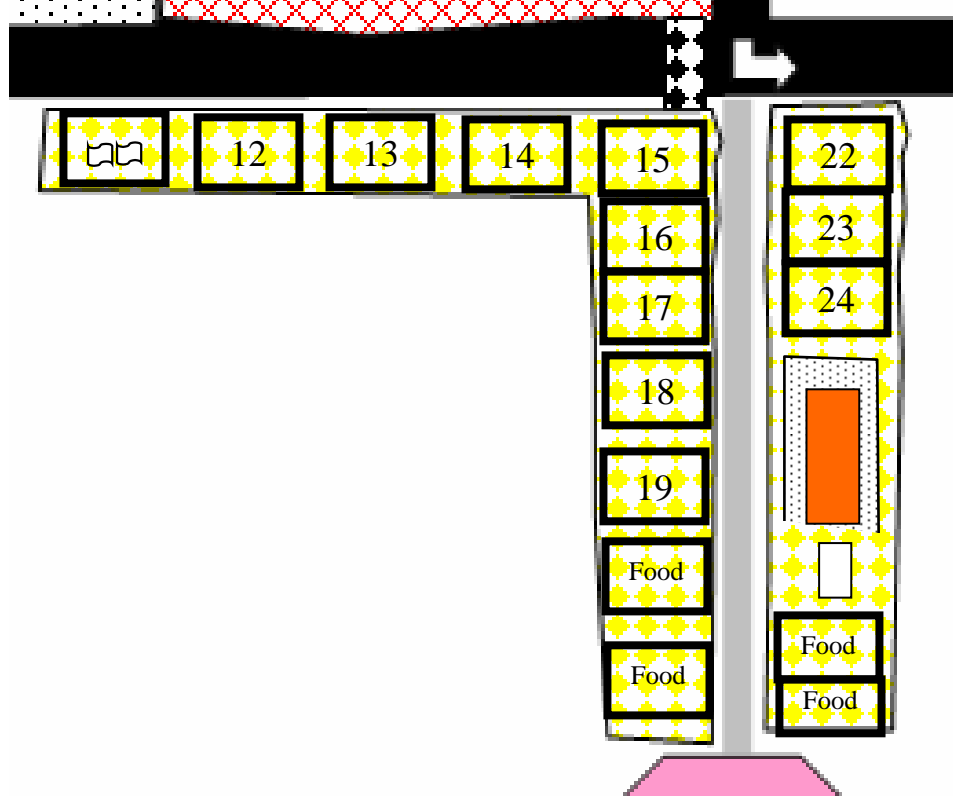


More sites on
next page

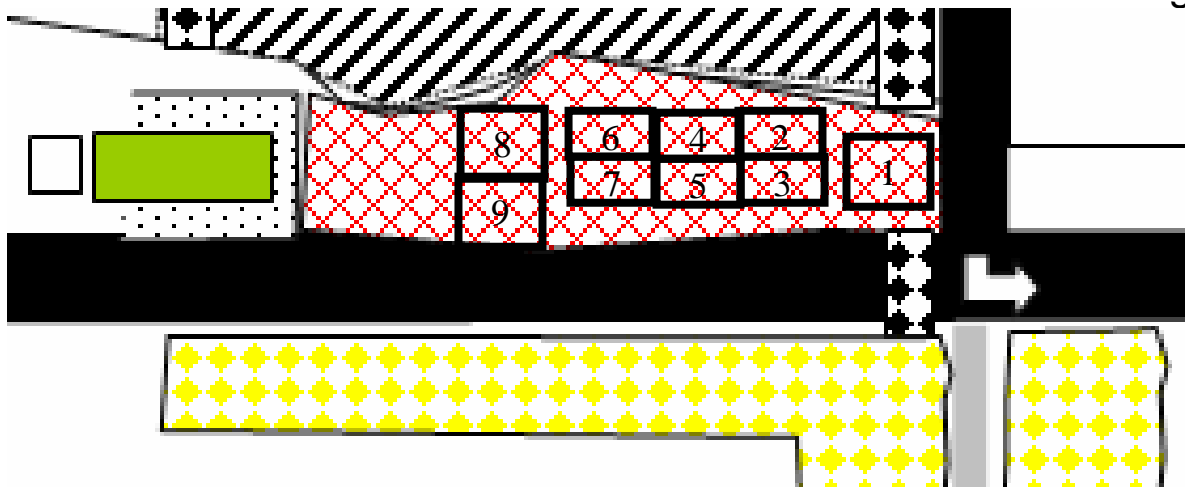
Market Place Vendor Sites Near East Stage



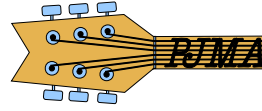
Vendor Sites (cont.)



Market Place & Food Court Vendor Sites Near Field Stage



Community Center Near South Stage



Contact: Fred Heather
Fred@pjma.info or 240-925-8659

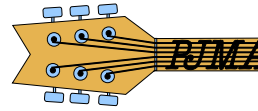
Donation Worksheet

Contact: Travis Flanagan
Travis@pjma.info or 240-298-1073

Donor Company Name _____ Contact Name: _____
 Address _____ State _____ Zip _____ Phone _____
 Donation of \$ _____ Circle Support: Food Vendor Market Place Vendor Community Group Patron
 Comments/Notes: _____

Item	Description	Unit Price	Quantity	Cost
PARTICIPATION SPACES				
1	Vendor or Community group site of 8' by 8' area under a canopy tent for the donor's supplied table and chairs	\$75 /site		
2	Vendor site of 12' by 12' area out in the open for the donor's use.	\$50/site		
3	Community group site of 10' by 10' area out in the open for the groups use	\$25/site		
PARK ROCK WEBSITE				
4	Name in text with an 18 pitch font on the Park Rock Fest Web Page . The name will be hyperlinked to the donor's website (1 per donor at 10 points included with site or donation >\$25)	\$ 5		
5	Donor supplied logo displayed as a GIF image (size 80 by 100 point) on the Park Rock Fest Sponsor Web Page with a hyperlink to the donor's webpage	\$20 per image		
6	Business Card Size Listing on Park Rock Website sponsor page with hyperlinked to sponsors website	\$25		
Subtotal of Items 1 to 9				
Subtotal of Items on back				
Total Donation				
PATRON AWARDS				Level
7	Platinum Level For recognition of those who donate >\$800 in sponsorship above. We will display a company banner on the home page of the Park Rock website, top placement on Patron Signage at the event, 12 one day tickets and 3 Park Rock T-Shirts.	\$800		
8	Gold Level For our recognition of those who donate >\$500 in sponsorship below. We will display a logo on the home page of the Park Rock website, center placement on Patron Signage at the event, 6 one day tickets and 2 Park Rock T-Shirts.	\$500		
9	Silver Level is our recognition of those who donate >\$200 in sponsorship below. We will display a small logo on the bottom of home page of the Park Rock Website, Bottom placement on Patron Signage at the event, 4 one day tickets and 1 Park Rock T-Shirts.	\$200		

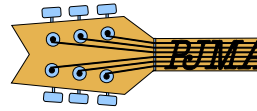
Make Check Payable to: Power Jam Music Alliance (PJMA)
Mail to: PJMA,
45780 Bob's Court
Lexington Park, MD 20653



Item	Description	Unit Price	Quantity	Cost
Al la Carte Patronage				
10	Additional One Day Tickets for guest of sponsor for access to Park Rock Fest (vendor site staffing have free access) (2 one day tickets included with each site; see items 1, 2, 3)	\$15 each one day		
11	Name on Park Rock Signage: Patron Poster Board, 5 program boards at music venue	\$25		
12	Sponsor of Music Venue (s) (30' by 40' Tent) (maximum of 3), Music Venue to be renamed after sponsor i.e. "North Stage" renamed to "Acme Company Stage"	\$700/tent		
13	Sponsor of Market Place or Food Court (s) (16' by 20') , Vendor area chosen to be renamed after sponsor i.e. "Market Place" renamed to "Acme Market Place"	\$300/tent		
14	Sponsor of Community Center Venue(s) (16' by 20' tent) Community Center to be renamed after sponsor i.e. "Community Center" renamed to "Acme Community Center"	\$300/tent		
15	Sponsor of banner for stages , name on banner on side stage (no limit to # of sponsors)	\$75/stage		
16	Name/Logo on pre-show poster (5 max)	\$100		
17	Name/logo printed on wrist bands (one max)	\$200		
18	Name/logo printed on back of advance ticket (one max)	\$150		
19	Sponsored give a-ways/raffles (i.e.: CD's, Electronics, instruments, gift Certificates, membership, etc)	(provide retail value)		
20	Sponsor of Staff Park Rock T-Shirts with name/logo on rear, 2 doz shirt (no other ads on shirt)	\$200/2 doz shirts		
21	Name/logo on Staff T-Shirt 12 possible on back, one per sleeve (2 max) (shirts with multiple ads)	Back \$50		
22	Name/logo on sleeve of Staff T-Shirt (Left sleeve, 1 max)	Sleeve \$100		
23	Name/logo on sleeve of Staff T-Shirt (Right sleeve, 1 max)	Sleeve \$100		
24	Name/Logo on Chancellors Run Park Banner for Park Rock Fest to be posted on roadside to park	\$150 per banner \$50 with 4 on banner		
25	Name/Logo on Main Road Park Rock Banner for Park Rock Fest to be posted on roadsides to California and Leonardtown	\$150 per banner \$50 with 4 on banner		
26	Sponsorship of water for band members suggest amount 36 cases	\$3.00/case, \$100/36 cases		
27	Discount Coupon downloadable from Park Rock Website available for up to 6 months (must be with item 4 5, or 6)	\$10/coupon		
28	Other , describe			
Sub Total of Al la Carte Patronage				

Contact: Fred Heather
Fred@pjma.info or 240-925-8659

Contact: Travis Flanagan
Travis@pjma.info or 240-298-1073



Market Place Vendor Donation Agreement

The Power Jam Music Alliance (PJMA) gratefully accept from vendor _____ who's address is _____ (State) _____, Zip _____, Phone _____, and contact _____ for the donation of \$ _____ on (date) _____ to sponsor the Park Rock Fest 2008 on 30 & 31 August 2008.

PJMA was started in St. Mary's County on June of 2003 as a franchise of the not for profit corporation My Brother's Place, Inc, Waldorf, MD (Federal Tax ID number 52-2117695) with the following goals:

- To join musicians with the community to provide opportunities to share and improve their musical talents, while benefiting general welfare.
- To provide for the education of musicians to develop, improve and succeed with their art.
- To foster, coordinate, and sponsor musical performances with the community.
- To provide charitable contributions to benefit community welfare groups and activities.

The PJMA is fostering the Park Rock Fest 2008 musical performance as an end of summer event where 125 Bands will be sharing their talent on 5 live stages over two days at Chancellors Run Regional Park. The park's location is ideal for attendance by the public communities of St. Mary's County, Calvert County and Charles County. In additions to the bands there are areas for participation by Market Place Vendors, Food Court Vendors and Community Groups to further involve the community in the welfare activities of PJMA.

The PJMA will make available the following benefits in thanks for the vendor's donation and to foster their participation in Park Rock 2008. (Check those where the vendor wishes participation)

- _____ Site(s) of 8' by 8' area under a canopy tent for the vendor's supplied table and chairs
- _____ Site(s) of 12' by 12' area out in the open for the vendor's use.
- _____ One day Tickets for Guest Attendee access to Park Rock Fest (vendor site staffing have free access). (4 included with agreement)
- Vendor's name in text with 18 pitch font on the Park Rock Fest Web Page. The vendor's name will be hyperlinked to the vendor's website
- Vendor supplied logo displayed as a GIF image (size 80 by 100 point) on the Park Rock Fest Sponsor Web Page with a hyperlink to the vendor's webpage.
- Webpage business card ad on the sponsor page with hyperlinked to vendor's site

The vendor shall hold harmless PJMA and St. Mary's County for any physical damage, business impacts, or other undesirable influence on the vendor as the result of participation in the Park Rock Fest 2008.

The vendor represents that it has the proper licenses, insurance, and certifications to participate in the Park Rock Fest 2008 as a commercial vendor.

The group participation shall adhere to the Standards for Bands, Vendors, Groups and Staff at Park Rock Fest (see attached standards).

On Sept 1st and 2nd the vendor shall be setup before 10 AM, shutdown after 11 PM, and staffed between these times. (The Park will be open at 7 AM for setup, and remain open until 1 AM for shutdown. Also, Monday the 3rd the park will be open during normal hours for further takedown and cleanup.)

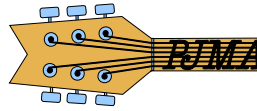
Agreed to by:

Travis Flanagan Executive Coordinator Park Rock Fest 2008
Or Fred Heather, Director Park Rock Fest

Vendor

Contact: Fred Heather
Fred@pjma.info or 240-925-8659

Contact: Travis Flanagan
Travis@pjma.info or 240-298-1073



Food Court Vendor Donation Agreement

The Power Jam Music Alliance (PJMA) gratefully accept from vendor _____ who's address is _____ (State) _____, Zip _____, Phone _____, and contact _____ for the donation of \$ _____ on (date) _____ to sponsor the Park Rock Fest 2008 on 30 & 31 August 2008.

PJMA was started in St. Mary's County on June of 2003 as a franchise of the not for profit corporation My Brother's Place, Inc, Waldorf, MD (Federal Tax ID number 52-2117695) with the following goals:

- To join musicians with the community to provide opportunities to share and improve their musical talents, while benefiting general welfare.
- To provide for the education of musicians to develop, improve and succeed with their art.
- To foster, coordinate, and sponsor musical performances with the community.
- To provide charitable contributions to benefit community welfare groups and activities.

The PJMA is fostering the Park Rock Fest 2008 musical performance as an end of summer event where 125 Bands will be sharing their talent on 5 live stages over two days at Chancellors Run Regional Park. The park's location is ideal for attendance by the public communities of St. Mary's County, Calvert County and Charles County. In additions to the bands there are areas for participation by Market Place Vendors, Food Court Vendors and Community Groups to further involve the community in the welfare activities of PJMA.

The PJMA will make available the following benefits in thanks for the vendor's donation and to foster their participation in Park Rock 2008. (Check those where the vendor wishes participation)

- ___ Site(s) of 8' by 8' area under a canopy tent for the vendor's supplied table and chairs
- ___ Site(s) of 12' by 12' area out in the open for the vendor's use.
- ___ One day Tickets for Guest Attendee access to Park Rock Fest (and vendor site staffing have free access). (2 included with agreement)
- Vendor's name in text with 18 points font on the Park Rock Sponsor Fest Web Page. The vendor's name will be hyperlinked to the vendor's website.
- Vendor supplied logo displayed as a GIF image (size 80 by 100 point) on the Park Rock Fest Web Page with a hyperlink to the vendor's webpage.
- Webpage with information on the vendor that is hyperlinked from one of the either of the two above (one per vendor)

The vendor shall hold harmless PJMA and St. Mary's County for any physical damage, business impacts, or other undesirable influence on the vendor as the result of participation in the Park Rock Fest 2008.

The vendor represents that it has the proper licenses, insurance, and certifications to participate in the Park Rock Fest 2008 as a Food Court vendor. Health Department proper food handling and cleaning of food service equipment shall be followed.

The group participation shall adhere to the Standards for Bands, Vendors, Groups, and Staff at Park Rock Fest (see attached standards).

On Sept 1st and 2nd the vendor shall be setup before 10 AM, shutdown after 11 PM, and staffed between these times. (The Park will be open at 7 AM for setup, and remain open until 1 AM for shutdown. Also, Monday the 3rd the park will be open during normal hours for further takedown and cleanup.)

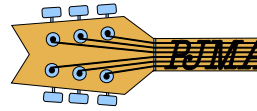
Agreed to by:

Travis Flanagan Executive Coordinator Park Rock Fest 2008
Or Fred Heather, Director Park Rock Fest

Vendor

Contact: Fred Heather
Fred@pjma.info or 240-925-8659

Contact: Travis Flanagan
Travis@nima.info or 240-298-1073



Community Center Agreement

The Power Jam Music Alliance (PJMA) gratefully accept from the group _____ who's address is _____ (State) _____, Zip _____, Phone _____, and contact _____ for the donation of \$ _____ on (date) _____ to sponsor the Park Rock Fest 2008 on 30 & 31 August 2008.

PJMA was started in St. Mary's County on June of 2003 as a franchise of the not for profit corporation My Brother's Place, Inc, Waldorf, MD (Federal Tax ID number 52-2117695) with the following goals:

- To join musicians with the community to provide opportunities to share and improve their musical talents, while benefiting general welfare.
- To provide for the education of musicians to develop, improve and succeed with their art.
- To foster, coordinate, and sponsor musical performances with the community.
- To provide charitable contributions to benefit community welfare groups and activities.

The PJMA is fostering the Park Rock Fest 2008 musical performance as an end of summer event where 125 Bands will be sharing their talent on 5 live stages over two days at Chancellors Run Regional Park. The park's location is ideal for attendance by the public communities of St. Mary's County, Calvert County and Charles County. In additions to the bands there are areas for participation by Market Place Vendors, Food Court Vendors and Community Groups to further involve the community in the welfare activities of PJMA.

The PJMA will make available the following benefits in thanks for the group's donation and foster their participation in Park Rock 2008. (Check those where group wishes participation)

- ___ Site(s) of 8' by 8' area under a canopy tent for the group's supplied table and chairs
- ___ Site(s) of 10' by 10' area out in the open for the group's use.
- ___ One day Tickets for Guest Attendee access to Park Rock Fest (and group site staffing have free access). (4 included with agreement)
- Group's name in text with 18 pitch font on the Park Rock Fest Web Page. The group's name will be hyperlinked to the group's website
- Group supplied logo displayed as a GIF image (size 80 by 100 point) on the Park Rock Fest Web Page with a hyperlink to the group's webpage.
- Webpage with information on the group's that is hyperlinked from one of the either of the two above

The group shall hold harmless PJMA and St. Mary's County for any physical damage, business impacts, or other undesirable influence on the vendor as the result of participation in the Park Rock Fest 2008.

The group represents that it has the proper license, insurance, and certifications to participate in the Park Rock Fest 2008 as a community group.

The group participation shall adhere to the Standards for Bands, Vendors, Groups, and Staff at Park Rock Fest (see attached standards).

On Sept 1st and 2nd the group shall be setup before 10 AM, shutdown after 11 PM, and staffed between these times. (The Park will be open at 7 AM for setup, and remain open until 1 AM for shutdown. Also, Monday the 3rd the park will be open during normal hours for further takedown and cleanup.)

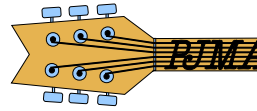
Agreed to by:

Travis Flanagan Executive Coordinator Park Rock Fest 2008
Or Fred Heather, Director Park Rock Fest

Vendor

Contact: Fred Heather
Fred@pjma.info or 240-925-8659

Contact: Travis Flanagan
Travis@pjma.info or 240-928-1193



Contact: Fred Heather
Fred@pjma.info or 240-925-8659

Patron Donation Agreement

Contact: Travis Flanagan
Travis@pjma.info or 240-928-1193

The Power Jam Music Alliance (PJMA) gratefully accept from vendor _____ who's address is _____ (State) _____, Zip _____, Phone _____, and contact _____ for the donation of \$_____ on (date)_____ to sponsor the Park Rock Fest 2008 on 30 & 31 August 2008.

PJMA was started in St. Mary's County on June of 2003 as a franchise of the not for profit corporation My Brother's Place, Inc, Waldorf, MD (Federal Tax ID number 52-2117695) with the following goals:

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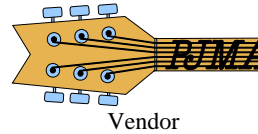
The PJMA is fostering the Park Rock Fest 2008 musical performance as an end of summer event where 125 Bands will be sharing their talent on 5 live stages over two days at Chancellors Run Regional Park. The park's location is ideal for attendance by the public communities of St. Mary's County, Calvert County and Charles County. In additions to the bands there are areas for participation by Market Place Vendors, Food Court Vendors and Community Groups to further involve the community in the welfare activities of PJMA.

The PJMA will make available the following benefits in thanks for the patron's donation to sponsor Park Rock 2008. (Check those where the patron wishes participation)

- | | |
|---|--|
| <ul style="list-style-type: none"> <input type="checkbox"/> Platinum Level Patron award for donation of >\$800. Display a company banner on the home page of the Park Rock website, top placement on Patron Signage at the event, 12 one day tickets and 3 Park Rock T-Shirts. <input type="checkbox"/> Gold Level Patrons award for donation of >\$500 Display a logo on the home page of the Park Rock website, center placement on Patron Signage at the event, 6 one day tickets and 2 Park Rock T-Shirts. <input type="checkbox"/> Silver Level Patron award for donation >\$200. Display a small logo on the bottom of home page of the Park Rock Website, Bottom placement on Patron Signage at the event, 4 one day tickets and 1 Park Rock T-Shirts. <input type="checkbox"/> Patron's name in text with 18 pitch font on the Park Rock Fest Webpage. The patron's name will be hyperlinked to the patron's website <input type="checkbox"/> Patron's supplied logo displayed as a GIF image (size 80 by 100 point) on the Park Rock Fest Web Page with a hyperlink to the patron's webpage. <input type="checkbox"/> Patron business card size listing on Park Rock Website sponsor <input type="checkbox"/> Patron's name on signage (Patron Poster Board) & 4 program boards at music venue) <input type="checkbox"/> Patron sponsor of Music Venue (s) (30' by 40' tent) (maximum of 3), Music Venue to be renamed after sponsor i.e "North Stage" renamed to "Acme Company Stage" <input type="checkbox"/> Patron sponsor of Market Place or Food Court (s) (16' by 20' tent), Vendor area chosen to be renamed after sponsor i.e "Market Place" renamed to "Acme Market Place" | <ul style="list-style-type: none"> <input type="checkbox"/> Patron sponsor of Community Center Venue(s) (16' by 20') Community Center to be renamed after sponsor i.e. "Community Center" renamed to "Acme Community Center" <input type="checkbox"/> Patron sponsor of banner on side of stages <input type="checkbox"/> Patron's name/Logo on pre-show poster <input type="checkbox"/> Patron's name/logo printed on wristbands <input type="checkbox"/> Patron's name/logo printed on back of advance ticket <input type="checkbox"/> Patron sponsor of One Day Tickets for guest of patron <input type="checkbox"/> Patron sponsored give a-ways/raffles (i.e. CD's, electronics, instruments, gift certificates, memberships, etc.) <input type="checkbox"/> Patron sponsor of Staff Park Rock T-Shirts with name/logo on front (one patron per shirt) 2 dozen T-shirt <input type="checkbox"/> Patron's name/logo on back of staff T-Shirt (12 possible on Back, 6, and only one on each Sleeve) <input type="checkbox"/> Patron's name/logo on sleeve of staff T-Shirt (left Sleeve) <input type="checkbox"/> Patron's name/logo on sleeve of staff T-Shirt (right Sleeve) <input type="checkbox"/> Patron's name /Logo on Chancellors Run Park Banner for Park Rock Fest to be posted on roadside to park <input type="checkbox"/> Patron's name /Logo on Main Road Park Rock Banner for Park Rock Fest to be posted on roadsides to California and Leonardtown <input type="checkbox"/> Patron sponsorship of water for band members, suggest amount 36 cases <input type="checkbox"/> Other, describe _____ |
|---|--|

The patron shall hold harmless PJMA and St. Mary's County for any physical damage, business impacts, or other undesirable influence on the patron as the result of participation in the Park Rock Fest 2008.

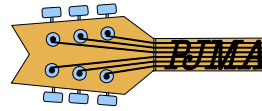
Agreed to by:



Standards For Bands, Vendors, Groups and Staff at Park Rock Fest

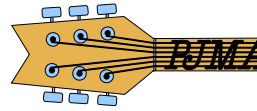
While participating at the Park Rock Fest all band members, vendors and staff are required to adhere to the following standards:

1. Not to use profane or obscene language.
2. Not to use profane or obscene gestures.
3. Not to do lewd or sexually explicate dancing on or off the stage.
4. Not to use word or descriptive acts that are profane, obscene, pornographic or violent in song lyrics performed or playing of CD's.
5. Not to sell or give away CD's, clothing, and or other materials, which have word or descriptive acts that are profane, obscene, pornographic or violent.
6. Not to wear clothing that advertises or suggests the use of profanity, obscene language, alcohol, tobacco, or illicit substances.
7. Not to insight directly or indirectly acts of violence, destruction or pornography.
8. To remain clothed in attire appropriate to the event, at all times while at the event and with in the view of the event staff.
9. Not to arrive to the event under the influences of any illicit substance such as alcohol or illegal drugs.
10. Not to use alcohol, tobacco or illicit substances.
11. Not to promote through music, conversation, or clothing the use of tobacco, alcohol or illicit substances.
12. Not to use any satanic symbols.
13. Not to hang out (loitering) in the parking lots.
14. Talk to their participants within the open area for the event.
15. No hitting other persons, running, moshing, into persons, body surfing, stage diving, spitting of any liquids or throwing any items from the stage or in the audience at any time.
16. To allow only band members and their stage support on the stage at any time.
17. To return all items to their proper place upon completion of the event and in the same working order as found.
18. Event advertising that bears the name or logo of PJMA, Park Rock Fest and or My Brother's Place Inc shall be approved in writing by PJMA before distribution.
19. PJMA shall be notified (by phone call and e-mail) one week (7 days) prior to the event if the support cannot be provided as contracted.
20. PJMA (and or My Brother's Place Inc) reserves the right to cancel any event or portion of an event at any time and for any reason.
21. All guests (including parents and guardians) are required to pay the entrance fee. There are no free guests.
22. The bands are allowed to have one stage support person, unless contracted differently to help setup, break down, and load vehicles.
23. PJMA (and or My Brother's Place Inc) shall not be held responsible for any items left or missing.
24. The Bands, vendors and staff that are found to have caused missing or damaged PJMA property and or event facility property are financially responsible for such property



Appendix D

Band Booking Kit



From: Fred Heather, President PJMA and Director of Park Rock Fest 2008
45870 Bob Court
Lexington Park MD 20653

Subj: Musician Booking for Park Rock Fest 2008

This packet of information is to provide the necessary information to make a decision to a register a band for the Park Rock Fest 2008. After June 2008 information will be available on band performance times at the fest. Also at that point we will do the contract that is attached. Register your Bands by 1 May and be on the Big Poster for Park Rock that gets posted everywhere (the contract in not need to register).



The event will be held rain or shine on 30 & 31 Aug 2008 at the Chancellors Run Regional Park in Great Mills, Maryland. As with all PJMA events, this is a drug free, alcohol free, and obscenity free event. Please be familiarly with our PJMA Standards for Standards for Bands, Vendors, Groups and Staff at Park Rock Fest

Power Jam Music Alliance is the producer and organizer of the event. The St. Mary's County is our sponsor of the event at the park. The proceeds from the event go to the non-profit mission of PJMA which is to create opportunities for musicians to share their music with the community while benefiting the community's welfare. This is our 6th year of producing the Park Rock Fest pinnacle event that embodies our mission. Each year we have grown in number of bands, stages, audience, and community participation. Make the 2008 fest your chance to make an impact on the community by joining with PJMA and support Park Rock Fest 2008.

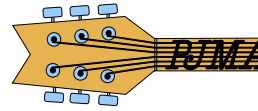
For the 2008 Fest there will be 5 music stages with 12 to 14 bands on each stage with more than 125 band total bands performing concurrently throughout the two days. Surrounding the stages there are three areas to where vendors and community groups will be sharing and participating in the event. The Food Court is where area vendors will satisfy the hunger and thirst of the attendees. The Market Place is where area vendors will be displaying and or selling their merchandise. Lastly, the Community Center for civic, educational, welfare and social organizations will be sharing their group's goals, ideas and services. Go to the www.Parkrock.com to investigate the music program and community participation.

PJMA is the organizer of this event; however, it is the alliance volunteers that actually produce the event. We are in need of volunteers for the various positions in the Park Rock Committee that is planning and running the event. The roster of volunteers and open positions is shown on the website. The volunteers get to share their skills in running a professional event. All volunteers get free access to the fest. Share this request with the band member, family and friends and have them join us as a volunteer producing this event.

The gates for Park Rock Fest open at 9 AM and close at 11 PM on both days. The current program of 12 to 14 bands is based on the bands playing a 30 to 45 minute set. The music program shown on the website up to 1 June is not the play order; it is the order in which PJMA received the registration. The producer for the stage is responsible for selecting the bands from the registered bands and determining the band play order for the program before 1 June. The music program will be published on the Park Rock website after June 1

The process for getting on the program for Park Rock 2008 involved the following::

1. Provide the Band Information (below) and Pay the Registration Deposit of \$20
2. The Producers will review the Band Information and determine the bands to book, and which stage and day/time schedule the Band will be performing
3. Bands will be requested to confirm their commitment to play as scheduled, decline to play or work with the producer for an acceptable schedule change.



4. Bands that are responsive and committed will be booked and will be able to get their deposit back when they play or have their deposit returned if they cannot commit. Bands that are non-responsive will lose their deposit.

We also have Hot Backup Bands and Standby Band list. Hot Backup Bands come to the event ready to play and when a band is not on site 1 hour before their set time they will be replaced by the Hot Backup and the scheduled band will become a hot backup band. The Standby Band, are bands waiting to move into the Hot Backup or scheduled program slot. When a band cancels, the replacement band is picked from either the Hot Backup or Standby Band list depending upon the music program for the stage.

In past years we had a goal to provide a \$100 stipend to each of the bands after event is over. However, the net income from the past years did make this practical, we have instead sponsored a Park Rock Thank You party and provided gas money to each band. For 2008 we are planning for a minimum of \$50 and if we have high attendance then we will increase the stipend. Bands get free access to the event for both days.

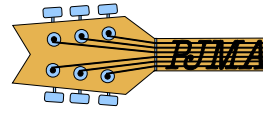
We have registration deposit of \$20 for the past 2 years because we need to have professional registration and commitment by bands for the music program. The bands have been more responsive to pre-event coordination and also we have minimized bands that fail to appear to perform. The deposit has reduced overbooking, hardships to the performing bands schedules, scheduling problems for the producers and poor entertainment value for the attendees. The band's registration deposit of \$20 is needed to be considered for review by the producers and scheduling on the advertised program. The Registration Deposit will be fully refunded to the band if the band is not scheduled to play, when the band performs at the Park Rock or if the band notifies us by e-mail prior to the Park Rock that the band can not perform. The Registration Deposit will be lost when the band does not contact us to cancel 2 weeks before or fails to appear to perform at the event. When the bands appear at the event the \$20 will be refunded at the event to the person who signs the band in at the headquarters band registration desk.

Please either mail us \$20 cash or money order to PJMA, 45870 Bob's Court, Lexington Park MD or send by Paypal to fred@pjma.info. (The band info below can be mailed or e-mailed).

✂ _____

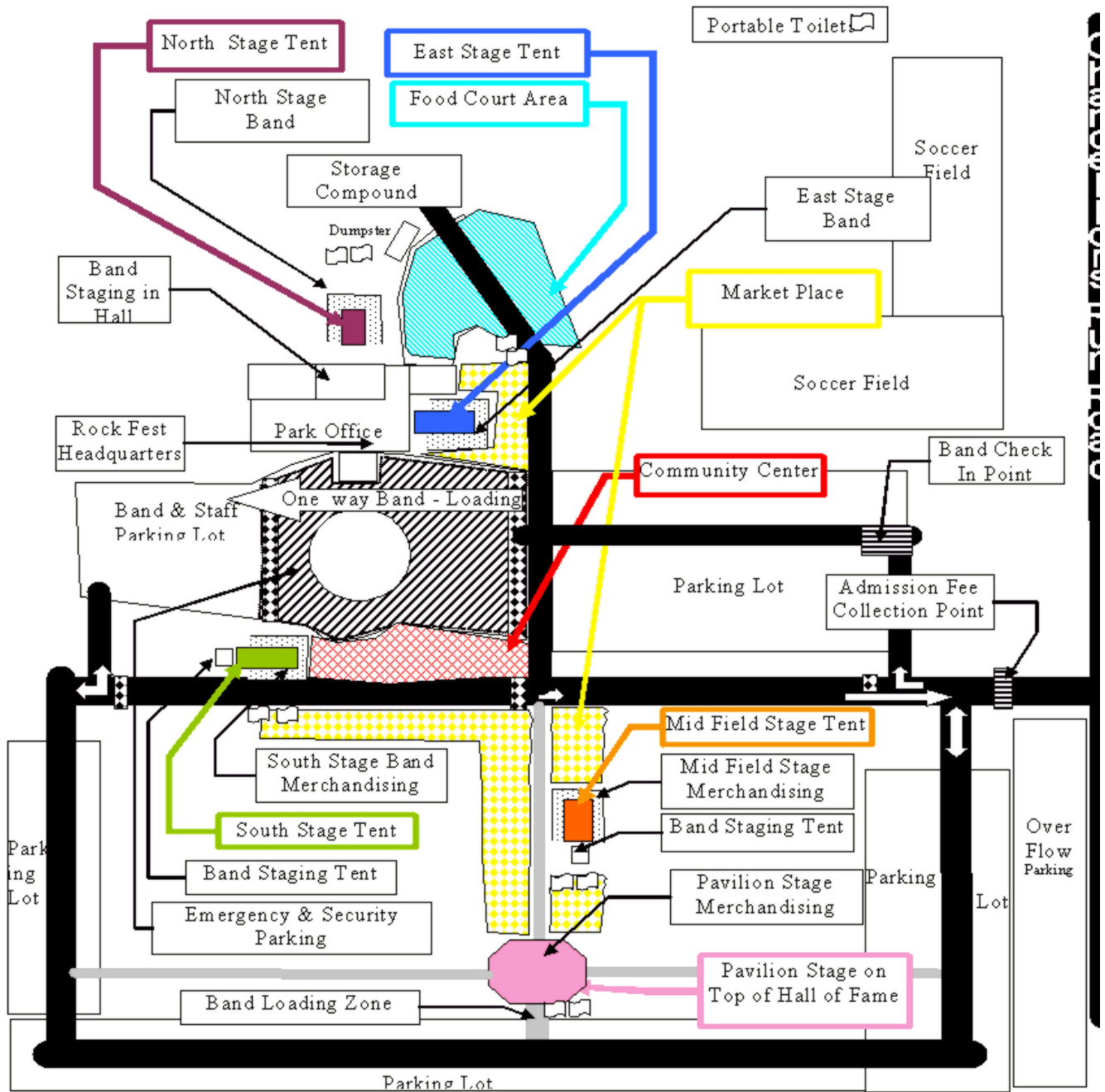
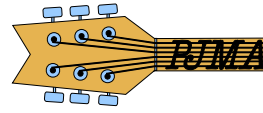
Park Rock 2008 Band Registration

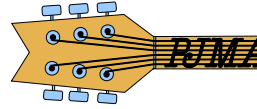
Park Rock 2008 Band Registration							
Band Name							
Band Website:							
My Space/Purevolume site:							
Music Style:							
Point of Contact (First and last name)							
Land Line Wired Phone Number for Contact:							
Wireless (cell) Phone Number for Contact							
Postal Mailing Address for Contact:							
E-mail Address for Contact							
Band Members (First and Last Name):							
Song for Compilation CD(MP3 or CD Audio)							
Desired Day:		Saturday			Sunday		
Desired Stage:		North (metal, Punk, Emo, Hardcore)	East (Punk, Emo, Hardcore)	South (Pop, Alt, Indie)	Mid (Go-Go, Reggae, R&B)	Pavilion (Acoustic, Folk, Bluegrass, Celtic)	
Desired Time Slot:		Morning		Afternoon		evening	
Booking Deposit: \$20		US Mail: PJMA 45870 Bob's Court, Lexington Park MD				Paypal fred@pjma.info	



Site Maps







Contract For Concert Performance with Power Jam Music Alliance Section 1

This agreement is made, between Power Jam Music Alliance (PJMA) (Fred Heather, President PJMA, Phone#: 240-925-8659, E-mail: Fred@PJMA.info of, 45870 Bob's Court, Lexington Park MD 20653) and the band named below to perform at Park Rock Fest 2008, held on 30 and 31 August 2008 at, 21905 Chancellors Run Regional Park, Chancellors Run Road, Great Mills, MD 20634 as described below.

Band Name: _____ Band Members _____, Support Staff: 1 .

Contact Person: _____ Phone#: _____ E-mail: _____

Street Address _____ City _____, State _____ Zip Code: _____

Performance: Day: Saturday Sunday Stage: North, East, South, Field, Pavilion Time: _____

Section 2

The NON-PROFIT SERVICE (S) for the above date is being provided as a "No-Charge" entertainment service for reasons included, but not limited to a non-profit fund raising projects, non-profit functions, or any other non-profit project that is included under such headings. The fair market value that is being donated for the entertainment service is \$ _____. The Federal ID number for PJMA (a franchise of My Brother's Place Inc) is 52-2117695.

Section 3

The band will provide the following music entertainment performance for the above date(s):

Section 4

The PJMA will organize the event, interface with sponsors, with the facility, produce the event and provide at the event the public address system (including: vocal and drum microphones, stage monitors, speaker, amplifier, sound board), CD Player, lights, fog machine, sound Technician. (A detail list is available on request or at www.parkrock.com)

Section 5

While participating at the Power Jam Music Alliance event for the above date all band members and their stage support are required to adhere to the following standards:

1. Not to use, perform, dance, insight (directly or indirectly), promote, wear, sell, play, or give away music, CD's, clothing, and or other materials, which

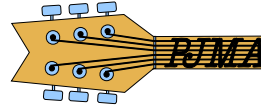
have words, descriptive acts, gestures, or advertisements that have profanity, obscenity, sexually explicitness, pornography, satanic symbols, acts of violence, destruction, alcohol, tobacco, or illicit substances.

2. To remain fully clothed in attire appropriate to the event, at all times while at the event and with in the view of the event staff.
3. Not to arrive to the event under the influences of alcohol or illicit substance.
4. Not to hang out (loitering) in the parking lots.
5. Not to do or insight while on or off the stage the hitting of other persons, running, moshing into persons, body surfing, stage diving, spitting of any liquids or throwing any items from the stage or in the audience at any time.
6. To allow only band members and their stage support on the stage at any time; band members shall talk to their fan off the stage.
7. To return all items to their proper place upon completion of the event and in the same working order as found.

Section 6

The following special conditions and terms apply to this contract:

1. Event advertising that bears the name or logo of PJMA and or My Brother's Place Inc shall be approved in writing by PJMA before distribution.



2. PJMA shall be notified (by phone call and e-mail) one week (7 days) prior to the event if the band cannot perform as contracted.
3. Should the terms of this contract not be adhered to, and then full payment, future performances and or completion of current performances may be forfeited. The PJMA shall have the sole determination of the consequences of failure to adhere to the terms of this contract.
4. PJMA (and or My Brother's Place Inc) reserves the right to cancel any event or portion of an event at any time and for any reason.
5. All band guests are required to pay the entrance fee. There are no free guests.
6. The band is allowed to have one stage support person, unless contracted herein differently to help setup, break down, and load vehicles.
7. PJMA (and or My Brother's Place Inc) shall not be held responsible for any items left or missing by the band.
8. The undersigned shall be financially responsible for all PJMA property and or event facility property that are missing or damaged during this agreement.
9. For each 45 minutes period of performance the band members may take a break that shall not exceed 15 minute each hour.
10. The Bands agrees to allow PJMA to photograph and video record the band both on and off stage throughout the Park Rock Fest. The band furthermore agrees to permit the use of these media to promote PJMA to the public. The Band retains the right to sell and distribute PJMA or Band video and photos of Park Rock Fest. PJMA will not permit the sale of these media to the public by others than the bands and their assignees.

Section 7

By signing and or performing at the event described in this document I agree that the performer(s) I represent and I will adhere to the aforementioned standards in Section 5.

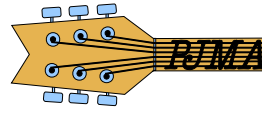
I, the undersigned have read and understand the above terms and conditions. I the undersigned agree to the terms stated above.

I the undersigned further understand failure to meet the terms and conditions of this contract shall automatically release PJMA (and or My Brother's Place, Inc) from any obligations of this contract.

By participation in the event described in this contract the Band's performers, stage staff and volunteers consent and agree to adhere to this contract

Power Jam Music Alliance

www.PJMA.info



All Events are: Tobacco Free
Drug Free
Alcohol Free
Obscenity Free

(If the under signed is under 18 year of age, the contract must be co-signed by someone over 18 year of age).

PJMA

Print Name Fred Heather Signature _____ Date _____

Band

Print Name _____ Signature _____ Date _____

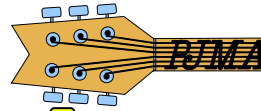
Print Name _____ Signature _____ Date _____

Print Name _____ Signature _____ Date _____

Print Name _____ Signature _____ Date _____

Print Name _____ Signature _____ Date _____

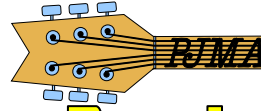
Print Name _____ Signature _____ Date _____



Standards For Bands, Vendors, Groups and Staff

While participating at the Park Rock Fest all band members, vendors, groups and staff are required to adhere to the following standards:

1. Not to use, perform, dance, insight (directly or indirectly), promote, wear, sell, play, or give away music, CD's, clothing, and or other materials, which have words, descriptive acts, gestures, or advertisements that have profanity, obscenity, sexually explicitness, pornography, satanic symbols, acts of violence, destruction, alcohol, tobacco, or illicit substances.
2. To remain fully clothed in attire appropriate to the event, at all times while at the event and with in the view of the event staff.
3. Not to arrive to the event under the influences of alcohol or illicit substance.
4. Not to hang out (loitering) in the parking lots.
5. Not to do or insight while on or off the stage the hitting of other persons, running, moshing into persons, body surfing, stage diving, spitting of any liquids or throwing any items from the stage or in the audience at any time.
6. To allow only band members and their stage support on the stage at any time; band members shall talk to their fan off the stage.
7. To return all items to their proper place upon completion of the event and in the same working order as found.
8. Event advertising that bears the name or logo of PJMA, Park Rock Fest and or My Brother's Place Inc shall be approved in writing by PJMA before distribution.
9. PJMA shall be notified (by phone call and e-mail) one week (7 days) prior to the event if the support cannot provided as contracted.
10. PJMA (and or My Brother's Place Inc) reserves the right to cancel any event or portion of an event at any time and for any reason.
11. All guests (including parents and guardians) are required to pay the entrance fee. There are no free guests.
12. The bands are allowed to have one stage support person, unless contracted differently to help setup, break down, and load vehicles.
13. PJMA (and or My Brother's Place Inc) shall not be held responsible for any items left or missing.
14. The Bands, vendors and staff that are found to have caused missing or damaged PJMA property and or event facility property are financially responsible for such property



General Info For Bands

Sound & Electrical Support

The basic setup for all stage are 3 vocal mic's, 2 instrument mic's, drum microphones, bass guitar direct line -in and two DI boxes (for keyboard or bass without direct out). If the group needs more or special support for sound please send me an email fred@pjma.info and we will try to accommodate the bands needs. For electrical support there will be two GFI outlet on the stage with 4 sockets each. Please bring band extension cords and plug strips to extend the power to the band's equipment. Again if the band need more please send me an e-mail fred@pjma.info and we will try to accommodate the bands needs.

Band Merchandise Sales

There is a 12 foot reserved perimeter areas around the three open sides of the music tents for bands to sell their merchandise and promote their bands. Bands can also set up other open areas not used by vendors provided that the space does not block the flow of traffic. Please check with the Executive Coordinator, if there are any question about where to setup. The suggested band merch area is a 12 by 12 or smaller free standing canopy tent, with a table and chairs and anything else needed to display the band's merch. Bands are responsible for bring tents, table, chairs and etc.. We highly encourage bands to merch both days before and after their performance on stage. We do not tax or restrict band merch sales. The fans need to know when you play, what is the bands sound and where can they find the band next. It is all about exposure!

Park Rock Hotel Room Block

PJMA will have a block of hotel room reserved for bands at Park Rock. The hotel will be announced when it is contracted.

Photography at Park Rock

Any one is permitted to take still pictures or video photography of the event. If your band has someone who plans to take picture from the stage please have the get admission issue them a band wrist band so they can be permitted on the stage.