

May 12, 2011

From: Fred Heather, President PJMA and Director of Park Rock Fest 2011
45870 Bob Court
Lexington Park MD 20653



Subj: Musician Booking for Park Rock Fest 2011

This packet of information is to provide the necessary information for to make a decision to a register a band for the Park Rock Fest 2011. After June 2011 information will be available on band performance times at the fest. Also at that point we will do the contract that is attached. Bands that are registered by 1 June will be on the Big Poster for Park Rock that gets posted everywhere (the contract in not need to register).

The event will be held rain or shine on 3 & 4 September 2011 at the Chancellors Run Regional Park in Great Mills, Maryland. As with all PJMA events, this is a drug free, alcohol free, and obscenity free event. Please be familiarly with our PJMA Standards for Standards for Bands, Vendors, Groups and Staff at Park Rock Fest

Power Jam Music Alliance is the producer and organizer of the event. The St. Mary's County is our sponsor of the event at the park. The Maryland State Art Council supports this event by a general operating grant. The proceeds from the event go to the non-profit mission of PJMA which is to create opportunities for musicians to share their music with the community while benefiting the community's welfare. This is our 9th year of producing the Park Rock Fest pinnacle event that embodies our mission. Each year we have enhance the event with great bands of bands, dynamic stages, diverse audiences, and extended community participation. Make the 2011 fest your chance to make an impact on the community by joining with PJMA and support Park Rock Fest 2011.

For the 2011 Fest there are 5 music venues, two of which have 2 stages, with 15 to 20 bands performing at each venue with more than 125 band total bands performing concurrently throughout the two days. Surrounding the music venues there are three areas to where vendors and community groups will be sharing and participating in the event. The Food Court is where area vendors will satisfy the hunger and thirst of the attendees. The Market Place is where area vendors will be displaying and or selling their merchandise. The Community Center for civic, educational, welfare and social organizations will be sharing their group's goals, ideas and services. Lastly a Carnival Midway for alternative entertainment. Go to the www.ParkRock.com to investigate the music program and community participation.11

For Park Rock Fest 2011 there is no specific style of music for any one stage. Instead, the plan is to feature Touring and Regional Bands on the North Venue, Major bands on the West Stage, Local and Regional Band on the East Venue, Track Artist on the Pavilion Venue and Smaller Groups from all areas on the South Stage.

PJMA is the organizer of this event; however, it is the alliance volunteers that actually produce the event. We are in need of volunteers for the various positions in the Park Rock Committee that is planning and running the event. The roster of volunteers and open positions is shown on the website. The volunteers get to share their skills in running a professional event. All volunteers get free access to the fest. Share this request with the band member, family and friends and have them join us as a volunteer producing this event.

The gates for Park Rock Fest open at 11 AM and close at 9 PM on both days. The current 12 to 15 bands per stage is based on two stages at each music venue with alternating bands on each stage playing a 30 to 45 minute set (setup and take down occur on the opposite stage while the band is play on the other stage). The music program shown on the website up to 1 June is not the play order; it is the order in which PJMA received the registration. The producer for the stage is responsible for selecting the bands from the registered bands and determining the band play order for the program before 1 June. The music program will be published on the Park Rock website after June 1

We also have Hot Backup Bands and Standby Band list. Hot Backup Bands come to the event ready to play and when a band is not on site 1 hour before their set time they will be replace by the Hot Backup and the scheduled band will become a hot backup band. The Standby Band, are bands waiting to move into the Hot Backup or scheduled program slot. When a band cancels, the replacement band is picked from either the Hot Backup or Standby Band list depending upon the music program for the stage.

A \$20 per band non-refundable registration fee is required to be considered to perform at Park Rock Fest 2011. PJMA is looking for performers that are committed to supporting Park Rock for its exposure and community benefit. The performers commitment should be as supportive as are the efforts of the PJMA volunteers, sponsor and vendors in spending over a year planning the fest and then staffing it for well over 48 hours over the 4 day period. Bands that play at other PJMA events can have their event transportation money be directed to pay for the registration fee. Registrations that are received without the deposit will be required to pay the registration in order to be booked on the program.

The Park Rock Fest is all about exposure for the performers. The two day event seeks to create a huge festival atmosphere to highlight contemporary rock music. The Park Rock Fest's audience draw is its sheer concentration of so many musicians. Park Rock challenge is attracting that huge audience so that contemporary musicians can be seen and be known. The bottom-line impact to the finances of Park Rock is that audience attendance determines the surplus funds available to share with the musicians, stage production crew, staff and volunteers.

We have learned from our past events that in today's economy we cannot predict the surplus funds that will be available. Instead we are going to challenge the performers to create a huge surplus for 2010 to share with the musicians after the event is over. The amount could range **from \$0** to +\$100, but **there is no guaranteed money for performers at 2011.** It all depends on who comes to Park Rock 2011!

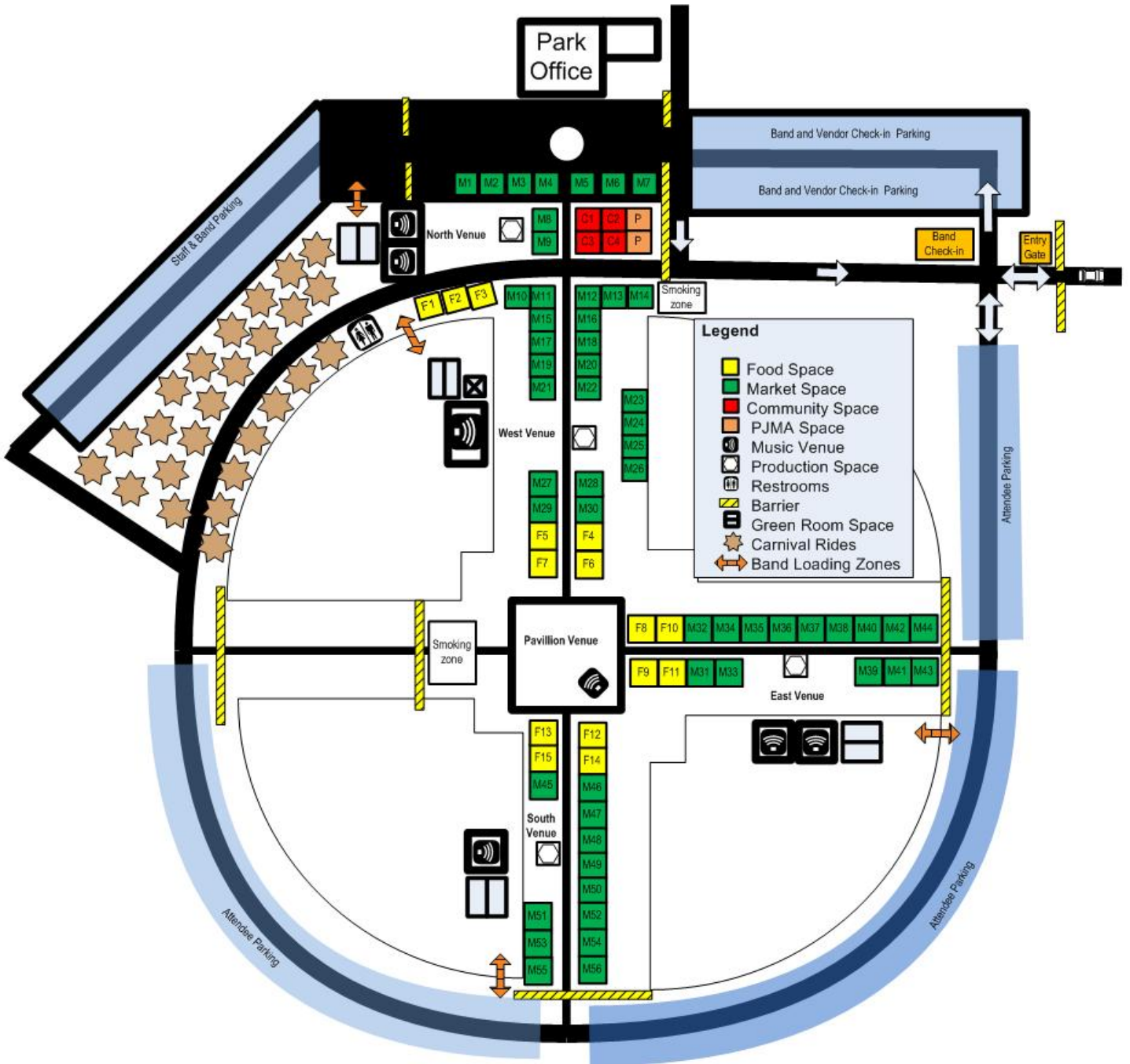
Booking to Perform at the Music Venues

The process for performers getting registered for Park Rock 2011 involved the following process:

1. Obtain a Log-in and password at the www.parkrock.com website
2. Provide the \$20 registration fee by paypal that is required under step 1 of registration process on the www.parkrock.com website.
3. Provide the Band Information on line at the www.parkrock.com website
4. The Executive Producer will review the band Information and determine which bands to book and when to schedule the Band
5. In June Band will be requested to confirm their commitment to play as scheduled, decline to play or work with the producer for an acceptable schedule
6. The Registration fee will be refunded to those bands who decline to play or are not accepted to play at park fest.

To contact me for questions, or further info, call me at 240-925-8659 or email at fred@pjma.info.

Site Diagram



Site Map





Contract for Performance at Park Rock Fest 2011 with Power Jam Music Alliance Inc.

Section 1

This agreement is made, between Power Jam Music Alliance Inc, (hereinafter identified as PJMA) (Fred Heather, President PJMA, Phone#: 240-925-8659, E mail: Fred@PJMA.info of, 45870 Bob's Court, Lexington Park MD 20653) and the band (hereinafter identified as Band) named below to perform at Park Rock Fest 2011, held on 3 & 4 September 2011 at, 21905 Chancellors Run Regional Park, Chancellors Run Road, Great Mills, MD 20634 as described below..

Band Name: _____ Band Members _____, Support Staff: 1.

Contact Person: _____ Phone#: _____ E-mail: _____

Street Address _____ City _____, State _____ Zip Code: _____

Performance: Day: Saturday Sunday Time: _____ Stage: North, West, East, South, Pavilion

Section 2

The NON-PROFIT SERVICE (S) for the above date is being provided as a "No-Charge" entertainment service for reasons included, but not limited to a non-profit fund raising projects, non-profit functions, or any other non-profit project that is included under such headings. The fair market value that is being donated for the entertainment service is \$ _____. The Federal ID number for PJMA Inc. is 27-0494664.

Section 3

The Band will provide the following music entertainment performance for the above date(s):

Section 4

The PJMA will organize the event, interface with sponsors, with the facility, produce the event and provide at the event the public address system (including: vocal and drum microphones, stage monitors, speaker, amplifier, sound board), CD Player, lights, fog machine, sound Technician. (A detail list is available on request or at www.parkrock.com)

Section 5

While participating at the Power Jam Music Alliance event for the above date all Band members and their stage support are required to adhere to the following standards:

1. Not to use, perform, dance, insight (directly or indirectly), promote, wear, sell, play, or give away music, CD's, clothing, and or other materials, which have words, descriptive acts, gestures, or advertisements that have profanity, obscenity, sexually explicitness, pornography, satanic symbols, acts of violence, destruction, alcohol, tobacco, or illicit substances.

2. To remain fully clothed in attire appropriate to the event, at all times while at the event and with in the view of the event staff.
3. Not to arrive to the event under the influences of alcohol or illicit substance.
4. Not to hang out (loitering) in the parking lots.
5. Not to do or insight while on or off the stage the hitting of other persons, running, moshing into persons, body surfing, stage diving, spitting of any liquids or throwing any items from the stage or in the audience at any time.
6. To allow only band members and their stage support on the stage at any time; band members shall talk to their fan off the stage.
7. To return all items to their proper place upon completion of the event and in the same working order as found.

Section 6

The following special conditions and terms apply to this contract:

1. Event advertising that bears the name or logo of PJMA shall be approved in writing by PJMA before distribution.
2. PJMA shall be notified (by phone call and e-mail) one week (7 days) prior to the event if the band cannot perform as contracted.
3. Should the terms of this contract not be adhered to, and then any payments, future performances and or completion of current performances may be forfeited. The PJMA shall have the sole determination of the consequences of failure to adhere to the terms of this contract.
4. PJMA reserves the right to cancel any event or portion of an event at any time and for any reason.
5. All Band guests are required to pay the entrance fee. There are no free guests.

6. The Band is allowed to have one stage support person, unless contracted herein differently to help setup, break down, and load vehicles.
7. PJMA shall not be held responsible for any items left or missing by the Band.
8. The undersigned shall be financially responsible for all PJMA property and or event facility property that are missing or damaged during this agreement.
9. The Bands agrees to allow PJMA to photograph and video record the Band both on and off stage throughout the Park Rock Fest. The Band furthermore agrees to permit the use of these media to promote PJMA to the public. The Band retains the right to sell and distribute PJMA or Band video and photos of Park Rock Fest. PJMA will not permit the sale of these media to the public by others than the Bands and their assignees.

Section 7

By signing and or performing at the event described in this document I agree that the Band I represent and I will adhere to the aforementioned standards in Section 5.

I, the undersigned have read and understand the above terms and conditions. I the undersigned agree to the terms stated above.

I the undersigned further understand failure to meet the terms and conditions of this contract shall automatically release PJMA from any obligations of this contract.

By participation in the event described in this contract the Band (i.e. performers, stage staff and etc.) consent and agree to adhere to this contract

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(If the under signed is under 18 year of age, the contract must be co-signed by someone over 18 year of age).

PJMA

Print Name Fred Heather Signature _____ Date _____

Band

Print Name _____ Signature _____ Date _____

Standards for Bands, Vendors, Groups, and Staff



While participating at the Park Rock Fest all band members, vendors, groups and staff are required to adhere to the following standards:

1. Not to use, perform, dance, insight (directly or indirectly), promote, wear, sell, play, or give away music, CD's, clothing, and or other materials, which have words, descriptive acts, gestures, or advertisements that have profanity, obscenity, sexually explicitness, pornography, satanic symbols, acts of violence, destruction, alcohol, tobacco, or illicit substances.
2. To remain fully clothed in attire appropriate to the event, at all times while at the event and with in the view of the event staff.
3. Not to arrive to the event under the influences of alcohol or illicit substance.
4. Not to hang out (loitering) in the parking lots.
5. Not to do or insight while on or off the stage the hitting of other persons, running, moshing into persons, body surfing, stage diving, spitting of any liquids or throwing any items from the stage or in the audience at any time.
6. To allow only band members and their stage support on the stage at any time; band members shall talk to their fan off the stage.
7. To return all items to their proper place upon completion of the event and in the same working order as found.
8. Event advertising that bears the name or logo of PJMA, Park Rock Fest shall be approved in writing by PJMA before distribution.
9. PJMA shall be notified (by phone call and e-mail) one week (7 days) prior to the event if the support cannot provided as contracted.
10. PJMA reserves the right to cancel any event or portion of an event at any time and for any reason.
11. All guests (including parents and guardians) are required to pay the entrance fee. There are no free guests.
12. The bands are allowed to have one stage support person "Roadie", unless contracted differently to help setup, break down, and load vehicles.
13. PJMA shall not be held responsible for any items left or missing.
14. The bands, vendors and staff that are found to have caused missing or damaged to PJMA property and or event facility property are financially responsible for the missing or damaged property.

General Info for Bands



On-Site Check-in

Band should plan to check in the morning the day of you performance as a minimum . A band that is not on site and checked in 2 hours before their set time will be replaced by any available band by the stage producer.

all stage are 3 vocal mic's, 2 instrument mic's, drum microphones, bass guitar direct line -in and two DI boxes (for keyboard or bass without direct out). If the group needs more or special support for sound please send an email to fred@pjma.info and we will try to accommodate the bands needs. For electrical support there will be two GFI outlet on the stage with 4 sockets. Please bring band extension cords and plug strips to extend the power to the band's equipment. Again if the band need more please send an e-mail to fred@pjma.info and we will try to accommodate the bands needs.

Sound & Electrical Support

Band Merchandise Sales

Bands can set up in any open areas not used by vendors provided that the space does not block the flow of traffic. Please check with the Executive Coordinator, if there are any question about where to setup. The suggested band merch area is a 12 by 12 or smaller free standing canopy tent, with a table and chairs and anything else needed to display the band's merch. Bands are responsible for bring tents, table, chairs and etc.. We highly encourage bands to merch both days before and after their performance on stage. PJMA dose not require commission or restrict band merch sales. The fans need to know when you play, what is the bands sound and where can they find the band next. Band Merch sales is the best way to accomplish all of these areas. It is all about exposure!

Park Rock Hotel Arrangements

PJMA has arranged for a special discount hotel room for bands at Park Rock. Please contact the [Sleep Inn](#), 23428 Three Notch Rd. , California, MD, US, 20619, Phone: (301) 737-0000, Tell the reservation person you are a Park Rock Band to get the special band rate.

(web address <http://www.sleepinn.com/ires/en-US/html/HotelInfo?hotel=MD097&promo=gglocal>)

Photography at Park Rock

Any one is permitted to take still pictures or video photography of the event. If your band has someone who plans to take picture from the stage please have the get admission issue them a band wrist band so they can be permitted on the stage.

Directions

The address for the Park Rock Fest site is:

Chancellors Run Regional Park
21905 Chancellors Run Road
Great Mills, MD 20634

Directions to the Chancellors Run Regional Park site are at the www.PARKROCK.com website

Arrival, Unloading and Parking

Band should plan to check in the morning the day of the band's performance as a minimum. Bands can get in free both days of the event. The morning check-in will give the band adequate time to check-in, provide their stage pass to their venue producer and setup a merch tent. A band that is not on-site and checked-in with-in 2 hours before their set

time will be replaced by any available band by the stage producer. The late band will be placed in the Hot Back-up list and get the next available slot if there is one, no guarantees.

When band members arrive, they will be directed to the band admission gate on the right, the gate staff will ask to everyone to show their driving license to verify their name with the access list. Band members will then be issued a band wristband and if appropriate an over 18 years old wrist band if they must smoke tobacco. (note: the police will be enforcing the state law that forbid minors having or smoke tobacco products).

**>>>>Smoking is only allowed in the Smoking Pens<<<<<
A County Rule Prohibit Smoking Anywhere Else.**

Warning: If a band members or band staff is not on the access list they must pay the \$20 gate fee and then have to find Sue Heather in the Fest Headquarters Office to get a refund.

Once pass the Band Admissions Gate proceed directly to the Headquarters Office which is the tent on the left side of the parking lot after the Band Admission Gate. Temporary parking has been reserved on the east end of the parking lot for bands to park while completing check-in at the end Headquarters

Enter the tent's front door and turn in your signed band contract and log-in that your band is on site with our Fest Headquarters staff.

After checking in the band will be issued a Stage Pass. At the earliest opportunity provide the Stage Pass to the producer for your venue where the band is to perform. **The producer will only be allowing bands that have provided a stage pass to play.** The Stage Passes are being used to coordinate the band check-in, allow the stage producer to know the band is on site and available to play, and to record that the band has performed.

If your band is not performing within 90 minutes of your arrival time on any of the 5 music venues, then park your vehicle in any open parking area and walk to your assigned venue to meet your venue producer and provide your band's Stage Pass and get from the producer any updates on the venue's program. After meeting with the stage producer then setup and staff your merch table until 90 minutes before your set time.

If your group is performing on the North Venue within the next 90 minutes drive so the red brick building is on the right and pull to the left just after the flag pole on the left and park. To the left you will see the North Venue and a tent in the rear reserved for staging band gear. Carry the band gear to the staging tent and keep it here until the band moves on the stage. There will be guards at the staging tent. The guards will only allow people with band or staff wristbands access to the tent. Please pick a spot for the bands gear and try to keep it together. Space is limited so do not go there earlier than 90 minutes. **(Put mailing address labels on all your band gear, so there will be no confusion as to who owns the gear!).** Please provide your stage producer with your Stage Pass if you have not done so.

If you are performing on the West Venue within the next 90 minutes then drive forward, through the parking lot and around to the opposite site of the park, when you meet up with the Carnival Midway, bear right on to the grass and up along the fence to the ball field. Drive around the outer edge of the ball field until you get the right turn fence corner. Stop and park temporary there on the grass. Then take the band gear to the Staging Tent on the side of the West Venue stage. There will be guards at all of the gates and at the stages. The gate guards will only allow people with band or staff wristbands access to the hall of fame of gate. Please pick a spot for the bands gear and try to keep it together. Space is limited so do not go there earlier than 90 minutes. **(Put mailing address labels on all your band gear, so there will be no confusion as to who owns the gear!).** Please provide your stage producer with your Stage Pass if you have not done so.

If your group is performing on the Pavilion Venue within the next 90 minutes then drive forward, through the parking lot and around to the opposite site of the park, there you will find a concrete walkway/drive to the building in the center of the park called the Hall of Fame. Park nearby where you can. **You will not be able to drive your vehicle up to the building for unloading/loading.** Then take the gear up the walkway, then the upstairs to the back of the pavilion. There will be guards at all of the gates and at the stages. The gate guards will only allow people with band or staff wristbands access to the hall of fame of gate.. Please pick a spot for the bands gear and try to keep it together. Space is limited so do

not go there earlier than 90 minutes. (**Put mailing address labels on all your band gear, so there will be no confusion as to who owns the gear!**). Please provide your stage producer with your Stage Pass if you have not done so.

If you are performing on the East Venue within the next 90 minutes then drive forward, through the parking lot and around to the east side (closest to Chancellors Run Road) of the park. Park near the north corner of the South East Ball Field. Then take the band gear to the Staging Tent on the side of the East Venue stage. There will be guards at all of the gates and at the stages. The gate guards will only allow people with band or staff wristbands access to the hall of fame of gate. Please pick a spot for the bands gear and try to keep it together. Space is limited so do not go there earlier than 90 minutes. (**Put mailing address labels on all your band gear, so there will be no confusion as to who owns the gear!**). Please provide your stage producer with your Stage Pass if you have not done so.

If you are performing on the South Venue within the next 90 minutes then drive forward, through the parking lot and around to the south side (closest to basketball court) of the park. Park near the south corner of the Southwest Ball Field. Then take the band gear to the Staging Tent on the side of the South Venue stage. There will be guards at all of the gates and at the stages. The gate guards will only allow people with band or staff wristbands access to the hall of fame of gate. Please pick a spot for the bands gear and try to keep it together. Space is limited so do not go there earlier than 90 minutes. (**Put mailing address labels on all your band gear, so there will be no confusion as to who owns the gear!**). Please provide your stage producer with your Stage Pass if you have not done so.

Although we have guards and staff people in the band staging tents. Neither PJMA or St. Mary's County are being responsible for the band gear in these areas. Please be respectful of other's gear and hold no-one harmful for missing or damaged gear.

After unloading, please drive the band vehicles into the staff parking west of the red brick building (straight ahead). Please display the staff parking pass on the band's vehicle windshield or dash. When staff/band parking lot is full, drivers are on their own to find a spot in the public areas beyond the staff parking areas. Those groups performing on the East, Pavilion and South Venues may want to find a parking spot in the public areas near their venues loading zone.

Note: Band members are allowed in both Saturday and Sunday of the event as band/staff if they are on the band access list

Only band members have in and out privileges throughout the event, so they can go to work or other off site duties. Wristbands and names will be checked each time a band person re-enters. We will be at the park at 9 AM to 10 PM. The gates open for the public at 11 AM and close at 9 PM. Band performances are from Noon to 8 PM.

Setup & Getting on Stage & Off Stage

- At 2 hours before the band's performance time, the producer will be checking the band check-in list and cross checking with the Stage Passes. *If the band is not checked-in and has not provided a stage pass, then the producer will start to arrange for a replacement act from the hot standby bands.*
- At no less than 90 minutes before the bands performance time, the band must be present in the appropriate area for their stage (**please have the band's gear assembled and ready be put on the stage**).

Please be advised that if the whole band is not in the staging area 60 minutes before the bands performance time, the producer will be canceling the band's act and replacing the band with a standby band for the slot and not rescheduling band (the missing band will become a hot standby).

The Master of Ceremonies or the Producer for the band's stage will greet band and will advise the band on the status of the program, when you are expected to play, when and where to move the band gear on the stage and ask for last minute updates to the band bio/history. The stage staff members are listed on the www.parkrock.com website for the appropriate stage.

The North, and South Venues do not have break times between bands. These venues have two stages/areas for bands. While one stage is has a band performing, the other stage will be exchanging bands. When the band performance ends, the other stage band should begin playing. The goal is to have no-stop music for the audience. Please respect the

performing band by keeping quiet. The band assigned to these stages must plan to move on to their respective stages 30 minutes before their set time.

The break time on the West and South Venues between performance is only 15 minutes long, there is only time to move the preceding band's gear off the stage, move the next band's gear on the stage and do a quick sound check.

The Pavilion stage has no setup time built in to the schedule, since most acts only need to queue up backup tracks. If your group needs more time for setup and take down at the Pavilion Venue it will be taken out of the 30 minute set time.

Please have band gear fully assembled and built up in the staging tent before moving on the stage. After the performance, please remove from the stage fully built up to the staging tent, then disassemble, store in containers and load out to vehicles for storage.

If fans want to talk with the band members have them meet the band members at the band's merch area once the band stores their gear safely in their respective vehicles.

Load Out

When it is desired to load out the band's gear first move the band's vehicles to the appropriate access area for their respective music venue.

Some may find it easier to carry their gear to their cars in the west staff parking lot than all that driving around the park. Once parked out in front, move the band gear from the staging tent to the vehicles. After loading please relocate the band vehicle to the parking lot, if staying, so that other bands can access the staging tents..

After the band has loaded out all of their gear, please at least relocate the vehicle to the parking lots, so there is space for other bands to load and unload.